

A decorative graphic on the left side of the slide consisting of two overlapping parallelograms. The front one is blue and the back one is a light green. They are positioned diagonally, with the blue one partially covering the green one.

Locative Media

Jessica Filippelli & Sabrina Shipanock

What is locative Media?

- Location media
- Bound to a location - but not the same one
- Location info



Walking dead: Our world Mobile game

- Location based game
- Fight Walkers in augmented reality
- Explore and defend your city
-

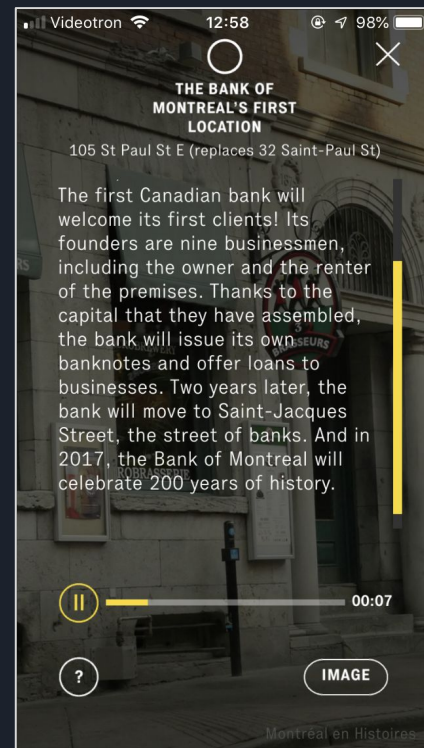
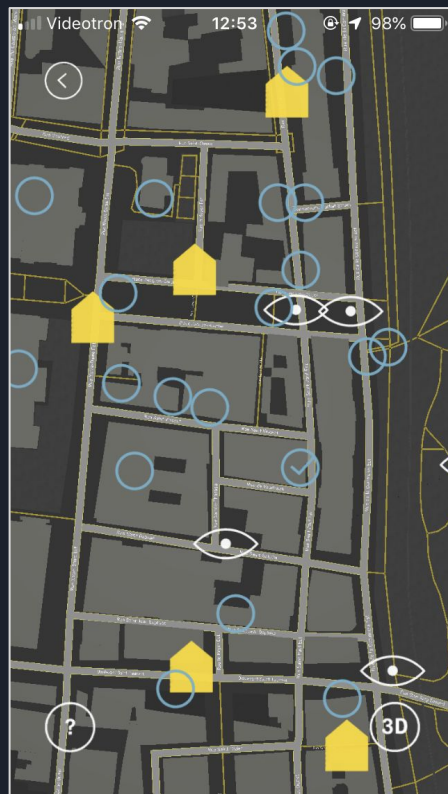
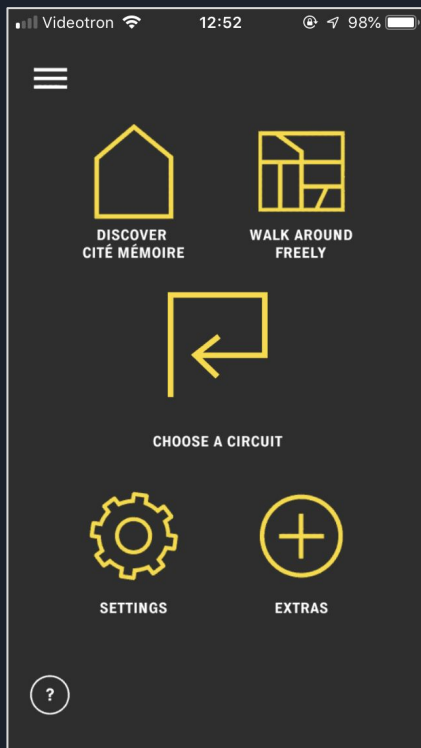


Cité Mémoire - Montréal en histoires

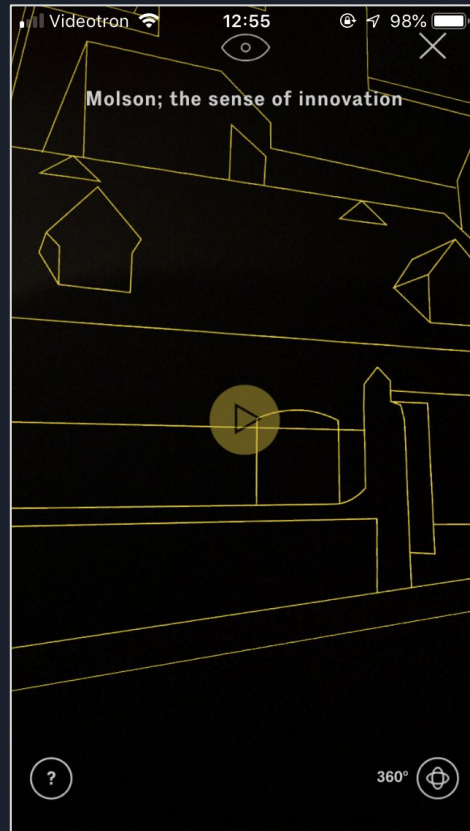
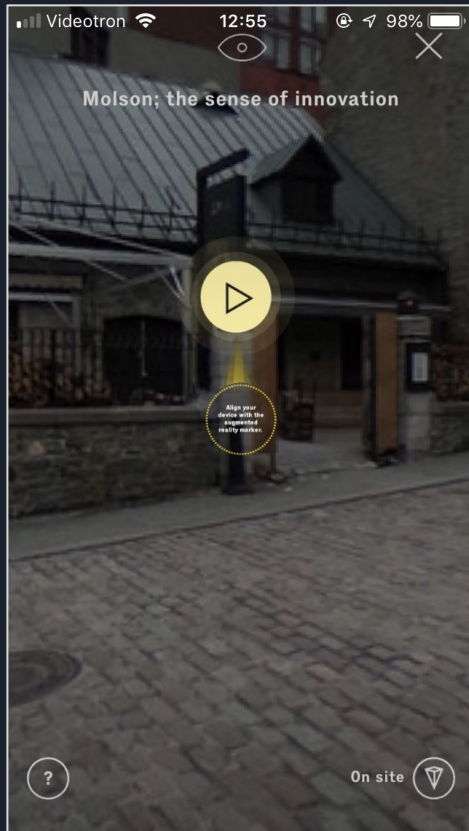
- Locative media
- Augmented reality
- Collaboration between:
 - Michel Lemieux
 - Victor Pilon



App



<https://vimeo.com/234347869>



Geocaching

- GPS-based 'treasure hunt'
- Find hidden containers
- Trackables







<https://www.thewalkingdeadourworld.com/>

https://en.wikipedia.org/wiki/Locative_media

<http://www.montrealenhistoires.com/en/cite-memoire/>

<https://www.geocaching.com/play>