

Jesse Bruner

CX/UX Designer

jessebruner.com
jsbruner@umich.edu
(734) 604-3934

Education

University of Michigan - Ann Arbor

Bachelor of Science in Information

Sep 2019 - Present, Ann Arbor, MI

Washtenaw Community College

Associates of Applied Science in Web Design & Development

Sep 2017 - May 2019, Ann Arbor, MI

Experience

Lathrup Industries CX Strategist

Worked with management to identify and innovate touch points with customers, as well as craft high-level strategies which involved re-imagining the brand and redesigning and developing the website (still in progress).

April 2020 - Present, Novi, MI

Robert Bosch Communications Intern

Supported all avenues of communication for the subsidiary ETAS, including planning and executing trade show presence, designing digital and physical promotions, as well design internal communication materials.

May 2019 - April 2020, Ann Arbor, MI

Lathrup Industries Information Technology Intern

Developed features and fixed issues relating to the internal database, including creating data visualizations. Supported the IT department in troubleshooting, web maintenance, and video creation.

Jan 2018 - Sep 2019, Novi, MI

Skills

Interaction

Wireframing
Prototyping
User Research
User Testing

Software

Adobe CC
Figma
inVision
Axure

Languages

HTML/CSS
JavaScript
Python
R

Other

Branding
Video Editing
Graphic Design
Strategy