

# Jesse Bruner

## UX Designer & Researcher

734.604.3934

jebruner@umich.edu

Ann Arbor / Detroit Metro

### Education

#### University of Michigan

Bachelor of Science in Information

SEP 2019 - PRESENT, ANN ARBOR (class of 2021)

Pursuing a Bachelor of Science in Information (BSI) degree from the University of Michigan School of Information with a concentration on user experience design. Currently taking classes in Python programming, web design and development, and information environments.

#### Washtenaw Community College

Associates of Applied Science in  
Web Design and Development

SEP 2017 - MAY 2019, ANN ARBOR

Studied web design and development, with coursework in user experience, information architecture, user research, UI, psychology, front-end web development, and graphic design.

- Completed user research projects involving user tests, surveys, and card sorting
- Developed a data science project utilizing python
- Practiced typography, information hierarchy, Gestalt psychology, as well as basic color theory through design projects and homework.

### Skill Sets

**Softwares:** Axure RP, Adobe CC, Affinity suite, Figma, Visio, UXPin, Pencil

**Design & Prototyping:** wireframing, web design, information architecture, limited prototyping experience

**Research:** task analysis, user interviews, card sorting, persona hypothesis, cognitive walkthroughs

**Development:** HTML/CSS, basic JavaScript & Python

### Work Experience

#### ETAS North America

Communications Intern

MAY 2019 - PRESENT, ANN ARBOR

Currently, I create internal and promotional material for ETAS. I assist in promoting and planning our presence at trade shows, as well as preparing the content, promotions, and physical items for each show. I have designed templates for social media advertisements, banners, folders, and handouts for promo purposes.

#### Lathrup Industries

Communications Designer

JAN 2018 - SEP 2019, NOVI

Successfully redesigned website, slightly increasing web traffic and drastically increasing average interactions on the site. Responsibilities include maintaining company database, create videos, and spearhead marketing campaigns.

#### Plymouth Christian Academy

IT Intern

MAY 2018 - SEP 2018, CANTON

I assisted the IT department in solving issues for students, researching solutions for teachers, and troubleshooting hardware and software issues. Additionally, I handled purchase orders for the IT department.

#### Wendy's

Crew

JUL 2015 - JAN 2018, CANTON

### Volunteer Experience

**Block Leader,** Life Remodeled, August 2019

**Worship Director,** Torrid, August 2017 - PRESENT