



Jessica Pontes.

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profile.

I am a Brazilian UX/UI Designer with an Industrial design degree and about to start a Master in Design Management at IADE. I am looking to create meaningful, intuitive, and beautiful products that people thrill to use. It is essential to me dive in different topics and let curiosity speaks during my work to continue learning and improve my knowledge, skills, and ability to understand others as a designer and as human being. I strongly believe that people do their best job when they're in a collaborative team, building inspiring products. And for that, I strive to create and cultivate the most friendly and supportive atmosphere possible, where people are comfortable with making mistakes and learning with them.

education.

BACHELOR IN INDUSTRIAL DESIGN
Universidade Federal do Espírito Santo
2014 - 2019- Vitória, Brazil

skills and tools.

Design

Sketch
Figma
Adobe CS
HTML & CSS

Languages

Native Portugues
Advanced English
Begginer German

Research

User survey & Interview
User Journey
Sitemap/User Flow
Usability testing
Wireframes & Prototypes
Branding & Visual
Responsivess
Agile & Scrum

experience.

JAN 2020
PRESENT

UX DESIGNER

Autoglass, Vila Velha, Brazil

Responsible for strategic support of internal and external products (Mobile app; Web pages; E-commerce b2b/b2c and Design System).

- Conducting user research and testing
- Developing screens and task flows based on user needs
- Conceive, iterate wireframes based on user feedbacks
- Create high-fidelity responsive screens
- Participate in Sprint Planning, project scope, roadmaps and products vision boards with the development team/client

JUN 2019
JAN 2020

PRODUCT DESIGNER TRAINEE

Liftbank - Vitória, Brazil

Responsible for designed apps following lean startup approach; Branding and visual of Liftpay.

- Construction of prototypes of low to high fidelity; Solution implementation, providing the necessary artifacts such as visual, service and interaction design
- Conducting user research and testing
- Developing wireframes and task flows based on user needs

JUL 2018
JAN 2019

ART DIRECTOR INTERN

Febracis Coaching - Vitória, Brazil

Responsible for social media and web pages management.

- Create and manage social media visual, text and images
- Develop artwork for campaigns, flyers and newspapers
- Conceive Ebooks and presentation templates.
- Photography of company events

certificates.

ACCESSIBILITY: HOW TO DESIGN FOR ALL
Interaction Design Foundation (IDF)

UI PATTERNS FOR SUCCESSFUL SOFTWARE
Interaction Design Foundation (IDF)

INTERACTION DESIGN FOR USABILITY
Interaction Design Foundation (IDF)

UX PM 1
UXalliance