1.

1. Kickstarter campaigns have a good change of success if they are to fund entertainment ventures (film and video, music, theater).
2. Kickstarter is most commonly used to fund the arts (theater and music).
3. While campaigns succeed almost as often as they fail, campaigns are rarely cancelled.

2. Three quarters of the campaigns are American, therefore any findings based on the statistics are really only relevant to the United States and/or Western Culture

3. You could chart:

1. The most commonly funded types of ventures and even filter them by location.
2. Show a curve based on where campaign goals are set
3. The average amount of pledges it takes to reach your goal
4. Campaigns that are successful vs campaigns that are live