

JESSICA HE

jessheisme.com

EXPERIENCE

LOCATION LABS BY AVG

VISUAL AND UX DESIGN INTERN

JUN '16 - PRESENT

Worked with the design team to redesign various screens within existing Location Labs mobile apps. Conducted user interviews/tests, created interactive high-fidelity prototypes, participated in weekly critique sessions, and worked with product managers and software engineers to ensure successful feature updates.

ADOBE SYSTEMS INC.

UI/UX WEB DESIGN INTERN (SAN JOSE, CA)

MAY '15 - SEP '16

Continuing my summer internship into the school year, I worked on various projects for Adobe's IT Security team, ranging from building internal websites, creating animations for Security Awareness training videos, as well as redesigning various internal service tools, such as Adobe's Security Dashboard and Adobe's Security Warriors Dashboard.

RECOGNITION

ADOBE CUSTOMER SUCCESS STORY

The Adobe Customer Showcase page highlights how people use and benefit from Adobe solutions. I had the pleasure of being featured under their Education section! See it at: bit.ly/jessadobe.

CMYK DESIGN COMPETITION

CMYK is an annual design competition held at UC Berkeley, where attendees are given 4 hours to deliver solutions to design challenges. In Fall 2016, my team placed **Second Overall** and won 'Coolest Colors' when we designed a marketing campaign for local business Games of Berkeley. Judges at the event included designers from Google, Frog, Twitch, and more.

Best Use of Color - Fall 2015
Most Creative - Fall 2014

EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY

B.A. Cognitive Science | 2017

+ Computer Science

+ Design

Relevant Coursework: User Interfaces, Product Management, Software Engineering, Web Design Decal, Human-Centered Design Decal, Introduction to the Design Process, Structure and Interpretation of Computer Programs, Data Structures, Artificial Intelligence, Ruby on Rails Decal, Music Cognition, Social Psychology, Issues in Cognition

ORGANIZATIONS

WEB DESIGN DECAL BERKELEY

INSTRUCTOR

I co-instruct a student-run course at UC Berkeley that teaches a class of 120 students the fundamentals of web design. Topics we go over include: CSS, JavaScript (jQuery), UI/UX design, prototyping and wireframing, typography, color theory, and web animation. More information at: www.wdd.io.

JAN '15 - PRESENT

INNOVATIVE DESIGN

GRAPHIC DESIGN, VIDEO, WEB DEVELOPMENT

Innovative Design is a group of student designers, photographers, web developers, and videographers at UC Berkeley, who work together to create content for various clients. With Innovative Design, I've created graphics (logo design, t-shirt design, etc.), videos/animations, and websites. More information at: innovativedesign.club.

JAN '14 - PRESENT

SKILLS & SOFTWARE

- UI/UX, Sketching, Wireframing (Illustrator, Photoshop, Sketch)
- Front-End Web Design/Prototyping (HTML5, CSS3, JavaScript)
- Proficient Back-End Programming Languages: Python, Java, Rails
- Animation, Film, Photography (Premiere Pro, After Effects)

何JESS

jessheisme@berkeley.edu
(510) 990-1188