



# Jessica Blanchard

## UX/UI Designer

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### Skills

Surveys  
User Interviews  
Personas  
Market Analyses  
Sketching  
Wireframing  
Brand Strategy  
Visual Design  
Hi-fidelity Prototyping  
Usability Testing  
A/B Testing  
Frontend Development  
Responsive Web Design

### Tools

Sketch  
Figma  
Adobe CS  
Invision  
Marvel  
Usability Hub  
Atom  
Git & Github  
Mailchimp

### Coding

HTML5  
CSS3  
JS6

### Education

**Bloc.io** UX/UI Design  
Apprenticeship,  
2019  
**Vanderbilt University**  
B.S. Interdisciplinary  
Studies: Social  
Psychology, Gender  
& Deviance 2008

### Experience

#### UX Design Apprentice Bloc.io, 2018 - 2019

- 800+ hour immersive design program teaching the core principles of UX/UI design and frontend development for mobile and web design through a project-based curriculum and regular mentorship from industry professionals.
- Intent Partners is a social impact consultancy that provides a suite of mapping tools to help businesses commit to social responsibility and consumers support those businesses. Deliverables included UX/ UI design & brand strategy.
- Verve is a cloud storage app that promotes wellness by prioritizing self care data and offering useful insights. Deliverables included UX/ UI design & brand strategy.
- BusyBus is a transit tracker that needed a solution to inform users on the status of departing buses. Deliverables included UX/ UI design, brand strategy & frontend development.

#### Office Manager Elenion, 2016 - Current

Managing corporate office operations for a bi-coastal 70+ member team, producing two trade shows annually for an average of over 10 K attendees and designing marketing material.

#### Founder Clara Arts, 2015 - Current

Connecting young collectors with emerging artists. Managing artists, curating and producing annual exhibition, coordinating sales, designing catalogs, email campaigns and social media content for community of 27 K+.

#### Project Coordinator LeFrak, 2014 - 2016

Designed a plan to digitize and provide enterprise access to over thirty years of real estate development project files. Managed a \$4 M environmental remediation reimbursement claim.

#### Director of Administration Revoltagen, 2012 - 2013

Established a new productivity tracking system that improved corporate office and auditor fleet efficiency.

#### Administrative & Social Media Coordinator Mazor Robotics, 2011 - 2012

Selected a site, managed its buildout and established all of the US operating procedures for Israel based company's expansion to the US. Established and managed the company's social media strategy and coordinated trade show activities.

#### Administrative Assistant Lighthouse Development Group, 2008 - 2010

Organized community marketing and outreach at 40+ games per season with over 12K average visitors. Managed office, accounting and vendor negotiations for \$3.74 B initiative to redevelop the site of the Nassau Veterans Memorial Coliseum.