# Data-Driven Insights in Digital Asset Markets

A Study of Correlation, Anomaly Detection, and Trend Classification Using High-Frequency Price Data

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### **Questions I Wanted to Answer**

#### **Key Questions:**

- Can we detect relationships between different cryptocurrencies?
- Can we quickly identify sudden price spikes?
- Can we predict short-term market trends using recent price data?

### **Data Preparation**

#### **Data Source:**

- Blocklink Lake API
- Coinbase exchange
- 10-second price intervals

#### **Assets:**

Bitcoin (BTC), Ethereum (ETH), Ripple (XRP), Solana (SOL), Chainlink (LINK), Dogecoin (DOGE), Avalanche (AVAX), Shiba Inu (SHIB)

#### **Preprocessing:**

- Data quality was very good
- Linear interpolation to fill rare gaps

### **Tools and Methods**

#### **Tools Used:**

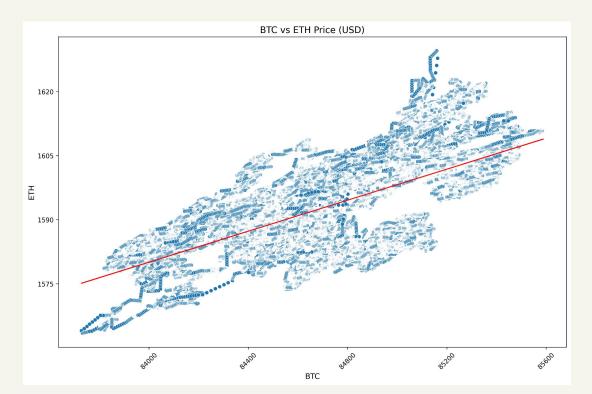
- Pandas, Matplotlib, Seaborn
- TensorFlow / Keras (LSTM model)

#### **Techniques Applied:**

- Pearson and Spearman Correlation
- Z-Score Anomaly Detection
- LSTM for Trend Classification

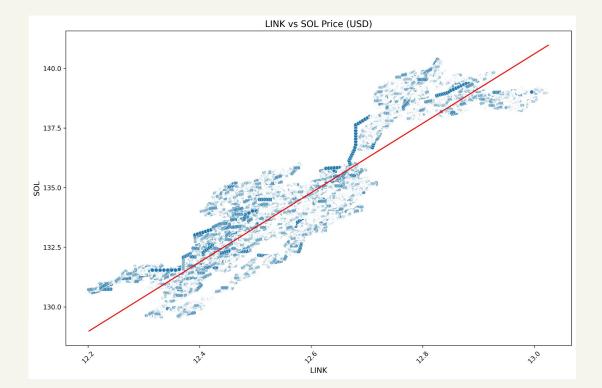
### **Key Results - Correlation Analysis**

BTC and ETH: Strong positive correlation



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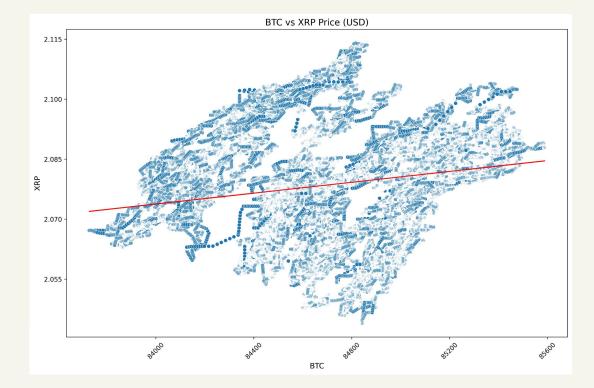
LINK and SOL: Highest correlation



### **Key Results - Correlation Analysis**

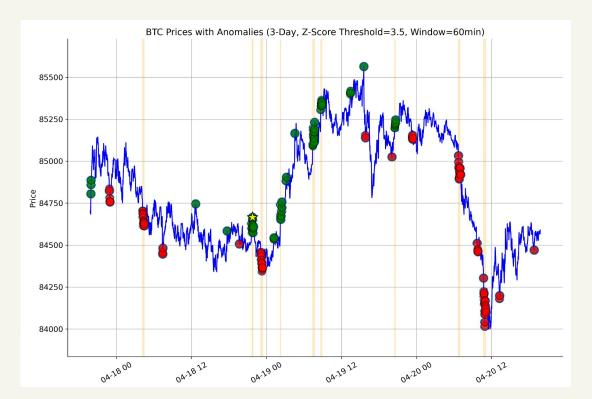
BTC vs XRP: Weakest

correlation



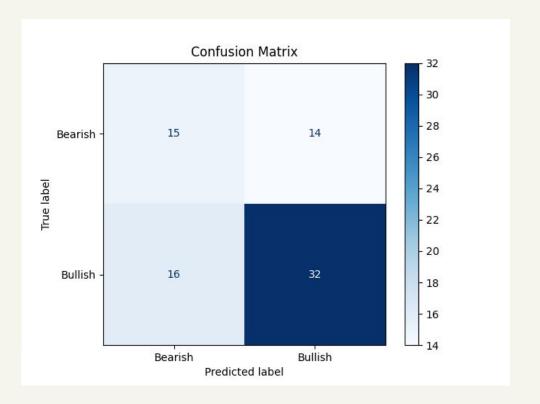
### **Key Results - Anomaly Detection**

- 183 anomalies detected
- 9 clusters of volatility
- Largest anomaly aligned with a sharp reversal



### **Key Results - Trend Classification**

- LSTM model achieved ~63% accuracy
- Strong at predicting bullish trends (70% precision, 67% recall)
- Not as strong at predicting bearish trends (60% precision, 52% recall)



### **Knowledge Gained**

- Cryptocurrencies may or not be strongly correlated based on use case
- Simple statistical methods like Z-score are powerful for real-time monitoring
- LSTM models can uncover short-term signals from recent price patterns

### **Applications**

- Build smarter portfolios diversity using correlations
- Create new or enhance existing real-time alerting systems
- Lay groundwork for deeper machine learning models on market behavior

## Thank you!