

# JESSE MAW

## USER INTERFACE DESIGNER

MT AIRY, NC

### CONTACT

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### SKILLS

Wireframing	User Research
Prototyping	Iconography
Style Guides	Typography
User Flows	UI Animation
Branding	User Personas

### TOOLS

Sketch

InVision

Photoshop

Flinto

Balsamiq

After Effects

### SUMMARY

Elite musician and National Champion fiddle player turned UI designer. Brings outstanding attention to detail and a free-thinking mindset as a result of thousands of hours of creative practice.

### EDUCATION

#### UI DESIGN STUDENT

CareerFoundry, 2018-2019

6-month UI design bootcamp consisting of wireframing, user research, user testing, iconography, typography, and prototyping all within Sketch, Flinto, and InVision.

- Designed CooBaby, an app for calming babies and their parents. Developed successful user tests and prototypes for both iOS and Android platforms
- Designed a full music education application called Fiddle from scratch. Presented mockups for web and mobile devices. Project was marked as an excellent example of student work

### EXPERIENCE

#### JESSE MAW MUSIC

Owner, 2012-Present

Self-employed music business consisting of performing, composing, and teaching.

- Performed with American composer, Grammy winner and fiddle virtuoso Mark O'Connor, Nashville stars Brent Mason and Jerry Douglas, and Gypsy Jazz master Gonzalo Bergara.
- National oldtime fiddle champion, Grand Master Fiddler runner-up, and Tennessee State fiddle champion
- Served as an instructor at the Shasta Music Summit, Crown of the Continent Guitar Festival, Julian Family Fiddle Camp, and the Montana Fiddle Camp. Led students through understanding music fundamentals and playing in concerts.
- Edited and stylized promotional videos using After Effects that have received thousands of views across YouTube and Facebook
- Designed business cards and promotional posters using Photoshop