

# Jessica Borsi

**Address:**

University of Minnesota  
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## EDUCATION

PhD in Writing, Rhetoric, and Technical Communication | Department of Writing Studies |  
University of Minnesota | 2023 - Present

MFA in Creative Writing | Department of English | Florida International University | 2019

BA in English Literature | Department of English | University of Florida | 2010

## TEACHING APPOINTMENTS

**University of Minnesota**

Graduate Assistant: Fall 2023 – Present

First Year Composition  
Technical Communication

**Florida Atlantic University**

Full Time Instructor: Fall 2022 – Summer 2023

First Year Composition: Writing and Rhetoric I and II  
Professional Writing

**Florida International University**

Adjunct Lecturer: Fall 2021 – Summer 2022

First Year Composition: Writing and Rhetoric I and II  
Professional and Technical Writing  
Professional and Technical Writing for Computer Science (In Person and Fully Online)

Graduate Assistant: Fall 2015 – Spring 2018

First Year Composition: Writing and Rhetoric I and II  
Professional and Technical Writing  
Professional and Technical Writing for Computer Science

## PROFESSIONAL EXPERIENCE

2021-2022      Writer/Researcher, Florida International University, FIU Foundation

2019-2020      Technical Editor, Applied Research Associates, Eglin Air Force Base

## **CONFERENCE ACTIVITY**

### **Posters**

- 2024      “Essential Escapism through Progress Simulation: *Animal Crossing New Horizons*’ Temporal Design.” SIGDOC Student Research Competition. Fairfax, VA. October 20-22.

### **Panels**

- 2019      “Song and Story, Story and Song.” Gulf Coast Association of Creative Writing Teachers. Fairhope, AL. March 22-23.

## **PUBLICATIONS**

### **Articles**

Borsi, J. and Seidler, T. (Forthcoming). “Why We Blush: Metaphors Bound Up in Cosmetic Packaging.” *Peitho: Journal of the Coalition of Feminist Scholars in the History of Rhetoric*

Borsi, J. (2024). “Essential Escapism through Progress Simulation: Animal Crossing New Horizons’ Temporal Design.” In *The 42nd ACM International Conference on Design of Communication (SIGDOC ’24), October 20–22, 2024, Fairfax, VA, USA*. ACM, New York, NY, USA, 3 pages. <https://doi.org/10.1145/3641237.3691689>

Borsi, J. (2022). “Jaquan Starling approaches engineering with a humanist edge.” *SOAR Magazine*, FIU Foundation. Web.

Borsi, J. (2022). “CASE holds inaugural chair and professorship installation.” *Give News*, FIU Foundation. Web.

Borsi, J. (2022). “Alumnus establishes scholarship to help law students forge their own paths.” *FIU News*. Web.

### **Lyric Essay**

Borsi, J. (2017) “Lithium // Unobtainium” *So To Speak: A Journal of Feminism + Art*.

### **Book Reviews**

Borsi, J. (2018). “The Past is Never by Tiffany Quay Tyson.” *Florida Book Review*.

Borsi, J. (2018). “Lightwood by Steph Post.” *Florida Book Review*.

Borsi, J. (2017). “Flamingo Road by Sasscer Hill.” *Florida Book Review*.

Borsi, J. (2017). “Most Dangerous Place by James Grippando.” *Florida Book Review*.