Silhouette plot of (x = k10$cluster, dist = dist(customer_data[, 3:5], "euclidean"))

n = 200

10 clusters C_j
$j : n_j \mid \text{ave}_{i \in C_j} \ s_i$

1 : 24 | 0.29

2 : 29 | 0.27

3 : 10 | 0.32

4 : 21 | 0.50

5 : 10 | 0.32

6 : 29 | 0.50

7 : 18 | 0.30

8 : 16 | 0.40

9 : 22 | 0.39

10 : 21 | 0.39

Silhouette width s_i

Average silhouette width : 0.37