

I I D A  
INTERNATIONAL  
INTERIOR DESIGN  
ASSOCIATION  
HAWAII PACIFIC  
CHAPTER

# ALOHA

Welcome to the new  
IIDA Hawaii Pacific Chapter

FOUNDING INDUSTRY PARTNER PROGRAM



# ABOUT

## THE HAWAII PACIFIC CHAPTER

Our relationship with IIDA (International Interior Design Association) began in 2005 as a City Center affiliated with the Northern California Chapter. Through the past ten years, we have grown into becoming a viable and active member of the design community in the Hawaii Pacific Rim. We are acknowledged as a bridge between the Continental US and the Pacific Rim and Asia. We are now ready to embark on Chapter status as an independent entity and invite you to join us on our exciting journey!

We pride ourselves on staying current and knowledgeable with design trends and expertise widely practiced throughout the design community here and abroad. Our projects vary from those focusing on hospitality, government, educational, healthcare, housing and corporate design.

Each year, the Chapter offers continuing education sessions and networking events. Additionally, community service events, annual fundraisers, tours of award-winning local projects, tradeshow and annual celebrations bring us together.

## E KOMO MAI | WELCOME

By joining us as sponsors, our industry partners become part of our team to be presented to the design community and to our clients. Collaboration on our many activities strengthens our professional capabilities.

We invite and encourage designers and industry partners to present new events and opportunities to add to our annual calendar. We look forward to your support and guidance as we continue evolving.

## 2015 - 2016 BOARD OF DIRECTORS

**ALANA YASUI**

President

**CINDY PETERSEN**

VP Programs/Professional Dev

**COLETTE LEE**

President Elect

**JILL KINOSHITA**

VP Membership

**SARA BELCZAK**

Secretary

**LAVERNE KAWAKAMI**

VP Fundraising

**CINDY WILLIAMS**

Treasurer

**MOSES MURAKAMI**

VP Student Affairs

**GREG ENDO**

VP Communications

**KARLA GRUENEWALD**

VP Philanthropy



## HO'OKAHUA TO LAY THE FOUNDATION

As we begin our chapterhood, your support is especially important at this inaugural stage. Your 2016 sponsorship as a founding industry partner will be acknowledged on the IIDA HPC website.

## HO'OULU TO GROW

As we continue to grow as a new Chapter, we welcome your feedback and involvement!

## WHY BE A PARTNER?

### EXPECT MORE

IIDA advances the profession of interior design through the progressive cultivation of innovative leadership and by constantly advocating for exceptional design.

### PRACTICE MORE

IIDA tracks and supports legislation that raises the bar for the profession and protects your right to practice.

### DO MORE

IIDA forums offer a venue for discussion with professionals and dissemination of information on trends, problem-solving strategies and perspectives on current or developing areas of design practice within specific markets.

### LEARN MORE

Design is an emotional aesthetic and intellectual pursuit. Engage your passion. Satisfy your curiosity. Stay current with the latest discourse in design with news and info updates from IIDA and your chapter.

### KNOW MORE

Education is a life-long pursuit, and does not end when you graduate. IIDA supports your professional development with continuing education programs, providing knowledge and confidence to prosper in today's evolving market place.

### SAY MORE

We support, encourage and convene avid, active discourse about the issues and forces that are shaping, changing and pushing the profession.

### GROW MORE

IIDA is a catalyst for your professional development.



# PARTNERSHIP LEVELS

ANNUAL SPONSORSHIP BENEFITS	DIAMOND \$5,000	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,000
Recognition on IIDA HPC website [sponsor logo and website link on sponsor page & home page]	●	●	●	●
Listing/logo on IIDA HPC sponsor banner posted at events	●	●	●	●
Listing/logo on all print & digital notices	●	●	●	●
E-blast send-out to IIDA HPC mailing list*	●	●	●	●
Recognition of Sponsors at all chapter events	●	●	●	●
Name tag with company name for IIDA events	3	2	1	1
Chit N' Chat Quarterly Mixers	(4) attendee tickets	(3) attendee tickets	(2) attendee tickets	(1) attendee ticket
NeoCan't	(1) vendor space w/ placement selection; priority registration	priority registration	priority registration	
Rock N Bowl	(1) lane of (4) bowlers; (2) networker tickets	priority registration; (1) networker ticket	priority registration	
IIDA HPC Continuing Education Unit Events	(2) attendee tickets	(1) attendee ticket	(1) attendee ticket	
Passport to Professionalism	(1) reserved vendor space	(1) reserved vendor space		
We ❤️ IIDA	** (1) item of marketing collateral in IIDA Swag Bag and product display table	** (1) item of marketing collateral in IIDA Swag Bag		
Mingle All the Way	** (1) item of marketing collateral in IIDA Swag Bag; (2) tickets	** (1) item of marketing collateral in IIDA Swag Bag; (1) ticket		

\*Must be CEU/Event related, the offer does not apply to direct product advertisement. Subject to prior approval of the IIDA HPC board and does not include providing direct access to membership listing.

\*\* Marketing collateral is provided by the manufacturer or vendor and shall be pre-approved by the events committee.

# PARTNERSHIP LEVELS

## CONTINUED

### FEATURE SPONSORSHIPS

Per event sponsorship

STAR

\$500\*

### AVAILABLE TO ALL STAR SPONSORS :

Headline sponsor of the event • Use of logo in all event promotional materials • Display of company banner during the event

### IIDA WANTS YOU! NETWORKING EVENT

Hosting of the event at chosen site pre-approved by IIDA HPC

### PERIPHERAL PERCEPTION

Hosting of the event at chosen site pre-approved by IIDA HPC

### GREEN APPLE DAY

Reusable water bottle swag sponsor (with or without manufacturer logo)

\*\$500 per sponsorship opportunity. Limited to sponsorship opportunities listed per event.

Please Note:

In order to ensure our Annual Partners the very best benefit package, we reserve the right to amend these offerings.

Printed material will be completed in January 2016. Names cannot be changed after January 1, 2015.

## HO'OMAKU HOU

### A NEW BEGINNING



We are excited to share this new beginning with you! Interested? The IIDA Hawaii Pacific Chapter also welcomes any interest in hosting a monthly meeting or event not listed. Please contact the Vice President at [vicepresident@iida-hi.org](mailto:vicepresident@iida-hi.org) for details and opportunities.

# PLEDGE FORM

## SPONSORSHIP PERIOD

January 1 to December 31, 2016

CONTACT: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

## NOTES

A percentage of sponsorship will go towards the local IIDA Student Center.

## CONTACT US

Please email your sponsorship form and amount to Jewelz Tahara at [sponsorship@iida-hi.org](mailto:sponsorship@iida-hi.org) by December 15, 2015.

An invoice will follow (within 5 business days upon receipt of form) with payment options by check or credit card.

## MAHALO NUI LOA!

Thank you very much!

## CHAPTER SPONSOR PLEDGE AMOUNT

Please select your sponsorship program (select one)

☐ **DIAMOND**  
\$5,000

☐ **GOLD**  
\$3,500

☐ **SILVER**  
\$2,500

☐ **BRONZE**  
\$1,000

## FEATURE SPONSORSHIP PLEDGE

Please select all that apply (limit one per event)

☐ **STAR**  
\$500

☐ IIDA Wants You!

☐ Peripheral Perception

☐ Green Apple Day

# 2016 CALENDAR OF EVENTS

## [1] JANUARY

IIDA Wants You!

Biannual membership drive and mixer. Open to anyone who wants to find out more about IIDA and how to become a member. Onsite registration and membership specials will be offered.

Annual Membership Meeting

A general membership meeting to kick off the new year. Open to both members and non-members.

## [2] FEBRUARY

Peripheral Perspective

A cocktail hour and speaker presenting an interesting spin on the designs that we see everyday.

Chit N' Chat Mixer

Quarterly social networking event.  
Details TBD

## [3] MARCH

The Launch

IIDA Hawaii Pacific Chapter kick-off celebration.

## [4] APRIL

We ♥ IIDA!

An IIDA members only event featuring fun-filled activities to thank them for their continued support.

## [5] MAY

Peripheral Perspective

A cocktail hour and speaker presenting an interesting spin on the designs that we see everyday.

## [6] JUNE

Chit N' Chat Mixer

Quarterly social networking event.  
Details TBD

## [7] JULY

IIDA Wants You!

Biannual membership drive and mixer. Open to anyone who wants to find out more about IIDA and how to become a member. Onsite registration and membership specials will be offered.

## [8] AUGUST

NeoCan't

An annual themed event following the NeoCon tradeshow, showcasing the latest trends and products in a vignette format. This event is attended by A&D, specifiers, and purchasing professionals only.

## [9] SEPTEMBER

Green Apple Day

A day of service where we support the mission to transform schools into a healthy, safe and productive learning environment.

Sponsor Appreciation Event

An event to honor and thank our generous sponsors.

## [10] OCTOBER

Chit N' Chat Mixer

Quarterly social networking event.  
Details TBD

## [11] NOVEMBER

Rock N Bowl

Annual themed bowling fundraiser event where teams A&D teams compete for the winner's trophy and costume contest.

## [12] DECEMBER

Mingle All the Way

Annual holiday party to celebrate and tour a recently completed project.

## FLOATING EVENTS

CEUs

[Scheduled as available; minimum of five a year] IDCEC-approved presenter; priority given to sponsors.

Student Chit N' Chat Mixer\*

[Once a year]

Student + Professional mixer and mentorship program kick-off event.

Passport to Professionalism\*

[Once a year]

Professional round-table and mini trade show to be held specifically for the A&D student community.

Show N' Tell\*

[Twice a year]

Tours of installations led by member designers/architects for the A&D students.

\*Student Events will be scheduled around academic calendar.

NOTE: Calendar subject to change.



# MAHALO

I | I | D | A  
INTERNATIONAL  
INTERIOR DESIGN  
ASSOCIATION  
HAWAII PACIFIC  
CHAPTER