Chapter 5: Growing Random Networks Social and Economic Networks, Matthew O. Jackson

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2023-02-11

Roadmap

- Uniform Randomness
 - Mean-Field Approximation
 - Continuous Time Approximation of Degree Distribution
- Preferential Attachment
- 3 Hybrid Models
- 4 Other Aspects of a Growing Network
 - Diameter
 - Positive Assortativity and Degree Correlation
 - Clustering in Growing Random Networks
- **5** Summary

Recap and Introduction

We considered "random graph-based models" last week, so why consider "growing networks"?

- In many applications, it is more natural to consider growing networks.
 - web pages, scientific journals (citations)
 - people entering new environments (e.g., schools, workplaces, neighbourhoods, cities)
- 2 Growing models provide extra richness to the model that is not present in Poisson random networks.
 - That is, with the **time dimension** now in consideration, we can model features such as *fat-tailedness* and *clustering* naturally.

Uniform Randomness

Notation

- Discrete time: $t \in \{0, 1, 2, ...\}$.
- One node is born at each time, and the node is named after its birth date.
- Let $d_i(t)$ denote the degree (undirected unless specified) of node i at time t.

Exponential Model (Uniform Randomness)

- At the birth of each node, it connects to m other nodes randomly (uniformly).
- We want to derive the (asymptotic) *degree distribution* of this model setting.

Degree Distribution of Exponential Model

- For the model to be well-defined, we assume that we are starting with a *m*-node clique. This assumption will not affect the degree distribution in the limit.
- Thus, the first new born node is m+1.
- At time t, each node $i \in \{m+1,...,t\}$ has **expected** links

$$m + \frac{m}{i+1} + \dots + \frac{m}{t} \approx m \left(1 + \ln(t) - \ln(i)\right)$$

lacksquare Given a degree d at time t, nodes that have expected degree less than d are those such that

$$m(1 + \ln(t) - \ln(i)) < d \implies i > t \exp\left(1 - \frac{d}{m}\right),$$

i.e., nodes that are born after $t \exp(1 - d/m)$.

Uniform Randomness

Degree Distribution of Exponential Model (cont'd)

lacktriangle Hence, the fraction of nodes that have expected degree less than d is

$$\frac{t \exp\left(1 - \frac{d}{m}\right)}{t} = \exp\left(1 - \frac{d}{m}\right)$$

■ Therefore, the expected degree distribution is

$$F_t(d) = 1 - \exp\left(1 - \frac{d}{m}\right) \tag{1}$$

This is a variation of an exponential distribution.

Note

- The distribution is time-independent. This is not true in general.
- We are using **expected** degree to obtain the distribution.

Uniform Randomness

Uniform Randomness

Mean-Field Approximation

Mean-Field Approximations

The technique we used (using expected degree) is called **mean-field approximation**.

- The burning question is: **Is this approximation good for "actual"** degrees?
- For simple models, such as the exponential model and the preferential attachment model, we know this approximation is correct.
- However, the answer is ^_()_/ most of the time.
- The next-best thing to do is use simulation to check whether the approximation is good.

Uniform Randomness

Continuous Time Approximation of Degree Distribution

Degree Distribution of Exponential Model (Conti. time)

- Now we consider a continuous time view to approximating the degree distribution.
- A node starts with $d_i(t=i)=m$; then, the node gains m/t links in expectation at any time t after i.
- This description yields an differential equation

$$\frac{\mathrm{d}d_i(t)}{\mathrm{d}t} = \frac{m}{t}.$$

■ This differential equation has a solution

$$d_{i}(t) = m + m \ln \left(\frac{t}{i}\right)$$

Note that $d_i(t)$ is decreasing in i and increasing in t. This fits the intuition that older nodes have higher degrees.

Degree Distribution of Exponential Model (Continued)

- Let $i_t(d)$ denote a node such that node $i_t(d)$ has degree d at time t, i.e., $d_{i_t(d)}(t) = d$.
- Since $d_i(t)$ is decreasing in i, ...
 - 1 $i_t(d)$ is well-defined,
 - 2 only the nodes born after $i_t(d)$ have degrees less than d.
- In our case, $i_t(d)$ assumes the form

$$i_t(d) = t \exp\left(1 - \frac{d}{m}\right)$$

■ Hence, the resulting degree distribution is

$$F_t(d) = 1 - \frac{i_t(d)}{t} = 1 - \exp\left(1 - \frac{d}{m}\right),$$

which is identical to what we have obtained earlier.

Degree Distribution of Exponential Model (Continued)

Remarks

Solving first order ODE's has several advantages:

- 1 It is often simpler than the direct method.
- 2 It can make model specification simpler, as we only have to specify (1) the initial condition of $d_i(t)$ at t=i and (2) how $d_i(t)$ evolves through time.
- Continuous time approximation is not a big problem. It is relatively minor and it smooths things out.
- The main problem of approximating the degree distribution is still the discrepancy between "expected degrees" and "actual degrees".

Preferential Attachment

Preferential Attachment

- **Motivation**: New comers do not form links with existing members at random. More likely, they form links with existing members that has a lot of connections already.
- The two main ingredients of this process is
 - 1 The system grows over time.
 - 2 The existing objects grow at rates proportional to their size.

These two properties leads to scale-free distributions.

- Many big names studied this phenomenon:
 - Pareto (1896): wealth distribution (Pareto distribution)
 - Yule (1925): explain the distribution of city sizes
 - Zipf (1949): word frequency (Zipf's law)
 - Simon (1995): formalize processes that generates scale-free distributions
 - Price (1965): citation network

Degree Distribution of Preferential Attachment

- lacktriangle Each newborn node still forms m links, but not uniformly across existing nodes.
- Each new node links to a preexisting node with probabilities proportional to their degrees, i.e., an existing node *i* is expected to get

$$m \frac{d_i(t)}{\sum_{j=1}^t d_j(t)} = m \frac{d_i(t)}{2tm} = \frac{d_i(t)}{2t}$$

links from the newborn node at time t.

■ Thus, the mean-field, continuous-time approximation of this process is

$$\frac{\mathrm{d}d_i(t)}{\mathrm{d}t} = \frac{d_i(t)}{2t}$$

with initial condition $d_i(t=i)=m$.

Degree Distribution of Preferential Attachment (Cont'd)

A solution to the ODE is

$$\frac{d_i(t)}{d_i(t)} = m \left(\frac{t}{i}\right)^{1/2} \quad \leadsto \quad i_t(d) = t \left(\frac{m}{d}\right)^2.$$

■ Hence, the degree distribution is

$$F_t(d) = 1 - \frac{i_t(d)}{t} = 1 - \left(\frac{m}{d}\right)^2$$

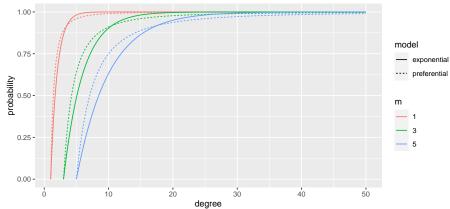
The corresponding density function is

$$f_t(d) = 2m^2 d^{-3}.$$

Thus, the preferential attachment process naturally motivates a **scale-free distribution** with exponent 3. (scale-free distribution: $p(d) = cd^{-3}$)

Comparison of Preferential Attachment and Exponential Model





Motivating a Different Exponent

- The exponent 3 comes from the fact that $\sum_{i=0}^{t} d_i(t) = 2tm$.
- Thus, if we specify the differential equation more generally thus

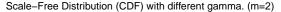
$$\frac{\mathrm{d}d_i(t)}{\mathrm{d}t} = \frac{d_i(t)}{\gamma t},$$

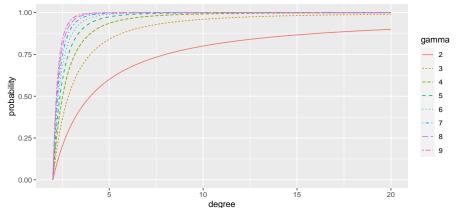
the corresponding degree distribution would be

$$f_t(d) = \gamma m^{\gamma} d^{-\gamma - 1}$$
.

■ Intuitively, the growth of $d_i(t)$ is proportional to itself (the main feature of preferential attachment) and is scaled by a factor of γ^{-1} . The smaller γ is, the faster $d_i(t)$ grows over time, which leads to a fatter tail.

Motivating a Different Exponent (Cont'd)





Motivating a Different Exponent (Cont'd)

- It is not very straight forward to justify/motivate a γ that is not 2.
- A possible motivation is thus:
 - At each time period, a group of nodes are born.
 - lacksquare In the same period, m new connects are created.
 - Of the m connects, αm are made to existing nodes, and $(1-\alpha)m$ are made within the new nodes.
- \blacksquare In this setting, an existing node i is expected to get

$$\alpha m \frac{d_i(t)}{2mt} = \alpha \frac{d_i(t)}{2t} = \frac{d_i(t)}{(2/\alpha)t}$$

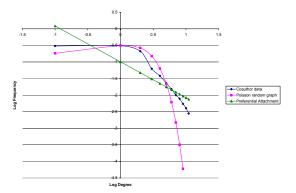
new links. Here, $\gamma = 2/\alpha$.

Hybrid Models

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Real Data

Co-authorship data fits between a uniformly random network and a preferential attachment network. That is, the data has a fat tail, but less fat than preferential attachment network.



■ Thus, we are motivated to build a hybrid model.

Hybrid Models 24/50

Hybrid Model

- We can intuitively build a hybrid model:
- Each new node form m connections, of which $m\alpha$ links randomly to existing nodes and of the rest $m(1-\alpha)$ links to existing node via preferential attachment:

$$\frac{\mathrm{d}d_i(t)}{\mathrm{d}t} = \alpha \frac{m}{t} + (1 - \alpha) \frac{d_i(t)}{2t}$$

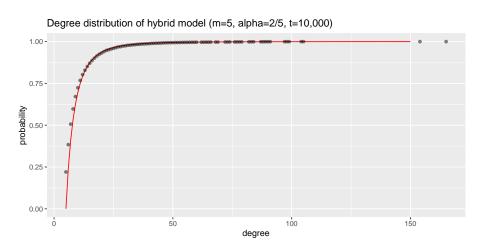
■ The ODE has solution

$$d_i(t) = \left(m + \frac{2\alpha m}{1 - \alpha}\right) \left(\frac{t}{i}\right)^{(1 - \alpha)/2} - \frac{2\alpha m}{1 - \alpha}$$

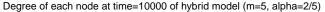
■ The degree distribution is

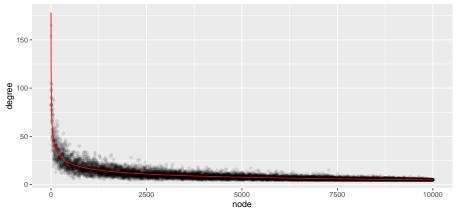
$$F_t(d) = 1 - \frac{i_t(d)}{t} = 1 - \left(\frac{m + \frac{2\alpha m}{1 - \alpha}}{d + \frac{2\alpha m}{1 - \alpha}}\right)^{\frac{2}{1 - \alpha}} \tag{2}$$

Hybrid Model (Simulation)



Hybrid Model (Simulation, Cont'd)





Fitting the Hybrid Model

- The parameter α is interesting, since it can be interpreted as the proportion that the network formation process is through uniform randomness/preferential attachment.
- Parameter m can be observed directly by dividing the total degree by 2t. Many methods can be used to estimate the CDF:

$$\ln(1 - F(\underline{d})) = \frac{2}{1 - \alpha} \ln\left(m + \frac{2\alpha m}{1 - \alpha}\right) - \frac{2}{1 - \alpha} \ln\left(\underline{d} + \frac{2\alpha m}{1 - \alpha}\right)$$

■ Fitting this model to co-authorship data listed on EconLit during 1990's yields an estimation of $\hat{\alpha}=0.56$. (Goyal, van der Liej, Moraga-Gonzalez, 2006)

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Other Aspects of a Growing Network

Now we take a look at other aspects of a network.

- Diameter
- Positive Assortativity
- Clustering

Other Aspects of a Growing Network

Diameter

Diameter

Diameter

- In general, the diameter (or average path length) of a network is very difficult to calculate beyond Poisson random graph.
- Intuitively, a model with preferential attachment should have lower diameter (compared to a Poisson graph), since there high degree nodes serves as hubs.

Theorem (Bollobás & Riordan, 2004)

Consider a preferential attachment model where each newborn node forms $m \geq 2$ links. As t increases, the resulting graph will consist of a single component with diameter proportional to $\frac{\log t}{\log \log t}$ almost surely.

■ The diameter of a Poisson network is proportional to $\log t$ if the average degree is fixed.

Diameter

Other Aspects of a Growing Network

Positive Assortativity and Degree Correlation

Positive Assortativity and Degree Correlation

Assortativity

a preference for a network's nodes to attach to others that are (dis)similar in some way.

 Many networks exhibits positive assortativity, a feature absent in Poisson graphs.

Theorem (Jackson & Rogers, 2007b)

Consider a hybrid model. Under mean-field estimation, the estimated distribution of i's neighbors' degree strictly first-order stochastically dominates that of j's at each t > j for all j > i. In particular, $F_i^t(d) < F_i^t(t)$ for all $d < d_i(t)$.

■ This means, an older node has friends that have more connections.

Other Aspects of a Growing Network

Clustering in Growing Random Networks

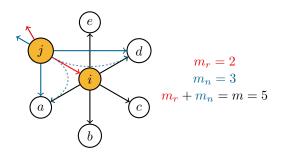
Clustering

- Clustering is another idea that is observed in reality but not captured by Poisson graphs.
- Even in a exponential graph or hybrid models, clustering is not captured. That is, clustering converges to 0 as $t \to \infty$.
- Intuitively, the probability of forming clusters is too low in exponential graphs. The probability of two new links creasting a cluster is

$$\frac{tm \text{ (all existing links)}}{\binom{t}{2} \text{ (all pairs of nodes)}} = \frac{2m}{t-1} \to 0 \quad \text{as} \quad t \to \infty.$$

■ Idea: For a model to capture "clustering", the network formation process has to depend on "the existing graph structure" rather than only on the degree.

A Meeting-Based Network Formation Model



- A new node (j) is born. Let $m = m_r + m_n$.
- **Step 1**: Pick m_r nodes randomly to link to. (j picks i in this step)
- Step 2: Randomly choose m_n of the out-links of the m_r nodes and link to the corresponding nodes, i.e., linking to "friends of friends." (j picks 2 of out-links of i and links to corresponding node a and node d)

■ Thus, we have the following ODE characterizing the change in in-degree:

$$\frac{\mathrm{d}d_i^{\mathrm{in}}(t)}{\mathrm{d}t} = \underbrace{\frac{m_r}{t}}_{\mathrm{Step 1}} + \underbrace{\frac{m_r d_i^{\mathrm{in}}(t)}{t} \frac{m_n}{m_r m}}_{\mathrm{Step 2}} = \frac{m_r}{t} + \frac{m_n d_i^{\mathrm{in}}(t)}{mt}$$
$$= \underbrace{\frac{m_r}{m}}_{\alpha} \frac{m}{t} + \underbrace{\frac{m_n}{m}}_{1-\alpha} \frac{d_i^{\mathrm{in}}(t)}{t}$$

with initial condition $d_i^{in}(i) = 0$.

■ The resulting in-degree distribution is

$$F(d^{\mathsf{in}}) = 1 - \left(\frac{rm}{d^{\mathsf{in}} + rm}\right)^{1+r}$$

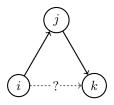
where $r = m_r/m_n$.



Discussion of Meeting-Based Network

- 1 The reason we consider a directed network here is for the tractability of **Step 2**.
 - In our case, $d_t^{\text{out}}(t) = m \ \forall t$ makes the calculation easy.
 - In an undirected network, it is hard to count the total degree of the m_r chosen nodes.
- 2 A directed network with constant out-degree might be a good model for webpages or scientific articles, but not for human interactions.

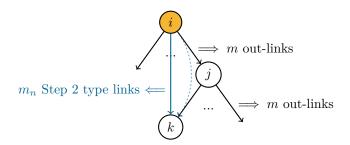
Clustering



- Now we consider the property of interest: *clustering*.
- Recall that transitive triple clustering measure is

$$\mathsf{CI}^{\mathsf{TT}}(g) = \frac{\sum_{i;j\neq i;k\neq j} g_{ij} g_{jk} g_{ik}}{\sum_{i;j\neq i;k\neq j} g_{ij} g_{jk}}$$

 Clearly, this model is designed in a way such that transitive triples are common. But how common exactly?



- The denominator of $CI^{TT}(q)$ is tm^2 .
- The nominator of $CI^{TT}(g)$ is "at least" tm_n .
- Thus, the lower-bound of $CI^{TT}(g)$ is

$$\frac{tm_n}{tm^2} = \frac{m_n}{m^2} = \frac{1}{(1+r)m}$$

where $r = m_r/m_n$.

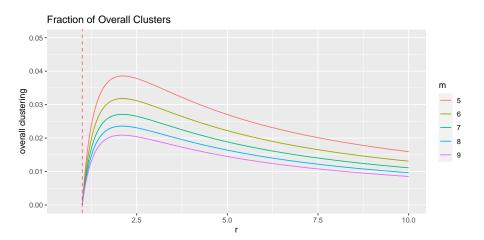
■ This lower-bound turn out to be the correct Cl^{TT} when r > 1.

- In order to simplify the calculation, consider a special process:
 - when $r \geq 1$, then at most one link is formed in each node found in Step 1.
 - when r < 1, then exactly m_n/m_r are formed in each node found in Step 1.
- lacktriangle The parameter r < 1 means that more than half of the friends made by a new node are "friends of friends". This means any link created in **Step 2** is very likely to generate more than one transitive triple.

Proposition (Jackson & Rogers, 2007b)

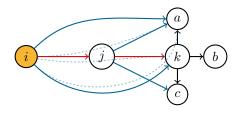
Under a mean-field approximation specified above, the fraction of transitive triples, CITT, tends to

$$\begin{cases} \frac{1}{(1+r)m} & \text{if } r \geq 1, \\ \frac{r(m-1)}{m(m-1)(1+r)r - m(1-r)} & \text{if } r < 1. \end{cases}$$



■ There is actually a kink at r = 1.

Example: Case r < 1



- Consider the case where $m_r = 1$ and $m_n = 2$.
- lacktriangle Previously, node j connects to k in **Step 1** and connects to a and cin Step 2.
- **Now**, a new node i connects to j in **Step 1**, then it connects to a and k in **Step 2**.
- In this case, 3 transitive triples are generated instead of 2.
 - $i \rightarrow j \rightarrow a \implies i \rightarrow a$.
 - $i \rightarrow j \rightarrow k \implies i \rightarrow k$.
 - $i \to k \to a \implies i \to a$. (This triple we did not expect)

Example: Case r < 1 (Cont'd)

■ To account for the unexpected triples, we can do the following calculation

$$\mathsf{CI}^\mathsf{TT} = \frac{m-1 + \binom{m-1}{2} \frac{\mathsf{CI}^\mathsf{TT} m^2}{\binom{m}{2}}}{m^2} \implies \mathsf{CI}^\mathsf{TT} = \frac{m-1}{2m}.$$

where the $m_n = m - 1$ is the number of triples we originally expect and the $Cl^{TT}m^2/\binom{m}{2}$ is the probability that any two neighbours of jare already linked.

■ The result of the previous proposition can be obtained similarly.

Clustering, Undirected

- We can also measure overall clusters, i.e., ignoring the directions of links.
- It turns out the result is quite different:

Proposition (Jackson & Rogers, 2007b)

Under a mean-field approximation, the overall clustering tends to

$$\begin{cases} 0 & \text{if } r \leq 1, \\ \frac{6(r-1)}{(1+r)(3(m-1)(r-1)+4mr)} & \text{if } r > 1. \end{cases}$$

Fraction of Overall Clusters 0.05 -0.04 m overall clustering 0.03 -0.02 -0.01 -0.00 -2.5 5.0 7.5 10.0

- In the case where $r \leq 1$, nodes with very high degree starts to appear and dominates the calculation.
- \blacksquare So if we want overall clustering, we must have r > 1, but not too large.

Discussion of Clustering

- The choice of which measure of clustering to use is crucial.
- The meeting-based model can explain clustering, there are also other reasons that clustering might emerge:
- 1 Common characteristics among nodes can lead to clustering, e.g., a low connection cost due to geographical reasons.
- 2 Specifying "active" and "inactive" nodes can lead to clustering (Klemm & Eguíluz, 2002):
 - When a new node is born, it is "active," while one other node turns "inactive." (with probability proportional to inverse degree)
 - \blacksquare A new born node first links to all active nodes, then with probability μ , each link is rewired to a random node according to preferential attachment.

Summary

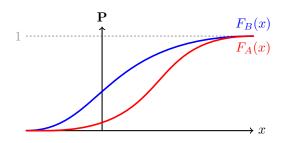
Summary 49/50

Summary

- We consider growing networks for two main reasons:
 - 1 It is very natural.
 - 2 It motivates many properties of real networks.
- **Exponential model** is the natural extension of the Poisson model.
- Preferential attachment model motives the scale-free distribution.
- We can model a mix of "uniformness" and "fat-tailedness" with a hybrid model.
- Other characteristics such as diameter, assortativity, and clustering can also be motivated by growing networks.
- The main technical challenge is that even the simplest properties of these networks become increasingly difficult to calculate. **Mean-field** approximation and continuous time approximation are our friends.

Summary 50/50

First-Order Stochastic Dominance



- Let A, B be two random variables with CDF F_A and F_B respectively.
- A is said to first-order stochastically dominate B if $F_A(x) \leq F_B(x) \ \forall x.$
- It "dominates" in the sense that.

$$F_A(x) \le F_B(x) \iff \mathbf{P}\{A > x\} \ge \mathbf{P}\{B > x\}$$

