## Silhouette plot of (x = k5\$cluster, dist = dist(customer\_data[, 3:5], "euclidean")) 5 clusters C<sub>i</sub> n = 200 $j:\ n_j \mid ave_{i \in Cj}\ s_i$ 1: 23 | 0.42 2: 39 | 0.53 3: 23 | 0.60 4: 36 | 0.43 5: 79 | 0.37 0.2 0.0 0.4 0.6 8.0 1.0 Silhouette width s<sub>i</sub>

Average silhouette width: 0.44