

# Jesse Bruner

UX Designer

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(734) 604-3934

## Education

### University of Michigan

Bachelor of Science in Information

Sep 2019 - April 2021

Ann Arbor, MI | GPA: 3.67

### Washtenaw Community College

Associates of Applied Science in Web Design & Development

Sep 2017 - May 2019

Ann Arbor, MI

## Experience

### Web Designer

Lathrup Industries

April 2020 - Present

Novi, MI

- Redesigned the company website, leading to a 52% reduction in the bounce rate.
- Created a brand guide over a month period to unify the physical, digital, and print branding.
- Created a design system for future web projects.

### Communications Intern

Robert Bosch

May 2019 - April 2020

Ann Arbor, MI

- Designed survey to gain feedback on trade show presence.
- Coordinated with team in short sprints to host and attend industry events.
- Assist the manager of marketing in decision making for promotions, setting up for events, and designing graphics.

### IT Intern

Lathrup Industries

Jan 2018 - Sep 2019

Novi, MI

- Created an inventory tracking feature for the foreman.
- Developed data visualizations to support management.
- Built price calculators to assist in quoting jobs.
- Created communication deliverables such as presentations, videos, social media images, and more.

### IT Intern

Plymouth Christian Academy

May 2018 - Sep 2018

Canton, MI

- Identified and solved technical issues with laptops and other school devices.
- Performed general maintenance and installation of school software and electronics.
- Assisted in purchasing orders for the IT department.

## Volunteer

### UX Consultant

Appropriate Technology

Collaborative

Sep 2020 - Present

Ann Arbor, MI

- Connected through School of Information capstone course.
- Developed detailed research and project plan.
- Currently working on improving site experience, architecture, and design to increase donations.

## Skills

### Software

Figma

Invision

Axure RP

Adobe XD

Photoshop

Indesign/Illustrator

Miro

### Technique

User Research

Research Design

Wireframes

Prototyping

Interaction Design

Web Design

Interface Design

### Development

HTML/CSS

JavaScript

jQuery

PHP

Python

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