



# jessica f. jin

UX / UI DESIGNER & DEVELOPER

## experience

### **Marketing Designer & Developer 2016-2017** **Codify Academy**

- Designed and developed 10+ user facing websites and applications for different clients
- Managed creative projects from concept to completion shaping brands, stories, and strategy
- Spearheaded marketing efforts leading to a 30% leads increase, 10% sales increased, and increased inter-department communication
- Mentored younger developers new to coding

### **Associate Consultant 2014-2016** **Triage Consulting Group**

- Presented and created weekly, monthly, and quarterly status reports to teams of 2-20
- Sustained and closed 800+ accounts tracking risk
- Researched 8K+ claims to identify upcoming trends
- Recovered \$100M+ in unrealized revenue

### **Strategic Data Analyst Spring 2015** **Makeda Capital, LCC**

- Drove research and informed investment decisions for portfolio of 71 female Fortune 500 companies

## education

### **BA in Human Biology 2010-2014** **Stanford University**

### **Program in Nonprofit Design Spring 2013** **University of Cape Town**

## professional summary

Creative, action-oriented, outside-the-box thinker with expertise in UX and graphic design. Excited to stretch boundaries of web design and digital storytelling to help my client's brands stand out. 6+ years of experience in strategic marketing, branding, client services, project management, research, and data analysis. Accustomed to wearing multiple hats in fast-paced environments. Always learning, committed to exceeding expectations, leading and motivating teams, and achieving the goals of socially-conscious organizations. Ready to dive into the deep end and get things done!

## profile

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## skills

- HTML5/CSS3
- Sketch
- Flinto
- Lean UX
- SQL
- JavaScript
- jQuery
- Bootstrap
- UI Design
- MS Access