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CART 351 - Networks and Navigation  
Response Number 4  
Eva + Franco mattes

Eva + Franco is a site that two Italian born (born 1976) artists use today who now live in New York. Their main focus is on contemporary art. They have been creating work since 1995. Their work has been shown all over the world. For example: Tokyo, New York, Germany, England and Sydney. They have been hosting art shows since 2011. Each show lasted a few weeks. They have been featured in many art articles since 1999 and have three books.

When I first went on to the Eva + Franco mattes website I thought it was broken. I wasn't expecting it to look the way it does. Their site is up to date, their last post was October 29th 2018. So, it is a choice to have their site the way it is. It has no CSS style or design to it. Everything is the default standard font, the blue underline for links and the images do not pop up when you click on it. The site looks like a site that from the early stages of net art. At the end of the day it seems that is what they were going for.

I think having the no CSS style gives the website a unique look and really emphasizes the early stages of net art. This site gives people who do not know what early net looks like a glimpse into what it is and how the internet really looked like when it first started out. The site makes it seem that people will remember it (I know I will) because it's so unique. They are showing early net art in a time where things are pretty advanced showcases that not everyone wants something fancy. Eva + Franco are also showing early net art can be quite

nice because the site is nice. If you really look at it, it is well put together and well done and sophisticated.

Having the site the way it is helps the art stand out. Viewers will be able to focus more on the artwork than the fancy website, which is a good idea. If there is some fancy element on the site, it might take away from the artwork. The most important part of a artist site is the art not the site itself.