

# Jessica Oathoudt

Web UI and Server Development

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## Work Experience

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### Final Stretch INC – Marketing & Communications Intern

May 2019- Aug 2021

Faribault, MN

- Developed 100% of the content for advertisements and social media platforms.
- Increased customer engagement and views using self-made advertisements by 15%.
- Managed and coordinated 100+ advertisements and promotional campaigns for Final Stretch INC.
- Directed communication between Final Stretch INC and 3000+ customers.
- Led and executed 40+ mass email campaigns to customers.
- Organized and edited website content to increase customers' time spent on site by 30~ seconds.

### Big Al's – Waitress

May 2021 - Sep 2021

La Crosse, WI

- Maintained a positive, customer-first attitude to exceed weekly sales targets by 10%.
- Worked in a dynamic and fluctuating environment while exercising extensive customer service skills to 50+ customers a day.
- Communicated with co-workers and customers to provide excellent service and promote a friendly environment.
- Applied multitasking, flexibility, and adaptability to manage parties and multiple tables.

## Projects

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### Dental Care Database - Creator

November 2021 - December 2021

- Designed and implemented my own schema to manage multiple dental offices.
- Identified entities, relationships, attributes and their domains, and business rules.
- Applied logic, creativity, and flexibility to ensure the entities were in Third Normal Form.
- Created the database using MS SQL and received top marks on the design.

### Classy-Schedule – Co-Creator

February 2022–Current

- Utilized HTML, JavaScript, and CSS to create a professional website including multiple pages, images, links, buttons, and text boxes.
- Organized and edited website content to make it effective, efficient, and easy to use.
- Created a scheduling algorithm that handled 30+ constraints to output an optimized class schedule.

## Skills

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HTML, JavaScript, SQL, Python, Java, C, LaTeX, R, Eclipse, IntelliJ, Terminal, Visual Studio Code, RStudio

### Other Skills

Communication, Time Management, Adaptability, Teamwork, Problem Solving, Strong Work Ethic, Leadership

## Education

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### University of Saint Thomas – Bachelors of Arts and Sciences

#### Computer Science with Minors in Communications & Applied Statistics

2018 - 2022, GPA: 3.64

Saint Paul, MN

**Relevant Courses:** Database Design, Data Structures, Object Oriented Design & Programming, Information Security