



# Jessica Pontes.

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## profile.

I am a Brazilian UX/UI Designer with an Industrial design degree from Universidade Federal do Espírito Santo and I intend to start a Master in Design Management this year. I am looking to create meaningful, intuitive, and beautiful products that people thrill to use. It is essential to me dive in different topics and let curiosity speak during my work to continue learning and improve my knowledge, skills, and ability to understand others as a designer and as human being. I strongly believe that people do their best job when they're in a collaborative team, building inspiring products. And for that, I strive to create and cultivate the most friendly and supportive atmosphere possible, where people are comfortable with making mistakes and learning with them.

## education.

### BACHELOR IN INDUSTRIAL DESIGN

Universidade Federal do Espírito Santo  
2014 - 2019- Vitória, Brazil

## skills and tools.

### Design

Sketch  
Figma  
Adobe suite  
HTML & CSS

### Languages

Native Portuguese  
Advanced English  
Beginner German

### Research

User survey & Interview  
User Journey  
Sitemap/User Flow  
Usability testing  
Wireframes & Prototypes  
Branding & Visual  
Responsiveness

## experience.

JAN 2020  
PRESENT

### UX DESIGNER

*Autoglass, Vila Velha, Brazil*

Responsible for strategic support of internal and external products (Mobile app; Web pages; E-commerce b2b/b2c and Design System).

- Conducting user research and testing
- Developing screens and task flows based on user needs
- Conceive, iterate wireframes based on user feedback
- Create high-fidelity responsive screens
- Participate in Sprint Planning, project scope, roadmaps and products vision boards with the development team/client

JUN 2019  
JAN 2020

### PRODUCT DESIGNER TRAINEE

*Liftbank - Vitória, Brazil*

Responsible for designed apps following lean startup approach; Branding and visual of Liftpay.

- Construction of prototypes of low to high fidelity; Solution implementation, providing the necessary artifacts such as visual, service and interaction design
- Conducting user research and testing
- Developing wireframes and task flows based on user needs

JUL 2018  
JAN 2019

### ART DIRECTOR INTERN

*Febracis Coaching - Vitória, Brazil*

Responsible for social media and web pages management.

- Create and manage social media visual, text and images
- Develop artwork for campaigns, flyers and newspapers
- Conceive Ebooks and presentation templates.
- Photography of company events

## certificates.

ACCESSIBILITY: HOW TO DESIGN FOR ALL  
*Interaction Design Foundation (IDF)*

UI PATTERNS FOR SUCCESSFUL SOFTWARE  
*Interaction Design Foundation (IDF)*

INTERACTION DESIGN FOR USABILITY  
*Interaction Design Foundation (IDF)*

UX PM 1  
*UXalliance*