

Site Deconstruction

The Corner Health Center
cornerhealth.org

Jesse Bruner
Information Architect

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Executive Summary

A site deconstruction was performed on the Corner Health Center website in order to gain insight on the site's current architecture. This can use this insight to help identify current structural issues, providing helpful information for the site's redesign. A site outline and site diagram (structural/functional) were created which allow for a birds eye view of the page-to-page relationships on the site.

The site, in it's current form, is quite exhaustive in terms of cross linking to necessary information. The site provides ample opportunity for easy navigation across the site, in a relatively intuitive conceptual manner. Furthermore, each page typically links to the make an appointment page multiple times, which is one of the primary reasons a user would be visiting the site. There are, however, many areas in which the site may need improvement:

- **Clean up/clarify cross links**

Throughout the content of the site, many of the cross links embedded within the content have unclear labels. Labels such as "counseling services" which lead to "Psychiatry" or "talk to us!" leads to "appointments". However the most dire issue located on the site is the incessant use of "click here" or "click here to find out more". These links provide no clear indication to the user where they are going, which undermines to benefit of the extensive cross links used on the site. In the redesign, it is advised to consider removing these kind of labels, and using clearer labels as to not confuse the user.

- **Include "hidden" pages in local navigation menus**

Within local navigations in the "Healthcare" and "Support and Education" sections there are local navigation bars located on the right side of the screen. These navigations allow for the user to quickly move between topics. However, some pages are omitted from the navigation, which may leave the user confused as to where they are on the site.

- **Fix broken links**

This is not a major problem on the site, however any broken links immediately discredits the website's reliability. Particularly on the mental health page to "Counselors" is a broken link and should be repaired.

- **Reorganize content and re-label to be more consistent**

In cases such as "Hours and Location", it is inconsistent to have some pages link to "Hours and Locations" and then some to "appointments", both of which have hours and locations located within their content. It would be Furthermore, links scattered across the site, for example, on "FAQs" have a link to "Ask Us" however it may be unclear to the user if this is synonymous with "Contact".

- **Rename support and education pages to be clearer**

New users will not understand what "WIC" is or "SOAR", it may be more meaningful to include those pages full names within navigation, if possible, as to indicate to the user what they are clicking on. This is an example of mystery meat.

Site Outline

1.0 Home (cross-links to 1.4, 1.8)

1.1 About (cross-links to 1.6.1, 1.6.2, 1.6.3, 1.9, 1.1.2)

- 1.1.1 Board of Directors
- 1.1.2 Staff
- 1.1.3 FAQ (cross-links to 1.6, 1.2., 1.3)
- 1.1.4 Annual Report
- 1.1.5 Employment (cross-links to 1.6.1, 1.6.2, 1.6.3)

1.2 Parents and Guardians (cross-links to 1.1.3, 1.8)

1.3 Ways to Give (cross-links to 1.8)

- 1.3.1 Stock or Appreciated Securities

1.4 News and Events

- 1.4.1 2018
 - 1.4.1.1-1.4.1.x 2018 Posts
- 1.4.2 2017
 - 1.4.1.2-1.4.2.x 2017 Posts
- 1.4.3 2016
 - 1.4.3.1-1.4.3.x 2016 Posts
- 1.4.4 2015
 - 1.4.4.1-1.4.4.x 2015 Posts
- 1.4.5 2014
 - 1.4.5.1-1.4.5.x 2014 Posts
- 1.4.6 2013
 - 1.4.6.1-1.4.6.x 2013 Posts
- 1.4.7 2012
 - 1.4.7.1-1.4.7.x 2012 Posts

1.5 Contact (cross-links to 1.1.2)

1.6 Services

- 1.6.1 Healthcare Services (cross-links to 1.9.1)
 - 1.6.1.1 Checkups and Shots
 - 1.6.1.2 Help When You're Sick (cross-links to 1.6.2.1)
 - 1.6.1.3 Physicals
 - 1.6.1.4 Men's Health (cross-links to 1.2.1, 1.6.1.10, 1.6.2.1)
 - 1.6.1.5 LGBTQ Health (cross-links to 1.9.2.1, 1.7.1, 1.6.1.11, 1.7.2.1, 1.7.2)
 - 1.6.1.5.1 LGBTQ Support
 - 1.6.1.6 STI/HIV Tests (cross-links to 1.9.1)
 - 1.6.1.6.1 More About HIV
 - 1.6.1.6.2 More About STIs
 - 1.6.1.7 Birth Control/Plan B (cross-links to 1.6.1.6.1-2)
 - 1.6.1.7.1 Birth Control Options (cross-links to 1.6.1.6.2)
 - 1.6.1.8 Pregnancy Tests and Care (cross-links to 1.9.1, 1.6.3.5)

- 1.6.1.9 Visits for Your Children (cross-links to 1.6.3.5, 1.6.3.1, 1.6.2.1, 1.6.3.3)
- 1.6.1.10 Shots
- 1.6.1.11 Fitness & Healthy Eating
- 1.6.2 Mental Health Services (cross-links to 1.9.1, 1.9)
 - 1.6.2.1 Psychiatry (cross-links to 1.9.1)
 - 1.6.2.2 Stress Management
 - 1.6.2.3 Depression
 - 1.6.2.4 Worry and Anxiety
 - 1.6.2.5 ADHD
 - 1.6.2.6 Eating Disorders
- 1.6.3 Support and Education Services (cross-links to 1.6.3.5)
 - 1.6.3.1 WIC
 - 1.6.3.2 MiHP
 - 1.6.3.3 Corner Store
 - 1.6.3.4 SOAR
 - 1.6.3.5 Pregnant and Parenting

1.7 Get Involved

- 1.7.1 Theatre Troop Peer Educators
- 1.7.2 Youth Leadership Council
 - 1.7.2.1 Bullying Prevention
- 1.7.3 Community Advisory Board

1.8 Ask Questions

- 1.8.1-1.8.x Questions by Category

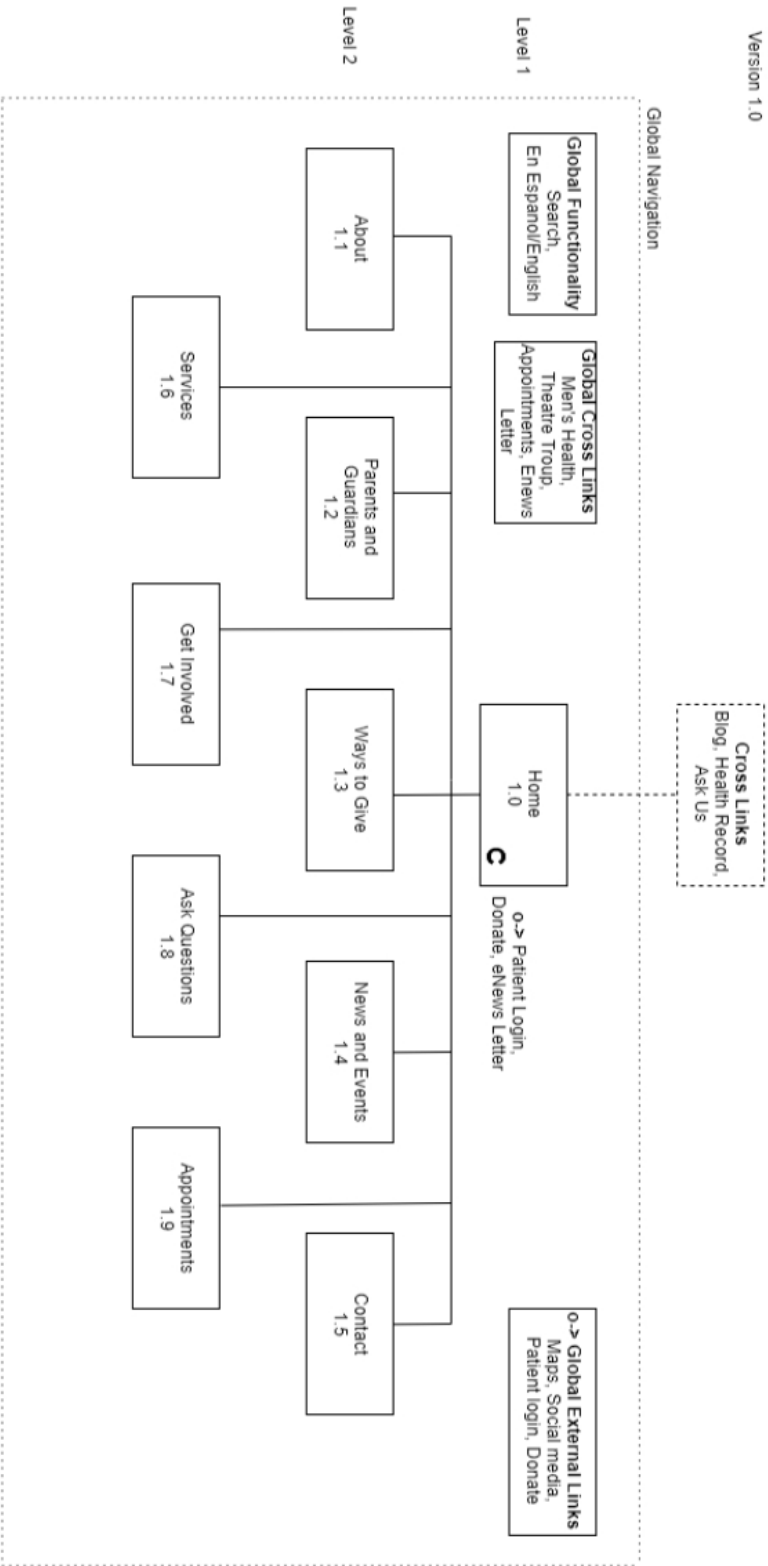
1.9 Appointments (cross-links to 1.6.1)

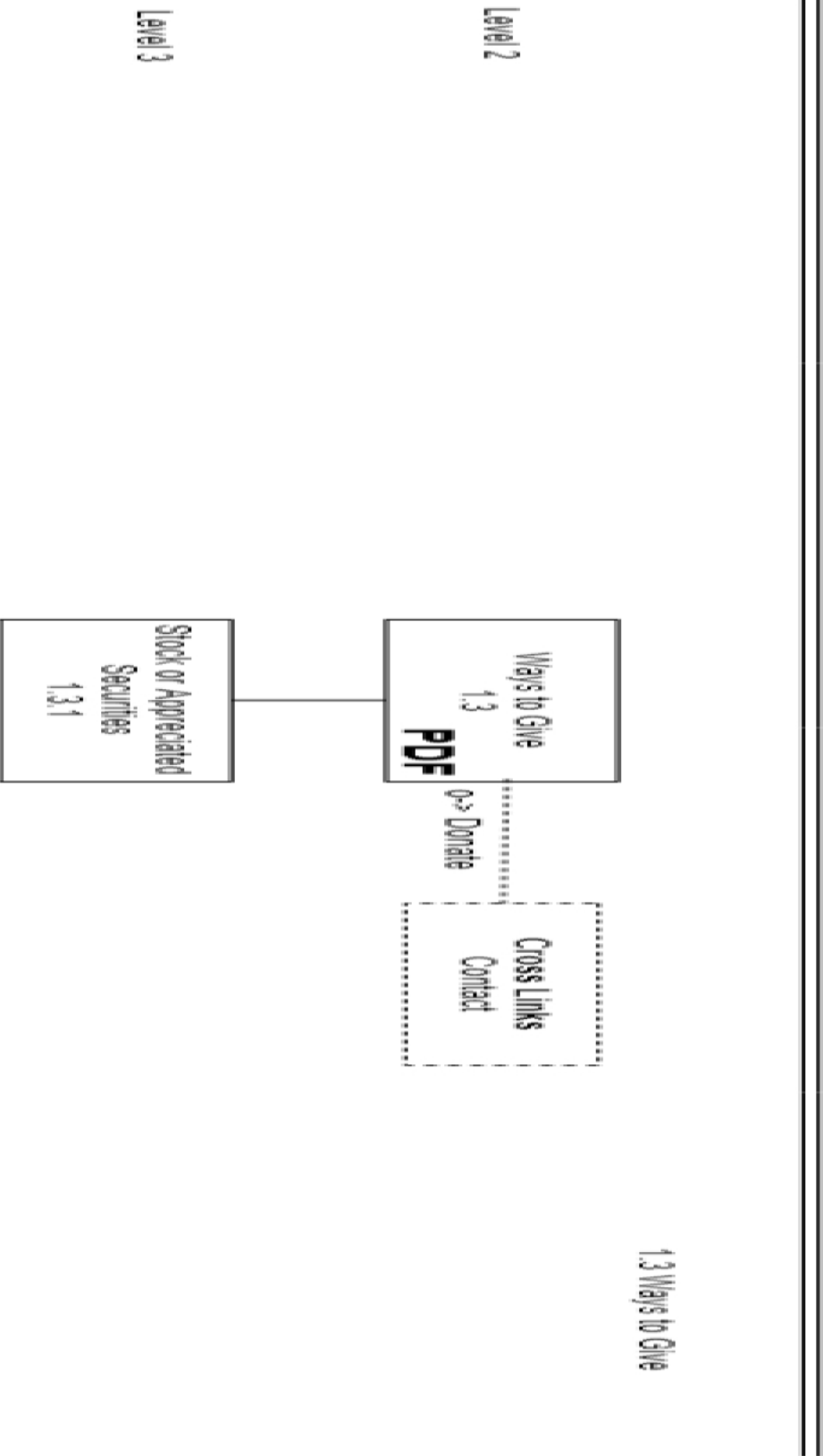
- 1.9.1 Privacy (cross-links to 1.6.1.7, 1.6.1.6, 1.6.1.8, 1.6.2)
 - 1.9.1.1 Privacy Notice
- 1.9.2 Paying for Your Visit
 - 1.9.2.1 Health Insurance

The Corner Health Center Site Diagram

cornerhealth.com
Last Updated 11/12/2018
Version 1.0

1.0 Home & Global Navigation





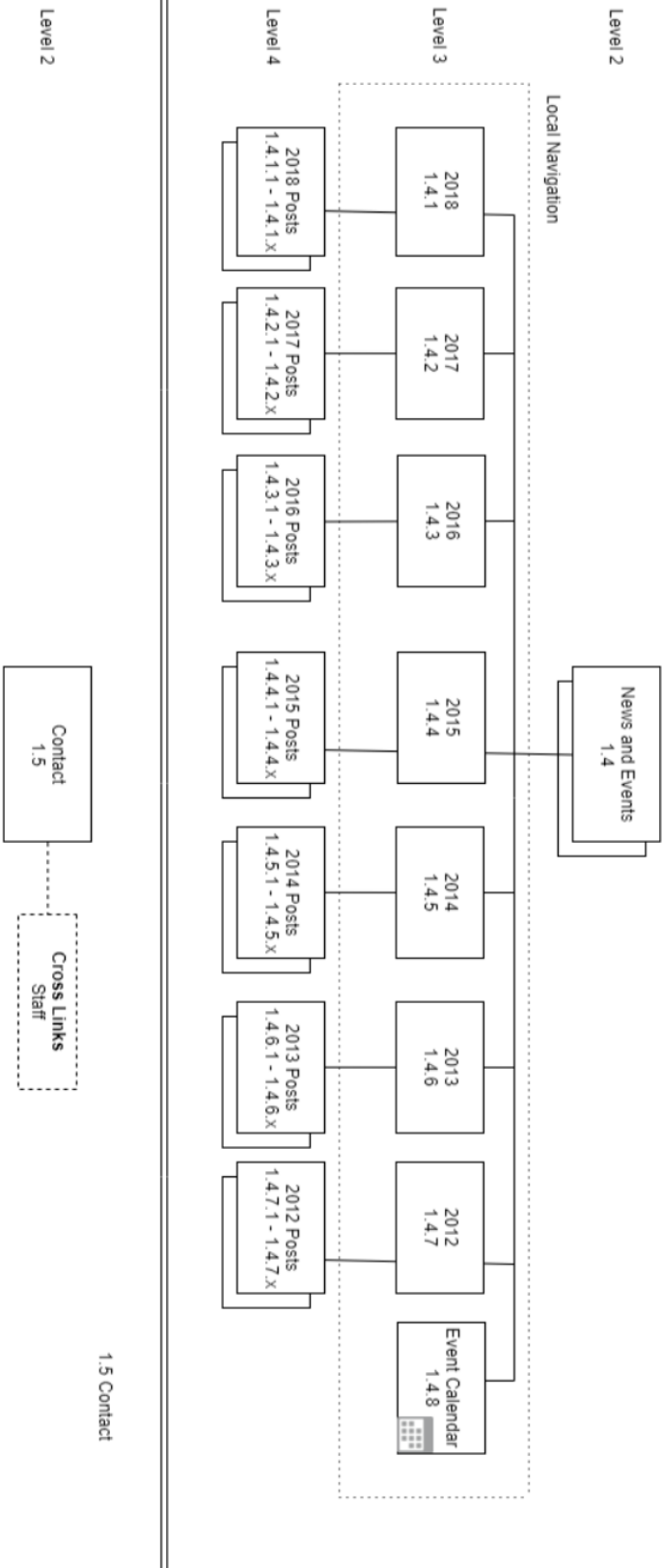
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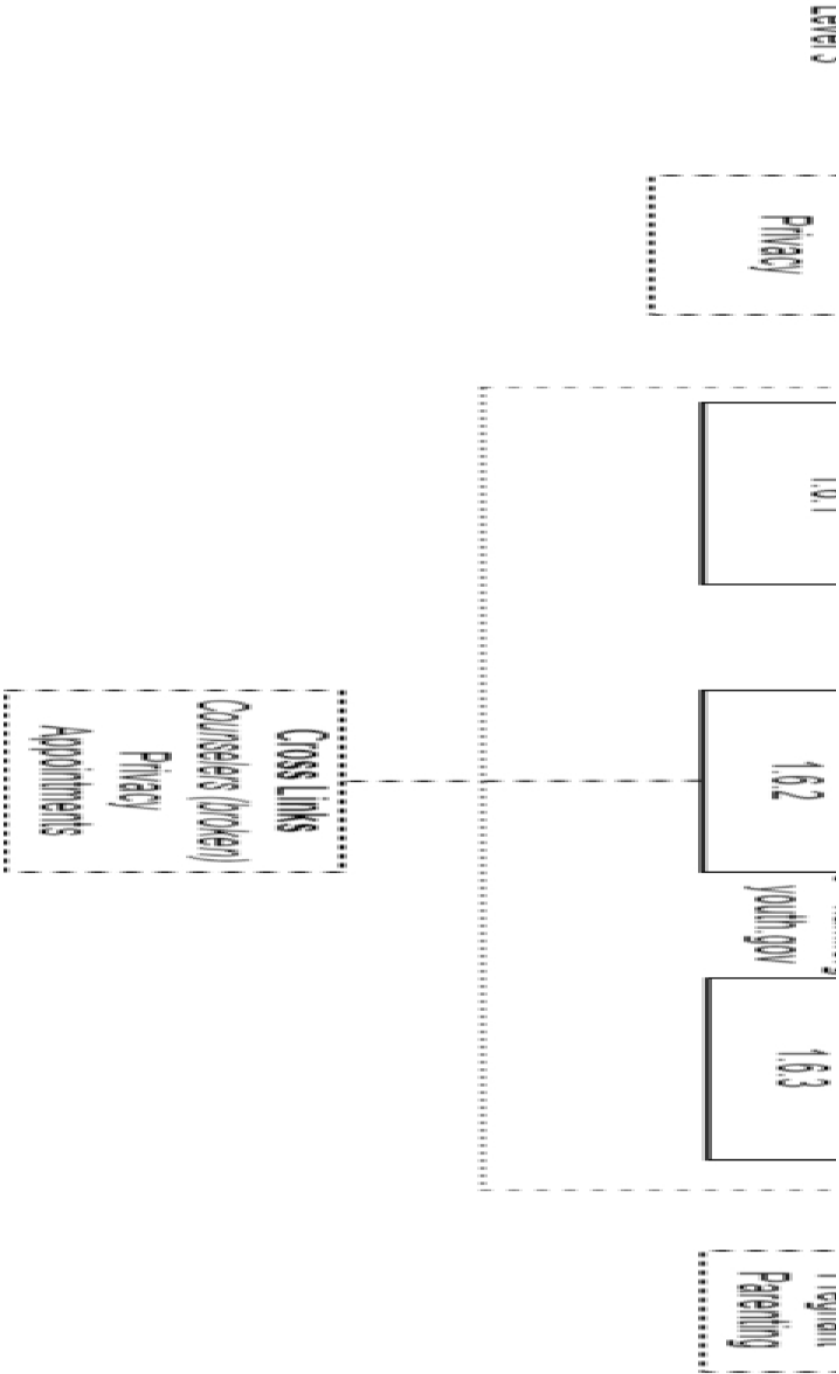
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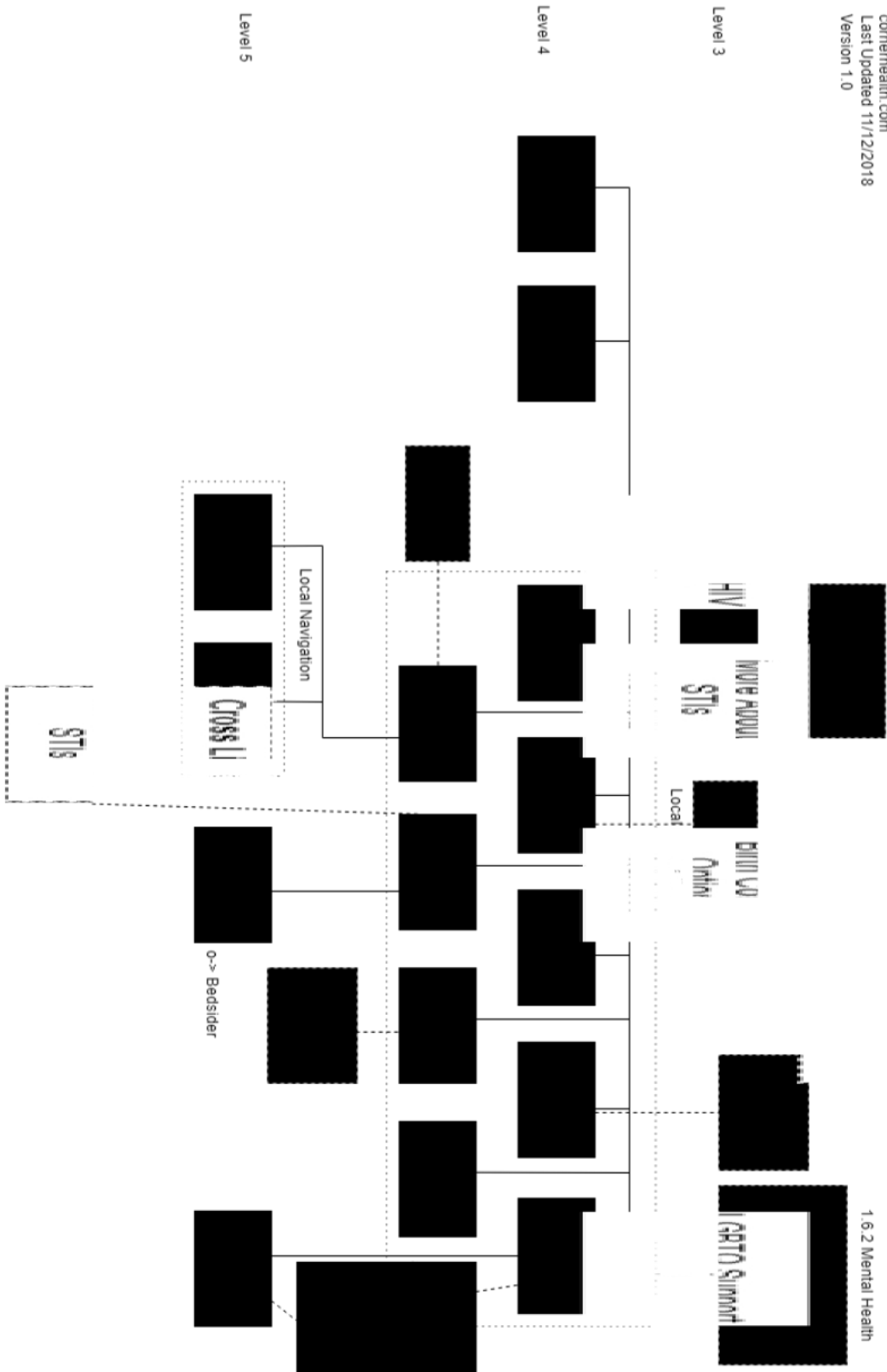
1.4 News and Events





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1.6.2 Mental Health

