Raw Talk Podcast – Public Relations (Sponsorships & Funding Lead)

Raw Talk Podcast is currently seeking applications for our Season 5 Cast

Raw Talk is a graduate student-led podcast focused on bridging the gap between science innovation and science literacy. Since its launch in 2016, our team has ventured across campus and back, to capture the breadth of medical science research at U of T, and the scientists behind it. New members can expect an enriching experience in communication and opportunities to connect with scientists, health professionals, and the broader public.
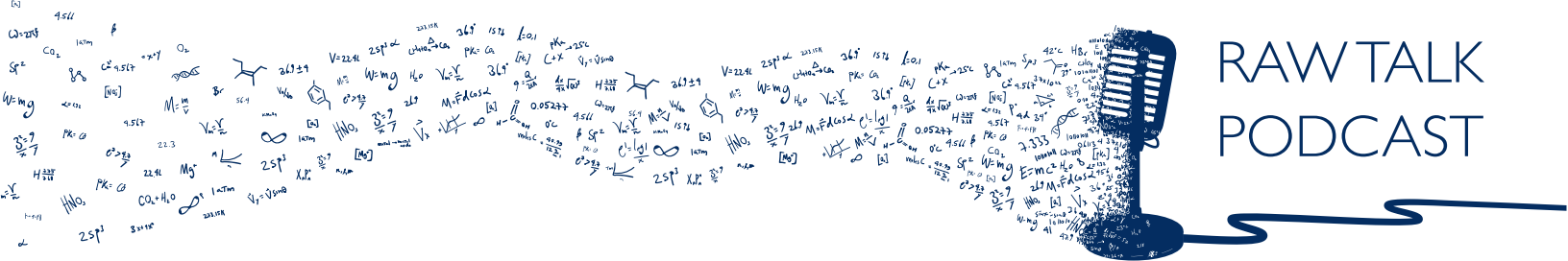
Raw Talk's Public Relations (PR) Team will focus on engaging with stakeholders, pursuing and securing new sponsorship and funding opportunities for the show, and building brand awareness and credibility by spearheading special projects and the annual *Raw Talk Live* event. The PR team consists of a Stakeholder Management Lead and a Sponsorships and Funding Lead. As the **Stakeholder Management Lead**, you will be responsible for maintaining guest relations by creating and maintaining guest feedback surveys and impact reports for each episode. You will maintain audience relations by creating and maintaining the annual audience feedback survey. You will also work together with the Leadership Team to maintain Raw Talk team relations, including organizing the annual team feedback survey, team socials, and Raw Talk merchandise. Along with the PR Sponsorships and Funding Lead, you will co-lead special project committees and the annual *Raw Talk Live* event.

The two PR Leads will collaborate with each other and the leadership team to build Raw Talk's brand on and off campus. The estimated time commitment for the PR Stakeholder Management Lead is **3 hours/week**. Moreover, there is an estimated commitment of **25 hours** of work dedicated to the organization of *Raw Talk Live* and other special projects and campaigns, to be split between the two PR leads.

As the **Stakeholder Management Lead**, you will have the following key qualifications:

- Previous experience in developing and maintaining working relationships with diverse groups and stakeholders
- Exceptional written and verbal communication skills
- Excellent organizational and time-management skills
- Strong ability to work independently and efficiently

As a successful candidate, you:

- Are a graduate student with a research/biomedical science background
- Aspire to improve science literacy and make science accessible for a broader audience
- Love to work collaboratively with people of diverse backgrounds and bring ideas from conception to execution
- Are an effective and clear communicator
- Dedicated, responsible, accountable, and self-motivated in achieving goals
- Strive for excellence and are constantly looking for ways to improve

We welcome applicants from all graduate programs, but preference will be given to students who have an interest in science communication and enjoy listening to podcasts relevant to Raw Talk's capabilities: conversation (e.g. longform interviews); and/or narrative (e.g. investigative, informational).

Apply by submitting the following as a **single PDF document** to our email: rawtalkpodcast@gmail.com with the subject line "Season 5 Cast"

- 1-page resume
- 100-word statement explaining why you are interested in podcasting as a form of science communication
- 100-word statement describing examples of your experiences that will succeed in this role

Applications close at **11:59 pm ET on Sunday, June 21, 2020**. We sincerely thank all applicants for their interest.