



jessica f. jin

USER EXPERIENCE DESIGNER

experience

UX Design Research Fellow New Memphis Institute

2017

- Developed research brief synthesizing data across 20+ sources informing the design of a pilot program for high schools students to get local internships
- Created and administered surveys reaching 1K+ students to collect qualitative and quantitative data

Marketing Designer & Mentor Codify Academy

2016-2017

- Spearheaded events marketing efforts leading to a 30% leads increase, 10% sales increased, and greater inter-department communication
- Designed and developed 10+ user facing websites and applications for different clients
- Managed creative projects from concept to completion shaping brands, stories, and strategy
- Mentored younger developers new to coding

Associate Consultant Triage Consulting Group

2014-2016

- Presented and created weekly, monthly, and quarterly status reports for internal and external stakeholders across the country
- Managed 20K+ claims research and teams of 2-20
- Analyzed contracts and government policies
- Recovered \$100M+ in unrealized revenue

education

BA in Human Biology Stanford University

2010-2014

Service Learning Design University of Cape Town

Spring 2013

professional summary

Creative, action-oriented, outside-the-box thinker with expertise in UX design and research. 6+ years of experience in project management, strategic data analysis, marketing design, client services, and research. Accustomed to wearing multiple hats in fast-paced environments. Eager to stretch the boundaries of design and digital storytelling to help products stand out. Always learning, committed to exceeding expectations, leading and motivating teams, and achieving the goals of socially-conscious organizations. Ready to dive into the deep end and get things done!

skills

- Experience Design
- Project Management
- Event Planning
- Digital Marketing
- Customer Acquisition
- Quality Control
- UI Design
- HTML5/CSS3
- JavaScript
- jQuery
- Bootstrap
- SQL
- Sketch
- Google Drive

contact



jessica.f.jin@gmail.com



408.306.7689



www.jessfjin.com



165 River Bridge Lane
Apt 103 Memphis, TN