

Product Photography Catered to your Business





Commercially
Creative

2 0
2 3

Product Photo Creation

Monthly product photos at a quarter the cost

Summary of Pitch

- 8-10 Product photos/month
- Created using traditional photography, AI, and other tools
- Ability to highlight any product, event, holiday, etc.
- Engaging, beautiful imagery
- \$800/month
- Ability to customize package to your business

Value Proposition



Good product photography is hard to come by, especially for a growing business with limited marketing budgets. It's all either way too expensive, low quality, inconsistent, or delivered too late for your big announcement (whether that's a product launch, holiday promotion, event, etc.) - and often times it's all the above.

Commercially Creative set out to solve that. We have been shooting product photos for over a decade, and have felt similar woes when trying to create awesome content that genuinely helps the companies we've worked with. The tried and true studio/lifestyle photography shoots just are too time-consuming to be a sustainable business model for us, or our clients.

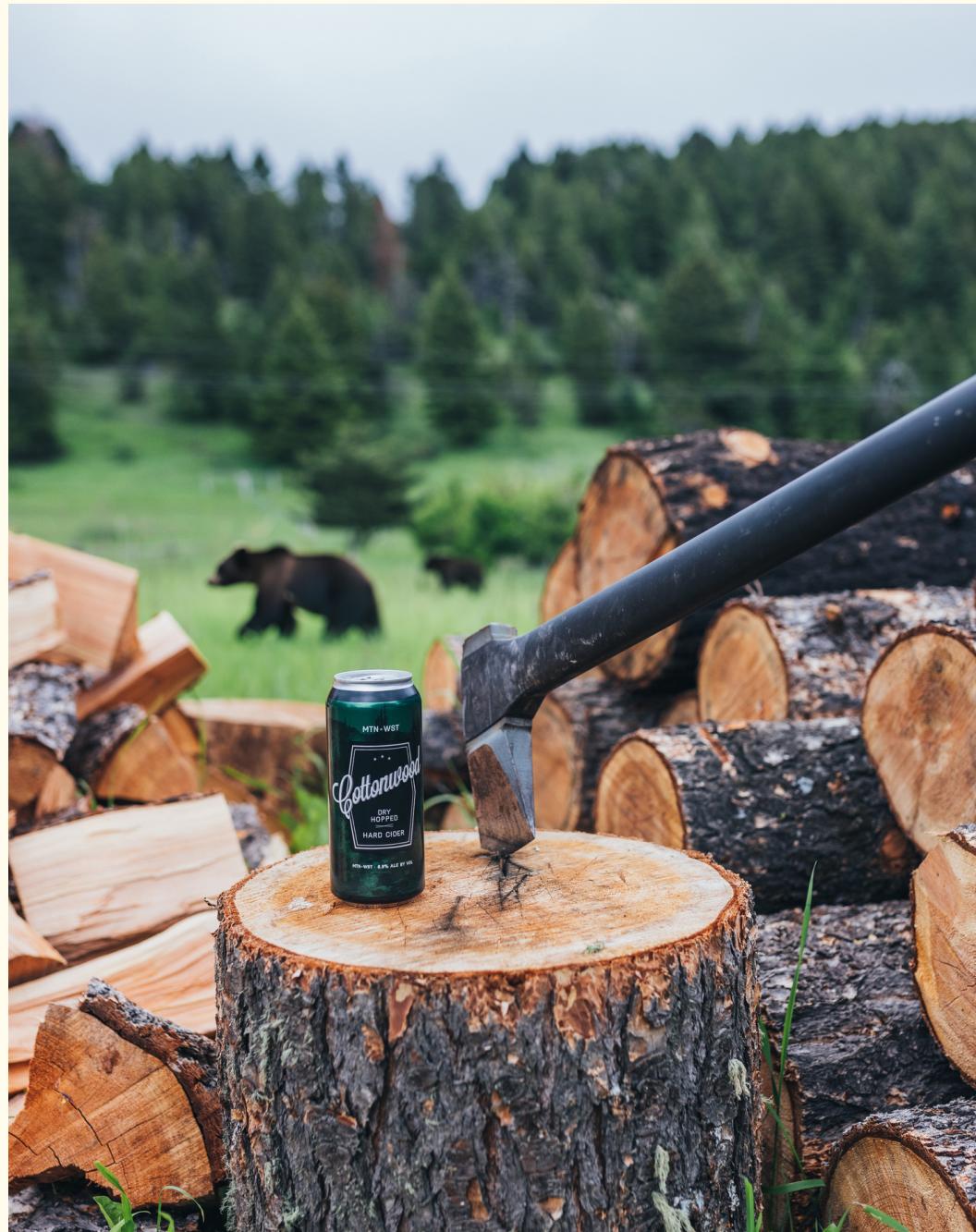
Which is why we have recently streamlined everything we do. While we still shoot lifestyle and studio, we now combine our photos with digital creation tools, including the use of AI, in order to create engaging, beautiful imagery for your brand - at a literal fraction of the cost.

Customizable to your business



Studio

Customizable to your business



Lifestyle

Customizable to your business



Flat-Lay



Abstract



Studio-Action



Posters

Breakdown of Offering

For \$800/Month

- 1 monthly meeting to outline any key product releases, highlights, creative direction, and timelines for the month
- 8-10 product photos catered to your business' aesthetic & and desired style
 - Lifestyle, abstract, studio, poster, etc.
- Ability to resize all images for any advertising, social channels, print, etc.
- 3-month trial period offer

Fit to Your Business

We genuinely want to help your business grow. This package has been specifically designed to maximize your brand's ROI on digital assets. It's our goal to create a sufficient number of assets for you each month so that you cannot just supplement your traditional social strategy, but create a library of content you can use year-round. We would love to work with you as we attempt to reinvent the cost of content. However, even if you are unable to do so currently, or are uninterested in the offering, it would be helpful to know how we can improve ourselves and the overall package.

From the Commercially Creative Team,
Thank you!

AI Disclaimer:

We are first and foremost artists and photographers. So by nature, we do not love the concept of AI. However, we feel that it is foolish to angrily point fingers at this new technology, and so have instead decided to figure out how to use it to help our customers. Being on the cutting edge of this new and confusing tool has allowed us to add more value to the brands we work with than ever before, and we hope you choose to work with us!