



Jessica Blanchard

UX/UI Designer

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Process

User Research
Market Research
Sketching
Wireframing
Visual Design
Brand Strategy
Usability Testing

Design Tools

Sketch
Figma
Adobe CS
Invision

Coding

HTML5
CSS3
JS6

Education

Bloc.io UX/UI Design Apprenticeship, 2019

Vanderbilt University
B.S. Interdisciplinary Studies: Social Psychology, Gender & Deviance 2008

Experience

UX Design Apprentice Bloc.io 2018 - Current

Verve is a cloud storage app that promotes wellness by prioritizing self care data and offering useful insights. UX/ UI design & brand strategy

Transit officials challenged me to design a solution to let **BusyBus** users know which of the many possible buses were arriving next and how long they have to reach the stop. UX/ UI design, brand strategy & front end development

Office Manager Elenion 2016 - Current

I manage corporate office operations, produce trade shows and design marketing material.

Founder Clara Arts 2015 - Current

I founded Clara Arts to connect young collectors with emerging artists. I manage artists, produce exhibitions, coordinate sales, curate and produce exhibitions, design exhibitions catalogs and email campaigns.

Project Coordinator Lefrak 2014 - 2016

When I joined Lefrak in 2014, I designed a plan to digitize and provide enterprise access to over thirty years of real estate development project files. I also managed a \$4M environmental remediation reimbursement claim.

Director of Administration Revoltagen 2012 - 2013

While at Revoltagen, I established a new productivity tracking system that improved corporate office and auditor fleet efficiency.

Administrative & Social Media Coordinator Mazor Robotics 2012 - 2013

When Caesarea, Israel based Mazor Robotics was ready to establish a US headquarters in New York, I selected a site, managed its buildout and established all of the US operating procedures. I also established and managed the company's social media strategy and coordinated trade show activities.

Administrative Assistant Lighthouse Development Group 2012 - 2013

I started my career with Lighthouse Development Group, a joint venture of RXR Realty and the New York Islanders on an initiative to redevelop the site of the Nassau Veterans Memorial Coliseum. I organized community marketing and outreach, managed the office, accounting and vendor negotiations.