Food Mood Business Continuity Plan 2022

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Designed By Jesse Enriquez

Executive Overview

Please Read Carefully

This document lists the process that must be followed to maintain critical business operations. This is required to be read fully in order to enable full maintenance continuity for business even after the disruption.

***Critical* business operations have come to a halt for one of the following reasons:**

- Loss of access to parts or the entire facility (Fire, Flood, Strom, Etc.)

- Severe reduction of the workforce for outside reasons (Flue, Pandemic, sickness)

- Loss of service due to equipment failures or blockages (IT failures, systems failures, electrical grid failures, Hackers)

Evaluate Severity

This Document serves as a template that must be followed to ensure that our company, Food Mood, can return to operations even after this disruption. Everything mentioned below must be considered. This document is meant to be navigated in event of an emergency and must be treated as so. In the event that there is a disaster that is beyond the company's capabilities and requires immediate outside assistance, please contact local emergency services and refer to the company organizational chart to contact the correct help. If this is a matter of keeping the company active due to a malleable disruption please continue, and follow along.

<u>Introduction</u>

Overview

The Business Continuity Team ensures that the plan in place ensures that the business will be in a functional state where the organization is performing its crucial business functions. These functions follow the company's mission statement *Come Consume With US, Let The Food Do The Talking*, and ensure our users are able to partake in the sharing portion of our application. The team also ensures that we comply with all legal requirements and support all safety regulations and local laws everywhere we have an impact. This includes if a disaster happens technologically or naturally within company grounds. All events that may result in company service being halted are included. The BCT is in charge of planning and preparing for an incident, and also ensuring critical business functions are not only running but improving as well.

Company Plan of Action

This Plan of Action Covers Food Mood. This plan is opposed when the life or safety of employees, users, or guests has been potentially compromised. In the event that our immediate facility has been or will be beyond our reach, this plan must be activatable during and post after hours without warning.

Plan of Action Objectives

Food Mood's Business Continuity Plan Objective is to coordinate the operations, functions, and technology of the company and ensure they are resuming at and in a timely and organized manner. This is to ensure the company is able to remain stable and viable. While ensuring this, it is crucial that the user base, guest, and employees' safety is considered first.

Primary Objectives:

- **Maintain Critical Business functions** (Most critical departments/business operations)
- **Ensure employees are able to access site facility** (Ensure employees have a safe zone/area)
- **Protect Vital Documents** (They are accessible at all times)

Plan Assumptions

The listed assumptions were used while creating this list.

- Event occurs that affects operation hours
- Limited or no access to company facility
- Documents or equipment is inaccessible
- Qualified personnel is not available to continue business operations

Document Change Control

Date	Change/Review	Sig.

Risk Assessment

In the event that a **Data Breach** occurs.

Data Breaches are attempted frequently on Food Mood. Being a social media platform where people have their personal information stored, it should be no surprise that credentials are constantly being hunted for misuse.

The likelihood of a data breach happening is a 2, social media platforms average about one sometimes two a year which would make the average over 10 every decade. The likelihood of this event and due to it averaging just over 1 a year, means this BCP is used at least yearly.

The severity of this attack is two, this is because immediate mitigation tactics have to be used to help and save the company from leaking information, and immediate apologies and warning to the public should be published as well. When this happens, company reliability when it comes to private information is put into question.

The impact on the company that this creates is company's reputation is affected, and the user base is impacted. This results in fewer people using the application which also triggers a financial impact. The financial impact of a data breach is **$4,000,000** per attack, and if we average 1,2 attacks a year, the annual cost for the company comes out to **$4,800,000**.

Severity ⇒ Likelihood ⇓	**1**	**2**	**3**
1			
2		🔥	
3			

Critical Business Functions

Overview
Food Mood is a social media platform that relies on the sharing of content with others. When content is not being shared, the creators and users are not consuming and creating content, when content watch times are impacted, so is revenue. It is important that we prioritize the safety of our employees. Without a staff, we are unable to provide our own mission statement. Without our employees, we are unable to perform critical business functions post-company disaster. It is important to prioritize the safety of our users. Without their trust, we are unable to operate as a company and once again provide what our mission statement is to the number of people we would like to reach.

Function
uploading of content

Business Process to Complete
When content is uploaded and shared to Food Mood, users are able to share short videos of them enjoying their favorite dishes as well as their experience at a restaurant with others. This enables local restaurants as well as provides add revenue via restaurants paying to be promoted and minutes being consumed on the application. The more content shared, the larger variety that is created, which results in more content being consumed, which results in a growing user base. This creates a growing company.

Supporting Activities
When content is uploaded, it relies on factors such as sharing and liking to gain popularity. Promoting the share icon and making it easy for the user base to share with others in multiple forms enables growth and once again results in an increase in company funds. Without the initial step of uploading occurring, this growth stops immediately.

Lead Point of Contact (POC) and Alternate

Chief Intelligence Officer: John Smith (123) 456-7890
Chief Risk Officer: Nancy Brown (000) 111-2345

External Contact

Chief Legal Officer: Joey Carter (999) 777-2323

<u>Company Organizational Chart</u>

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