## CONTACT

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# TECHNICAL SKILLS

## <u> Programming & Frameworks:</u>

Node.js, Express.js, Vue.js, Tailwind CSS, Vite, JavaScript (ES6+), PHP, Python, SASS/SCSS, test-driven development

## Databases & Stores:

MongoDB, MySQL, Postgres, SQLite, InfluxDB, Redis, memcached

## Al & Machine Learning:

ChatGPT, YOLO, Google Gemini, Ollama, Piper, Whisper

## Tools & Platforms:

Docker, Git, Linux, AWS, Virtual Machines, CloudFlare

#### **APIs & Integrations:**

RESTful, SOAP, SaaS, GitHub actions, LDAP

#### **DevOps & Infrastructure:**

AWS, Apache, NGINX, Virtual Machines, CloudFlare, microservices, CI/CD

## Visualization & Monitoring:

Node-RED, Grafana, Google Tag Manager, HubSpot, Google Analytics

## **IoT & Home Automation:**

MQTT, Zigbee, ESP32, automation

# **JESSE** KAUFMAN

# WEB DEVELOPER

Self-taught with 25 years of experience in PHP, MySQL, WordPress, and JavaScript development. Skilled in building high-performance websites, integrating APIs, and optimizing workflows. Passionate about creating clean, scalable solutions and staying adaptable to new technologies.

## PROFESSIONAL EXPERIENCE

## Senior Developer

MAR 2019-NOV 2023

Transitions Group, Inc.—Wichita, KS

- Transformed the company's online presence from a basic contact form to a full-fledged automated eCommerce solution, handling all aspects of development as the sole developer.
- Enhanced site functionality with 15+ custom WordPress/WooCommerce plugins, driving growth by addressing unique business needs.
- Streamlined rental approval by automating credit checks through seamless Experian API integration during checkout, accelerating processes and improving user experience.
- Improved operational efficiency and reporting accuracy by replacing outdated spreadsheets with a custom-built occupancy system.
- Ensured 99.9% uptime by managing LAMP stack servers.
- Saved thousands of work hours annually by automating operations processes and implementing system improvements.
- Boosted organic traffic through collaboration with the marketing team, leveraging SEO tools like Google Analytics, HubSpot, and Google Tag Manager.

## Sole Developer

JAN 2017-MAR 2019

Network Marketing Pro, Inc.—Wichita, KS

- Supercharged performance across high-traffic websites by leading all development and maintenance.
- **Drove infrastructure resilience and scalability** by architecting and managing a robust LAMP stack for enterprise-level traffic.
- Saved over \$100K annually through deep technical audits and aggressive system optimizations.

#### Sole Developer

2011-2016

Bethel College—North Newton, KS

- Transformed campus web operations by building and maintaining a custom CMS that empowered non-technical staff to easily manage the public-facing website.
- Eliminated manual data entry and reduced IT overhead by automating integration between Jenzabar CX, Active Directory, and other internal systems.
- Streamlined campus-wide communication and response through custom internal tools, including an attendance tracker and emergency alert system.
- Preserved institutional history and improved public access by creating a digital archive for decades of college magazine publications.

## **EDUCATION**

HESSTON COLLEGE 2001 - 2003

Two associate degrees in Computer Information Technologies

## **Lead Web Developer**

The Bill Guy Technology Solutions, Inc.—Wichita, KS

- Delivered tailored functionality for diverse clients by designing and developing custom PHP/MySQL solutions based on specific business needs.
- Enabled non-technical users to manage content independently by creating and launching CactusCMS, a lightweight custom CMS.
- Improved data accuracy and reduced billing errors by streamlining a system that aggregated patient and billing data from multiple ERs.
- Ensured stable, secure hosting for client websites by administering and maintaining Linux-based web server environments.

## Web Developer

2007-2011

360Ideas.com—Wichita, KS

- Boosted performance and UX across all client sites by proactively optimizing PHP code and eliminating bottlenecks.
- Achieved 99.9% uptime for client websites by expertly managing and tuning Linux-based hosting infrastructure.
- Strengthened client satisfaction by delivering fully customized websites that aligned precisely with each business's goals.
- Cut internal overhead and dev time by automating repetitive workflows through custom-built internal tools.

# NOTABLE PROFESSIONAL ACCOMPLISHMENT

## TimeIPS (Networked Time Clock System) - Sole Developer

- Led the development of a networked time clock system sold through Sam's Club, featuring a user-friendly setup wizard, biometric fingerprint scanner support, tax reports, and more.
- Single-handedly managed the CPUBuilders Linux distribution on which the time clock system ran, with the client using PyGTK and the server built in PHP/MySQL.

## **RELATED PERSONAL PROJECTS**

## Plant Tracking API & Frontend

- Designed and developed a backend API using Node.js, Express.js, and MongoDB, implementing test-driven development (TDD) principles.
- Currently developing a web frontend using Vue.js and Tailwind CSS to provide an intuitive user interface for managing and tracking plant growth.

## **DevOps & Infrastructure**

 Currently manage a microservices infrastructure with 50+ Docker containers across multiple servers, ensuring optimal performance through resource distribution.

#### **Automation & Al Integration**

- Developed reminder system with custom-trained AI model that detects when the trash is put out, automatically stopping notifications once the task is completed to reduce notification fatigue.
- Developed a series of ADHD-friendly reminders to manage tasks like clothes left in the wash or food in the microwave, improving efficiency and reducing waste.

2007-2011