# Jessica Pontes.

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## profile.

I am a Brazilian UX/UI Designer with an Industrial design degree from Universidade Federal do Espirito Santo and I will start a master in Design management at IADE Lisbon in october. Therefore I am looking to create meaningful, intuitive, and beautiful products that people thrill to use. It is essential to me dive in different topics and let curiosity speaks during my work to continue learning and improve my knowledge, skills, and ability to understand others as a designer and as human being. I strongly believe that people do their best job when they're in a collaborative team, building inspiring products. And for that, I strive to create and cultivate the most friendly and supportive atmosphere possible, where people are comfortable with making mistakes and learning with them.

### education.

AGO 2014 DEC 2019

INDUSTRIAL DESIGN

Universidade Federal do Espirito Santo Vitória, Brazil

## skills and tools.

Design Research

User survey & Interview Sketch

User Journey Figma inVision Sitemap/User Flow Adobe suite Usability testing

**Prototyping Wireframes** 

Usability testing

Languages

Native Portugues Hands-on Advanced English Storytelling Begginer German Photography

## experience.

JAN 2020 PRESENT

### **UX DESIGNER**

Autoglass, Vila Velha, Brazil

Strategic support of 4 products

- Conducting user research and testing
- Developing screens and task flows based on user needs.
- Conceive, iterate wireframes based on user/client feedback
- Create high-fidelity responsive screens
- Participate in Sprint Planning, project scope, roadmaps and products vison boards with the development teams/client

JUN 2019 JAN 2020

#### PRODUCT DESIGNER TRAINEE

Liftbank - Vitória, Brazil

- Designed apps following lean startup approach
- Construction of prototypes of low to high fidelity; Solution implementation, providing the necessary artifacts such as visual, service and interaction design
- Conducting user research and testing
- Developing wireframes and task flows based on user needs

JUL 2018 JAN 2019

#### **GRAPHIC DESIGNER INTERN**

Febracis Coaching - Vitória, Brazil

- Responsible for the visual, text and images in social medias
- Develop artwork for campaigns, flyers and newspapers
- Creating Ebooks and presentations
- Photography of events

### certificates.

ACCESSIBILITY: HOW TO DESIGN FOR ALL

Interaction Design Foundation (IDF)

UI PATTERNS FOR SUCCESSFUL SOFTWARE

Interaction Design Foundation (IDF)

INTERACTION DESIGN FOR USABILITY

Interaction Design Foundation (IDF)

UX PM 1

**UXalliance**