

Jesse Trippe

Product Designer

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Qualifications

- + Passion for graphic communication through clear visual hierarchy and strong typography
- + Flexibility to work in several mediums including digital, print, and packaging
- + Committed to creating websites using the highest development standards
- + Thrive in a team setting as both a peer and a leader
- + Enthusied to problem solve through dedication and a strong work ethic
- + Ability and desire to learn and grow to stay on the forefront of web technologies

Education

School of the Art Institute of Chicago, Chicago, IL, 2007
BFA with a concentration in Visual Communication

Washtenaw Community College, Ann Arbor, MI, 2004
Associate Degree with a concentration in Visual Communication & Photography

Experience

Coyote Logistics, Product Designer, 2011—Present

Lead a six person design team in the researching, planning, creating, developing, deploying, and testing of a large, robust, business-to-business web application used by customers and carriers to manage freight. Design all pages, interactions, and interfaces and oversee the implementation on the front-end. Develop, maintain, and oversee the use of a flexible CSS framework that adheres to BEM methodology and a fully accessible collection of HTML templates. Design and maintain a style guide, complete UX research and user testing, and collect and design app level interface icons. Recruit, hire, mentor, and lead five peer designers and front-end developers. Oversee and participate in the design and development of a carrier focused mobile app, customer focused mobile app, and an internal focused mobile app.

Barack Obama Reelection Campaign, Front End Developer/Designer, 2011

Develop and troubleshoot multimedia donation and signup forms to raise money and support for Obama's reelection campaign. Respond to and troubleshoot issues related to all front end projects, specifically donation and signup forms, in a timely manner. Learn Tumblr's templating language, collaborate with peer designers and develop Barack Obama's responsive Tumblr site.

Freelance, Designer/Front End Developer, 2007—2011

Design in both print and web mediums. Design and develop websites with a content management system in place. Learn new technologies, languages and methods to adhere to web standards whenever possible. Client types include bars/restaurants, financial institutions, personal trainers, greeting cards, law firms, etc. Project types include print design, web design, front end web development, HTML emails, and Wordpress theme development.

Apple Inc, Creative Trainer, 2006—2011

Learn and teach the full particulars of all of Apple's software and hardware products as well as Adobe's Creative Suite software. Present customers with a design eye to give feedback on creative projects. Mentored and trained all new employees. Prepared retail store for multiple product launches and reworked product layouts. Group trainer for all consumer level Apple software, Adobe Creative Suite software and advanced web languages.

Market Arts, Graphic Design Assistant, 2000—2005

Design in several diverse mediums including brochures, logos, web pages, flash movies and e-cards, posters, trade show displays, magazine and newspaper ads, banners, and numerous other marketing items for customers. Developed strong production, design, and file preparation skills while meeting strict client deadlines.

Technology

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|-------------------------|---------------------|-------------------|
| + HTML & CSS | + Wordpress CMS | + QuarkXPress |
| + Some JavaScript & PHP | + Adobe Illustrator | + Adobe Photoshop |
| + Git & GitHub | + Adobe InDesign | + Adobe Flash |
| + Visual Studio & TFS | + Sketch | + Adobe Muse |

References available upon request.