

## PREVIOUS EXPERIENCE

#### Freelance Consultant

Huge - Los Angeles, CA (September 2009 - September 2010, May 2012 - January 2013)

Responsible for designing & developing software, hardware architecture, and in-store installation of Nike SWOOSHiD retail experience. Developed prototype interfaces for consumer electronics devices. Served as client liaison and managed agile development teams. Development lead, mentor and general tech lead for the Los Angeles office.

## Lead Game Designer

Social Apps Lab, University of California Berkeley - Berkeley, CA (January 2012 - June 2012)

Development and design lead for AirQuest, a compilation of iQS mini-games designed

Development and design lead for AirQuest, a compilation of iOS mini-games designed to raise awareness about poor air quality and to empower players to take civic action.

## **Lead Game Developer**

CITRIS, University of California - Santa Cruz, CA (June 2011 - January 2012)

Conceptualized and designed a Facebook game in which players collaboratively identify wildlife in field photographs captured by motion cameras. Developed initial prototype allowing researchers to extract metadata for field photographs from gameplay data.

Graduate Student Researcher - Mechatronics Research Group
University of California Santa Cruz - Santa Cruz, CA (June 2011 - September 2011)

Prototyped various computer vision projects, built hardware and software for a drawing machine, and fabricated a multitouch table-top interface. Responsible for writing grant proposals and presenting group research to acquire further funding.

## Teaching Assistant

University of California Santa Cruz - Santa Cruz, CA (September 2010 - March 2012)

Prepared and delivered lessons for 60+ undergraduate students in the Art History and Theater departments. Responsible grading assignments and leading discussion sections. Provided direct, one-on-one assistance for students during office hours.

### Senior Web Developer, Front-End Architect

Disney Interactive Media Group - Glendale, CA (October 2006 - September 2009)

Technical lead of international 10-person team responsible for development and maintenance of <u>disneyland.com</u>, <u>hongkongdisneyland.com</u>, and related marketing sites. Architecture team's front-end evangelist, reviewing new development by global teams and partners. Created monthly internal educational sessions on best practices and emerging front-end technologies.

## **EDUCATION**

# University of California Santa Cruz Santa Cruz, CA

 Master of Fine Arts in Digital Arts and New Media

## Johns Hopkins University Baltimore, MD

- Bachelor of Arts in Computer Science
- · Bachelor of Arts in Psychology

Creatively
pushing the
limits of what
is possible
through
software and
digital media
experiences

#### Want to talk?

jesse.fulton@gmail.com http://jessefulton.com 925.385.8661



## **TECHNICAL SKILLS & PROFICIENCIES**

Web Technologies

CSS<sub>3</sub> **HTML 5 Offline Apps JavaScript** 

Web Sockets

Node.js php (+Zend) Java (+GWT/GAE)

Python (+GAE)

Ruby

**API integrations System Architecture** & Design

**Website Optimization** Web browser Add-ons

MySQL

**MSSQL** MongoDB

redis

**Creative Coding/Physical Computing** 

Max/MSP/Jitter Processing/Processing.js

Pure Data

Quartz Composer

Resolume Avenue OpenGL/WebGL Microsoft Kinect

Cinder openFrameworks openCV reacTIVision

Unity3D Three.js Paper.js Raphael

Server Administration/Code Management/Build Management

Apache Web Server git IIS svn **Amazon Web Services** CVS Heroku/Nodejitsu

Foreman grunt Maven Ant

Scripting

PhantomJS/CasperJS

Bash/Expect C

Perl

(2D/3D) Design

**Adobe Illustrator Adobe Photoshop** 

Adobe InDesign Adobe Premiere Adobe AfterEffects

Blender

Prototyping & Fabrication

Arduino

Google Sketchup **Epilog Laser Cutter** Woodworking Plastic-working **Electronics & Circuitry** 

Project & Team Management/Project Documentation

OmniGraffle **OmniProject** Basecamp

Confluence Jira/Greenhopper Fisheye/Crucible Bamboo

MS Project Sharepoint

Visio

Black, Semibold = Very High Proficiency

Grey, Regular = High Proficiency

Grey, Italic = Medium Proficiency