8/8 - Andrew

If I didn't mention it the site is called TrackMuse.com.

Per our conversation, what I am looking for is a landing (home) page with two links a photo (gallery) page and a news page.  Additionally, I am looking for the ability for an outsider to create a simple profile which gives them the ability to upload a photo to the "photo" page.

I have attached .png files with the design of each page.  You will find that there are some additional things on these pages that we did not discuss.  There are links to additional pages, etc.  Simply leave these out of your product.  I have additionally attached some pictures to help facilitate your design.

I am sure you will have questions and I look forward to hearing them.  I would also like to have a better estimate on the time you think it will take for you to complete the project.

Thanks and I look forward to working with you,

8/9 - me

Wanted to share my overall thoughts for our conversation though.

* There's a hamburger and a top menu. Two menus might be confusing.
* We'll have to decide what goes away when the screen shrinks to cell phone size.
* Are you going to want to edit the content later on? It might decide the platform.
* I didn't see art work attached. Will you be able to provide that when we're ready to start?

What do you need to make the GO decision?

8/9 - me

Here's the breakdown you asked for.

* overall setup - 2hrs - set up framework and build the menus system
* homepage desktop - 1-2hrs - first page build
* news desktop - 2hrs - I’ll set up the ads you have to repeat so you can demo a scroll
* photos desktop - 2hrs - I’ll set up the pics you have to repeat so you can demo scrolling
* join now - 3hrs - need to decide on and code data storage
* profile page - 3hrs - the whole profile page is bigger than just uploading images,
* recommend stacking the images in a grid like the photos desktop
* cleanup and polish - 1-2hrs

8/9 - Andrew

Removing the hamburger icon is fine.

Would it be helpful if I made a cellphone and tablet sized design?  This may clear up any confusion as to what disappears as the screen shrinks with the responsive design.

I will definitely want to be able to edit the site moving forward.  When you say this would determine the platform what do you mean and what are our options?

The breakdown you provided looks reasonable.  I am prepared to move forward at this time.  I ask that if you see any deviation from that breakdown that you keep me informed and that we discuss it.  How do you handle payment?

8/9 - Andrew

I just shared a dropbox link with some artwork.  Let me know if you have any issues with access.

8/10 – me

Got the files from Dropbox.  Thanks.

Tablet and phone mock-ups would be helpful.  Thanks for that.

The platform options I was referring to are custom hand-coded vs a CMS like WordPress.

WordPress give you the ability to edit the design in a more user-friendly environment (though learning WordPress is recommended), but it also limits the design options because it's a template-based system.

A custom design gives you all of the flexibility in the world with design choices.  I'll keep the verbiage separated for ease of editing, but editing later on means you might face some HTML code when you edit.

As I recall, we agreed on $200 for the POC.  Payment would be due when the POC is delivered.  I'll provide an invoice at that point.