

Jesse Conaway

Web Developer in St. Charles, MO

I'm a web developer with strong experience in React and Node.js

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PORTFOLIO <http://jesseconaway.com/>

PROJECT EXPERIENCE

VillainUSA.com — Website Development

- Villain Fitness is a fitness equipment manufacturer and international retailer.
- This was a solo project where I designed and developed the site, including ecommerce integration and much of the photo editing.
- The site uses Node.js, React, SASS, and Bootstrap
- Backend API responds to HTTP requests to verify product information as part of the ecommerce platform integration.
- Sales have grown from less than \$500/month to \$11,000+/month since website implementation.
- Website URL is <http://villainusa.com>

Paducah Tilghman Wrestling — Website Development

- This was a solo project where I designed and developed the website using the MERN stack: MongoDB, Express, React, Node.js
- Built an API which can be used from a password-protected admin interface to create, update, and delete content.
- It also has an athlete portal for viewing protected content, including statistics, videos, and downloadable forms. Videos are retrieved through Google/YouTube APIs.
- Website URL is <https://tilghmanwrestling.herokuapp.com>

Zagarri Engineering — Website Design and Graphic Design

- This project was a redesign of an existing website, as well as a brand update. I did the site design, as well as a full brand guide and logo refinement.
- I met remotely with the client via video chat, along with the lead developer, to present design material and receive feedback.
- Website URL is <https://zageng.com>

Cutting Weight for Combat Athletes — Website Development

- This is a personal website that I developed to help athletes with the weight loss and weight-cutting process.
- It includes JavaScript calculators for finding needed values, and uses SASS to compile CSS.
- Website URL is <https://jesseconaway.github.io/weightcut>

Saint Charles MMA — Graphic Design

- I have an ongoing relationship with SCMMA, for whom I've done many small projects.
- Projects include fight banner design for professional athletes, designing team gear and apparel, and marketing material for events.
- View work samples at <http://jesseconaway.com/graphicDesign.html>

Lindenwood Campus Rec Center — Graphic Design

- While at Lindenwood, I held a graphic design internship with the campus rec center.
- Work included design for print and web, mostly centered around event marketing.
- The duration of the internship was one semester.

SKILLS

PROGRAMMING LANGUAGES

- JavaScript
- HTML5
- CSS3 / SASS

FRAMEWORKS

- Bootstrap
- React
- Node.js

TOOLS

- Illustrator
- Photoshop

FUN FACT

2x World Team member - Odyssey of the Mind Creative Competitions in grade school and middle school, I was part of two teams that represented the state of Missouri in the Odyssey of the Mind Creative Problem-Solving world competition.

WORK EXPERIENCE

Freelance Web Development & Graphic Design

January 2018 - Present

- Work has included production design for web, brand guide production, logo design, web development, banner design, and more.
- View examples at JesseConaway.com.

Assistant Manager — Supplement Superstores, St. Peters, MO

Sept. 2017 - April 2019

- Achieved position in 4 months; one of the fastest in company history.
- Helped turn two store locations around, from behind previous year's earnings to ahead of previous year's earnings, both within four months of placement.
- Coordinated and executed outside events and seminars, driving community engagement.

Various Positions — 2008-2017

- I got my first job at 15 years old. I've done strength coaching and personal training, been a high school wrestling coach, worked construction, worked as a mover, been on a land survey crew, worked for a city utilities department, been a bus boy, a landscaper, and a janitor. I've always been a hard worker.

EDUCATION

Lindenwood University, BA, Advertising, Public Relations: Corporate Communications — 2014

- 3 semesters of Master's program in Interactive Media & Web Design, including capstone project (Lindenwood Olympic Weightlifting Team website)
- Completed graphic design internship with LU Campus Rec Center.
- Member of the Lindenwood Campus Activities Board, as Chair of Campus Relations (one year) and Chair of Day Events (one semester).
- Was a founding member of the Socratic Club, dedicated to philosophic discussion.
- Was an NCAA DII athlete (wrestling), as well as a member of the Olympic Weightlifting team, and later a graduate assistant coach.