Jesse Bruner

UX Designer

jessebruner.com

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(734) 604-3934

Education

University of Michigan
Bachelor of Science in Information
Sep 2019 - April 2021
Ann Arbor, MI | *GPA: 3.67*

Washtenaw Community College
Associates of Applied Science in Web Design & Development
Sep 2017 - May 2019
Ann Arbor, MI

Experience

Web Designer
Lathrup Industries
April 2020 - Present
Novi, MI

- Redesigned the company website, leading to a 52% reduction in the bounce rate.
- Created a brand guide over a month period to unify the physical, digital, and print branding.
- Created a design system for future web projects.

Communications Intern
Robert Bosch
May 2019 - April 2020
Ann Arbor, MI

- Designed survey to gain feedback on trade show presence.
- Coordinated with team in short sprints to host and attend industry events.
- Assist the manager of marketing in decision making for promotions, setting up for events, and designing graphics.

IT Intern
Lathrup Industries
Jan 2018 - Sep 2019
Novi, MI

- Created an inventory tracking feature for the foreman.
- Developed data visualizations to support management.
- Built price calculators to assist in quoting jobs.
- Created communication deliverables such as presentations, videos, social media images, and more.

IT Intern
Plymouth Christian Academy
May 2018 - Sep 2018
Canton, MI

- Identified and solved technical issues with laptops and other school devices.
- Performed general maintenance and installation of school software and electronics.
- Assisted in purchasing orders for the IT department.

Volunteer

UX Consultant
Appropriate Technology Collaborative
Sep 2020 - Present
Ann Arbor, MI

- Connected through School of Information capstone course.
- Developed detailed research and project plan.
- Currently working on improving site experience, architecture, and design to increase donations.

Skills

Software	Technique	Development
Figma	User Research	HTML/CSS
Invision	Research Design	JavaScript
Axure RP	Wireframes	jQuery
Adobe XD	Prototyping	PHP
Photoshop	Interaction Design	Python
Indesign	Web Design	R
Illustrator	Interface Design	