

Seattle, WA
(734) 649 6602
jesse@jessetrippe.com
jessetrippe.com

Jesse Trippe

Design + Development

Education

School of the Art Institute of Chicago, *Chicago, IL*, 2007
BFA with a concentration in Visual Communication

Washtenaw Community College, *Ann Arbor, MI*, 2004
Associate Degree with a concentration in Visual Communication & Photography

Experience

Amazon.com – Amazon Explore, *Senior UX Designer*, 2019—Present

Conduct user studies, build and test prototypes, refine and build pattern libraries for a mobile app used to stream experiences direct to customers. The app is used from a smart phone mounted on a gimbal and allows hosts to submit their schedule, view upcoming schedules, deliver walking streaming experiences, display multimedia content, and complete purchases during a session. Designed the UI of the customer video stream which allows users to approve purchases, modify audio and video settings, take pictures, and generally view and enjoy an experience. This work also involved user studies, prototypes, and the development of a pattern library.

Amazon.com – Last Mile, *Senior UX Designer*, 2016—2019

Design and build prototypes, conduct user-testing, design pixel perfect mockups, and provide mentorship on a 6 person design team working in the last-mile delivery space for Amazon. Most solutions are built within a large delivery platform Amazon's partners use to manage and track delivery and driver information. Travel to various site locations, shadow users and discover individual user needs and problems, then design solutions with a focus on efficiency and accuracy.

Coyote Logistics, *Product Designer*, 2011—2016

Lead a six person design team in the researching, planning, creating, developing, deploying, and testing of a large, robust, business-to-business web application used by customers and carriers to manage freight. Design all pages, interactions, and interfaces and oversee the implementation on the front-end. Develop, maintain, and oversee the use of a flexible CSS framework that adheres to BEM methodology and a fully accessible collection of HTML templates. Design and maintain a style guide, complete UX research and user testing, and collect and design app level interface icons. Recruit, hire, mentor, and lead five peer designers and front-end developers. Oversee and participate in the design and development of a carrier focused mobile app, customer focused mobile app, and an internal focused mobile app.

Barack Obama Reelection Campaign, *Front-End Developer/Designer*, 2011

Develop and troubleshoot multimedia donation and signup forms to raise money and support for Obama's reelection campaign. Respond to and troubleshoot issues related to all front-end projects, specifically donation and signup forms, in a timely manner. Learn Tumblr's templating language, collaborate with peer designers and develop Barack Obama's responsive Tumblr site.

Freelance, *Designer/Front-End Developer*, 2007—2011

Design in both print and web mediums. Design and develop websites with a content management system in place. Learn new technologies, languages and methods to adhere to web standards whenever possible. Client types include bars/restaurants, financial institutions, personal trainers, greeting cards, law firms, etc. Project types include print design, web design, front-end web development, HTML emails, and Wordpress theme development.

Market Arts, *Graphic Design Assistant*, 2000—2005

Design in several diverse mediums including brochures, logos, web pages, flash movies and e-cards, posters, trade show displays, magazine and newspaper ads, banners, and numerous other marketing items for customers. Developed strong production, design, and file preparation skills while meeting strict client deadlines.

References available upon request.