

Raw Talk Podcast – Graphic Designer

Raw Talk Podcast is currently seeking applications for our Season 5 Cast

Raw Talk is a graduate student-led podcast focused on bridging the gap between science innovation and science literacy. Since its launch in 2016, our team has ventured across campus and back, to capture the breadth of medical science research at U of T, and the scientists behind it. New members can expect an enriching experience in communication and opportunities to connect with scientists, health professionals, and the broader public.

Graphic Designers works closely with the Social Media & Promotions team to create unique artwork and digital content to accompany each episode. Your strong design sense will come into play as you create assets to support Raw Talk's advancement, including print advertisements, posters, and event materials.

As a **Graphic Designer**, you will have the following key qualifications:

- Previous experience producing high quality digital and print media
- Proven ability to co-create, prototype, and iterate rapidly with people of diverse backgrounds
- Strong strategic thinker and creative problem solver

As a successful candidate, you:

- Are a graduate student with a strong research and graphic design background
- Aspire to improve science literacy and make science accessible to a broader audience
- Love to work collaboratively with people of diverse backgrounds to ideas from conception to completion
- Are creative and imaginative in expressing ideas and enhancing the listener experience Communicate effectively across various disciplines
- Value accountability and embody it
- Embrace new opportunities with a sense of humour and adventure
- Strive for excellence and constantly look for ways to improve



We welcome applicants from all graduate programs, but preference will be given to students with an interest in science communication and who enjoy listening to podcasts relevant to Raw Talk's capabilities: conversation (e.g. longform interviews); and/or narrative (e.g. investigative, informational).

Apply by submitting the following as a **single PDF document** to our email: rawtalkpodcast@gmail.com with the subject line "Season 5 Cast"

- 1-page resume
- 100-word statement explaining why you are interested in podcasting as a form of science communication
- Up to three work samples/portfolio pieces

Applications close at **11:59 pm ET on Sunday, June 21, 2020**. We sincerely thank all applicants for their interest.