

J. Caleb McTwigan

Motion/Graphic Design | Audio/Video Editing

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links [portfolio](#) | [reel](#) | [linkedin](#)

SUMMARY

Hardworking, highly motivated creative professional eager to lend combined knowledge and skills to create visually stunning and effective designs. Operates well in both individual and team capacities, leveraging seasoned work ethic to quickly adapt and drive objectives. Resourceful and goal-oriented with a passion for growth and efficiency.

SKILLS

⦿ Adobe Suite & Design Tools

- After Effects
- Illustrator
- Photoshop
- Premiere
- Audition
- Blender

⦿ Web Development

- HTML/CSS
- Javascript/jQuery

⦿ Google/Office Suite

- Sheets/Excel
- Docs/Word
- Slides/Powerpoint

PROJECTS & ACHIEVEMENTS

48 Hour Film Project, D.C.

2018 | Editing, mixing, & A/V enhancing for a short film created in 48 hours with a small group.

Effective Facilitator - Leadership Strategies

2019 | A 4-day course on learning and practicing effective meeting facilitation tools and techniques.

Internal Promotional Videos - Custom Ink

2014 - 2023 | Involved in directing, editing, filming, interviewing, mixing, creating graphics/animations, and working with brand assets & guidelines to create various videos for viewing across Custom Ink (>1500 people).

EDUCATION

Bachelor of Fine Arts in Animation

2009 | Savannah College of Art & Design

EXPERIENCE

Operations Specialist | Custom Ink

JAN 2015 - MAR 2023

- ⦿ Developed, improved, and maintained the processes, resources, and overall performance of the Art & Design Teams (~175 people).
- ⦿ Created accessible visuals, images, videos, charts, presentations, and wiki articles to communicate changes and new information.
- ⦿ Managed projects from idea to execution, including a new tool for artists to claim and send along customer design requests.
- ⦿ Successfully transitioned >100 people into a streamlined role for ~25% productivity gain.
- ⦿ Created and supported the management of the company-wide wiki styling, templates, and formatting.
- ⦿ Supported the Data team to develop reports for various teams across the business.

Expert Production Art Lead | Custom Ink

MAR 2014 - JAN 2015

- ⦿ Produced engaging graphics, animations, print materials, and communications for the Expert Production Art team's busy season themes and activities.
- ⦿ Created and maintained plug-and-play performance & reliability tracking spreadsheets and summary docs.
- ⦿ Fostered team growth and development, meeting individually with team members to help achieve their goals.
- ⦿ Established myself as a go-to for questions, support, and decision making for new and complex processes.

Graphic Artist, Website Design/Development

2007 - 2021

- ⦿ **Neptune Ice** | Responsive CSS & HTML for front-end website and shop via Shopify
- ⦿ **The Vine VA** | Graphic Design & Admin
- ⦿ **Sabre Technologies** | Web Design & Development