



Jessica Blanchard

UX/UI Designer

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Skills

Surveys
User Interviews
Personas
Market Analyses
Sketching
Wireframing
Brand Strategy
Visual Design
Hi-fidelity Prototyping
Usability Testing
A/B Testing
Frontend Development
Responsive Web Design

Tools

Sketch
Figma
Adobe CS
Invision
Marvel
Usability Hub
Atom
Git & Github
Mailchimp

Coding

HTML5
CSS3
JS6

Education

Bloc.io UX/UI Design
Apprenticeship,
2019
Vanderbilt University
B.S. Interdisciplinary
Studies: Social
Psychology, Gender
& Deviance 2008

Experience

UX Design Apprentice Bloc.io, 2018 - Current

- 800+ hour immersive design program teaching the core principles of UX/UI design and frontend development for mobile and web design through a project-based curriculum and regular mentorship from industry professionals.
- Intent Partners is a social impact consultancy that provides a suite of mapping tools to help businesses commit to social responsibility and consumers support those businesses. Deliverables included UX/ UI design & brand strategy.
- Verve is a cloud storage app that promotes wellness by prioritizing self care data and offering useful insights. Deliverables included UX/ UI design & brand strategy.
- BusyBus is a transit tracker that needed a solution to inform users on the status of departing buses. Deliverables included UX/ UI design, brand strategy & frontend development.

Office Manager Elenion, 2016 - Current

Managing corporate office operations for a bi-coastal 70+ member team, producing two trade shows annually for an average of over 10 K attendees and designing marketing material.

Founder Clara Arts, 2015 - Current

Connecting young collectors with emerging artists. Managing artists, curating and producing annual exhibition, coordinating sales, designing catalogs, email campaigns and social media content for community of 27 K+.

Project Coordinator LeFrak, 2014 - 2016

Designed a plan to digitize and provide enterprise access to over thirty years of real estate development project files. Managed a \$4 M environmental remediation reimbursement claim.

Director of Administration Revoltagen, 2012 - 2013

Established a new productivity tracking system that improved corporate office and auditor fleet efficiency.

Administrative & Social Media Coordinator Mazor Robotics, 2011 - 2012

Selected a site, managed its buildout and established all of the US operating procedures for Israel based company's expansion to the US. Established and managed the company's social media strategy and coordinated trade show activities.

Administrative Assistant Lighthouse Development Group, 2008 - 2010

Organized community marketing and outreach at 40+ games per season with over 12K average visitors. Managed office, accounting and vendor negotiations for \$3.74 B initiative to redevelop the site of the Nassau Veterans Memorial Coliseum.