jesse wells

designer + developer

jessewells.com/portfolio

About

Graphic Designer & Web Developer based in Brooklyn NY with 6+ years professional experience in digital design, print design, web design and front-end development

Likes

Vectors, SVG, Bezier Curves and everything Scalable & Lossless.

Web Components, Web Animation, CSS Grid, JAMstack.

PC, Microsoft, Adobe CC, Vue.js, Visual Studio Code, Pug, Stylus.

Contact

1263 Broadway
Brooklyn NY 11221

jessenwells@gmail.com

347 243 5863

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Work Experience

Modell's Sporting Goods — Front End Developer
2016 - current

Assisted in all areas to redesign and relaunch the new Ecommerce site.
Developed automated and streamlined workflows.
Designed site specs, style guides and modern email templates.

Mammoth Advertising — Interactive Developer
2015 - 2016

Created interactive animated advertisements for web and display.
Assisted in transition from flash to HTML5.

Everyday Media — Digital Designer
2014 - 2015

Designed and managed facebook advertisements and page graphics.
Created promotional social media campaigns.
Designed print ads, web ads, and HTML emails.

F5 Interactive Agency — Front End Designer & Developer
2012 - 2015

Developed various projects involving front end templates, complex UI, interactive data, infographics and large scale animations.

Press Design — Senior Designer
2010 - 2015

Web Design, UI Design, Digital Design, Ecommerce, Wordpress.
Print Design, Branding, Apparel Graphics, Illustration, Animation.

Education

Fashion Institute of Technology
BFA - Illustration

Skills

Skill	Rating	Skill	Rating
Adobe Illustrator	●●●●●	HTML5 / CSS3	●●●●●
Adobe Photoshop	●●●●●	JavaScript / TypeScript	●●●●●
Adobe InDesign	●●●●○	Vue js	●●●●●
Adobe After Effects	●●●●○	React	●●●●○
Adobe XD	●●●●○	Angular	●●●●○
Sketch / Figma	●●●●○	jQuery	●●●●●
Wordpress	●●●●○	Node js	●●●●○
Bootstrap / Foundation	●●●●○	Gatsby js	●●●●○
SASS / SCSS	●●●●●	GraphQL	●●●○○