Jessie Anderson

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Full stack web developer with a desire to create and with experience in JavaScript, React, and Ruby on Rails. With a background in marketing analytics and digital campaign management, I bring strong skills in interfacing with clients, data analysis, and mentoring others. Whether it's completing the Flatiron School Web Development Bootcamp or learning to ski in one season, I am known to always finish what I start. Thoughtful, open-minded, and curious.

TECHNICAL PROJECTS

OpenHouse - Github Front End | Back End | Demo
Users like or dislike properties until they are matched with the apartment of their dreams
+ Technologies: Redux, ReactJS, Ruby on Rails, CSS, Postgres
+ Used data modeling and Ruby gems to create a secure password and user experience for renters and agents
+ Handled complex relationships with Redux to create responsive interface
+ Created PostgreSQL database of available apartments

Jetsettr - Github Front End | Back End | Demo
Crowd-sourced review forum for travel destinations
+ Technologies: ReactJS, Ruby on Rails, CSS, Postgres
+ Used ReactJS to create a functional user experience
+ Enabled users to both review their own travel experiences and see trips submitted by others through data modeling
+ Custom CSS and Bootstrap for design

Yellow Pages - Github | Demo | Live - Username: YellowPages - Password: 123
A social media marketplace to buy and sell items from other users
+ Technologies: Ruby on Rails, CSS
+ Incorporated Bootstrap to create a clean and functional interface
+ Used data modeling relationships to allow users to create their own posts as well as comment on others
+ Created routes and search bar to make a functional and easy to use interface

TECHNICAL SKILLS

Ruby, Rails, SQL, Postgres, JavaScript, React, Redux, CSS, HTML, Swift, GitHub, CircleCI, Code Climate, Jira, Adobe Illustrator, Photoshop, and InDesign

EMPLOYMENT HISTORY

VTS, New York, New York - *A unicorn company leading in commercial real estate software*
Engineering Intern, *June 2019 - Present*
+ Lead cross-team initiative to improve user experience
+ Implement new features and fix bugs using Ruby, Rails, JavaScript, and React
+ Work with product manager and product designer to design and create feature based on customer feedback

Strategic Funding Source, New York, New York - *A leader in alternative funding solutions for small businesses*
Marketing and Events Coordinator, *February 2018 - October 2018*
+ Wrote blog content optimized for SEO, leading to a 275% increase in traffic
+ Created social media content, leading to over 1150 new followers and a 92% increase in organic reach
+ Coordinated and executed company events and trade shows with budgets up to $20k

Curtis for Congress, Provo, Utah - *The winning congressional campaign during Utah's 3rd District special election*
Communications and Events Specialist, *June 2017 - January 2018*
+ Created content for social media profiles with over 7k followers and press events for over 10 local and national news outlets
+ Planned and executed over 38 campaign events in seven counties for up to 350 guests
+ Raised over $271,296.16 from 368 donors, 86% of whom live in-state

EDUCATION

Flatiron School - New York, NY - *2019*
+ Full Stack Web Development, Ruby on Rails and JavaScript immersive program

Brigham Young University - Provo, Utah - *2017*
+ Degree: Communications - Advertising