



I am a product designer. I enjoy creating accessible, intuitive applications that everyone can use.
I have experience with UX design, UI design, HTML/CSS, jQuery, & React.

SKILLS

UX Design, UI Design, Project Management, User Research & Testing, Brand Strategy & Identity,
Information Architecture, Personas & User Stories, Wireframing & Prototyping

TOOLS

Sketch, InVision, Figma, Adobe Illustrator/Photoshop, GitHub, HTML/CSS, JavaScript, React, jQuery

Recent Projects

Collab | Web Prototype

jessbradford.design/collab

Designed a website that allows writers to collaborate with other writers and editors and also acts as a blog spot to post their work. Prototype created within Figma.

EXPERIENCE

Bloc.io

Oct 2018 - Present

- Form competitive analysis and user surveys to create user personas and responsive wireframes
- Create and implement style guides and branding for use in projects
- Create pixel-perfect mockups for handoff to engineering

Owner | Fox Bookkeeping

July 2017 - July 2018

- Met with clients on a regular basis and came up with financial plans
- Managed multiple companies and projects
- General accounting, Accounts Receivable/Payable, Payroll

Bookkeeper | McCoy Bookkeeping

July 2016 - July 2017

- Met with clients on a regular basis and came up with financial plans
- Managed multiple companies and projects
- General accounting, Accounts Receivable/Payable, Payroll

EDUCATION

Bloc | User Experience & User Interface Program

2019

Utah Valley University | A.S. Digital Media Information Management

2013