



# Jessica Blanchard

## UX/UI Designer

jessblanchard.design  
hello@jessblanchard.design  
github.com/jessblanchard  
linkedin.com/in/jessblanchard  
516.851.4426

### Skills

Surveys  
User Interviews  
Personas  
Market Analyses  
Sketching  
Wireframing  
Brand Strategy  
Visual Design  
Hi-fidelity Prototyping  
Usability Testing  
A/B Testing  
Frontend Development  
Responsive Web Design

### Tools

Sketch  
Figma  
Adobe CS  
Invision  
Marvel  
Usability Hub  
Atom  
Git & Github  
Mailchimp

### Coding

HTML5  
CSS3  
JS6

### Education

**Bloc.io** UX/UI Design  
Apprenticeship,  
2019

**Vanderbilt University**  
B.S. Interdisciplinary  
Studies: Social  
Psychology, Gender  
& Deviance 2008

### Experience

#### UX Design Apprentice Bloc.io, 2018 - Current

- 800+ hour immersive design program teaching the core principles of UX/UI design and frontend development for mobile and web design through a project-based curriculum and regular mentorship from industry professionals.
- Intent Partners is a social impact consultancy that provides a suite of mapping tools to help businesses commit to social responsibility and consumers support those businesses. Deliverables included UX/ UI design & brand strategy.
- Verve is a cloud storage app that promotes wellness by prioritizing self care data and offering useful insights. Deliverables included UX/ UI design & brand strategy.
- BusyBus is a transit tracker that needed a solution to inform users on the status of departing buses. Deliverables included UX/ UI design, brand strategy & frontend development.

#### Office Manager Elenion, 2016 - Current

I manage corporate office operations, produce trade shows and design marketing material.

#### Founder Clara Arts, 2015 - Current

I founded Clara Arts to connect young collectors with emerging artists. I manage artists, produce exhibitions, coordinate sales, curate and produce exhibitions, design exhibitions catalogs and email campaigns.

#### Project Coordinator LeFrak, 2014 - 2016

When I joined LeFrak in 2014, I designed a plan to digitize and provide enterprise access to over thirty years of real estate development project files. I also managed a \$4M environmental remediation reimbursement claim.

#### Director of Administration Revoltagen, 2012 - 2013

While at Revoltagen, I established a new productivity tracking system that improved corporate office and auditor fleet efficiency.

#### Administrative & Social Media Coordinator Mazor Robotics, 2011 - 2012

When Caesarea, Israel based Mazor Robotics was ready to establish a US headquarters in New York, I selected a site, managed its buildout and established all of the US operating procedures. I also established and managed the company's social media strategy and coordinated trade show activities.

#### Administrative Assistant Lighthouse Development Group, 2008 - 2010

I started my career with Lighthouse Development Group, a joint venture of RXR Realty and the New York Islanders on an initiative to redevelop the site of the Nassau Veterans Memorial Coliseum. I organized community marketing and outreach, managed the office, accounting and vendor negotiations.