



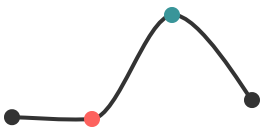
Overview

Quick health check - Are we profitable, growing, and resilient?

Overview

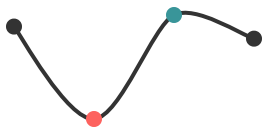
Deep Dive

Growth



97.82K

Total Revenue



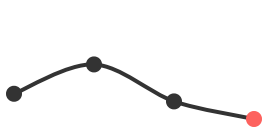
31.1%

Profit Margin %



14.1%

Return on Asset



-159.2%

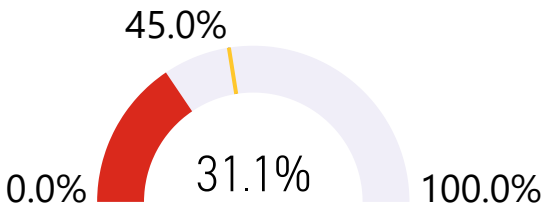
Return on Equity



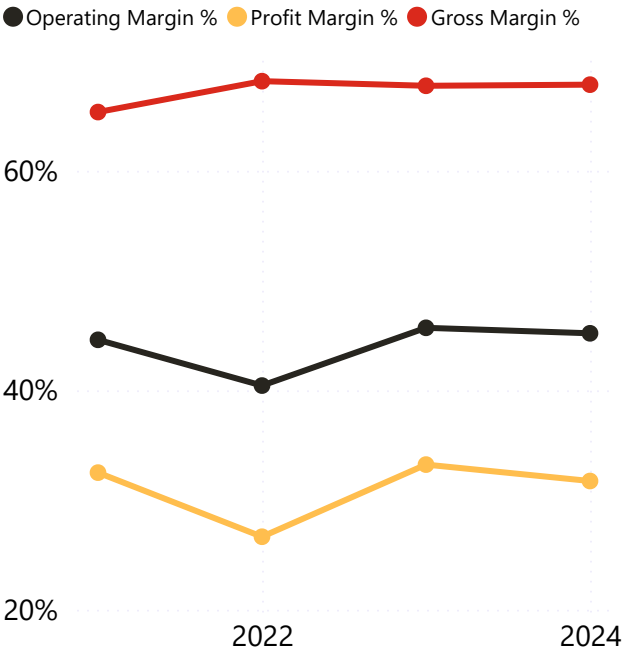
30.41K

Net Income

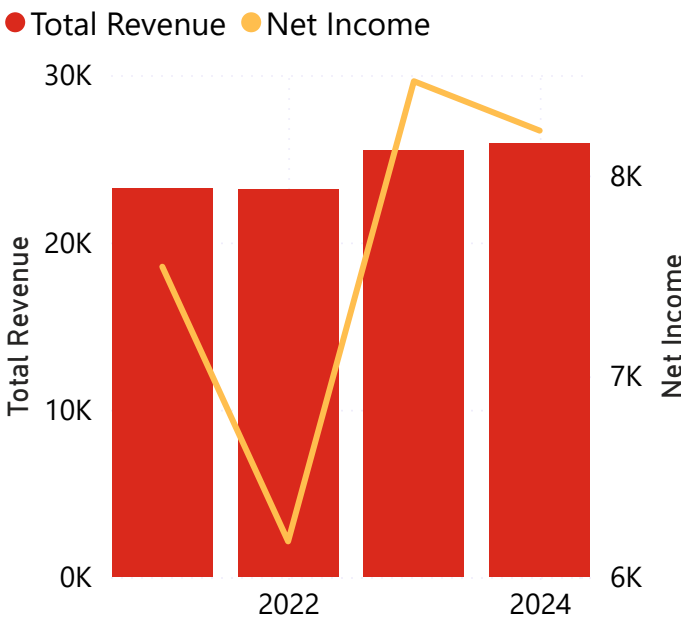
Profit Margin vs Target



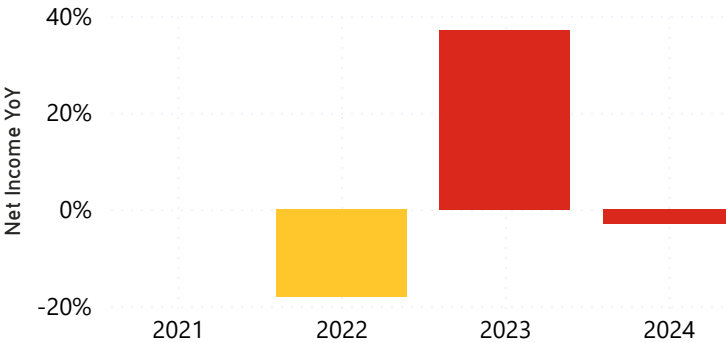
Trend Analysis



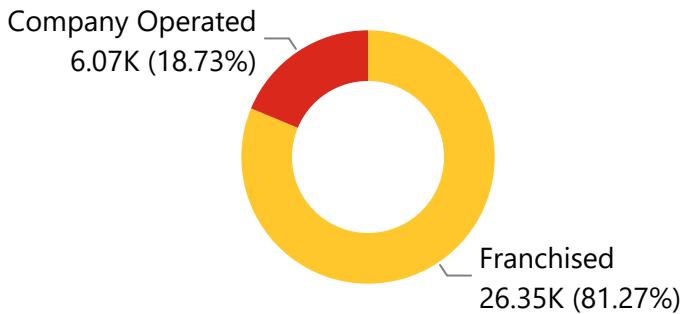
Total Revenue and Net Income by Year



Net Income YoY by Year



Total Profit by Category





Deep Dive

Where are we making or losing money?

Select all

2021

2022

2023

2024

Overview

Deep Dive

Growth

Gross Margin %

67.8%

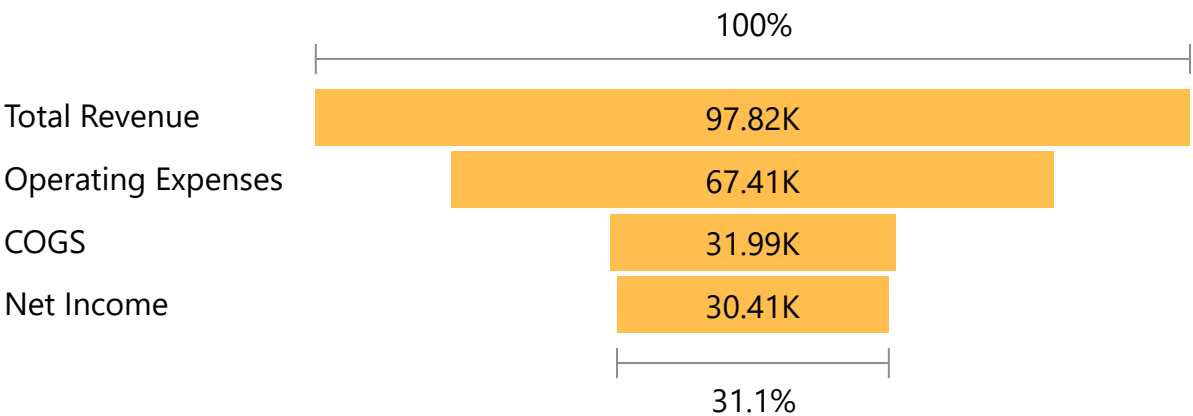
Profit Margin % by Year

31.7%

Operating Margin % by Year

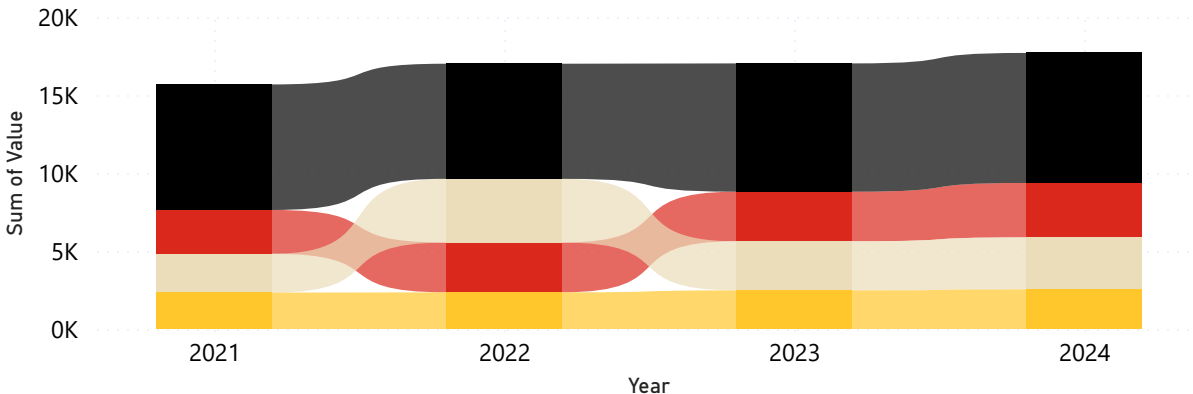
45.2%

Total Revenue, Operating Expenses, COGS and Net Income



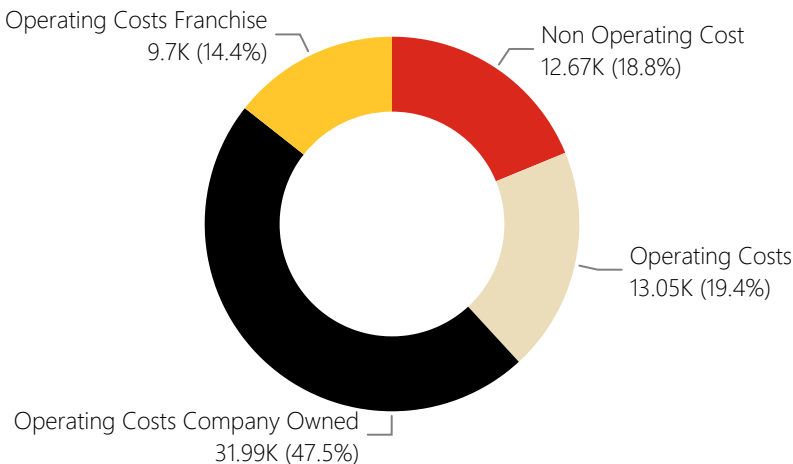
Operating and Non Operating Costs per Year

● Non Operating Cost ● Operating Costs ● Operating Costs Company Owned ● Operating Costs Franchise



KPI	2021	2022	2023	2024
Current Ratio	1.78	1.43	1.71	1.19
Debt to Equity	-7.74	-5.98	-8.36	-10.12
Free Cash Flow	11,453.30	9,947.00	12,804.00	13,095.00
Gross Margin %	0.65	0.68	0.68	0.68
Net Income Growth YoY	0.00	-0.18	0.37	-0.03
Net Profit Margin %	0.32	0.27	0.33	0.32
Operating Margin %	0.45	0.40	0.46	0.45
Revenue Growth YoY	0.00	0.00	0.10	0.02
ROA	0.14	0.12	0.15	0.15
ROE	-1.64	-1.03	-1.80	-2.17

Operating and Non Operating Costs Distribution





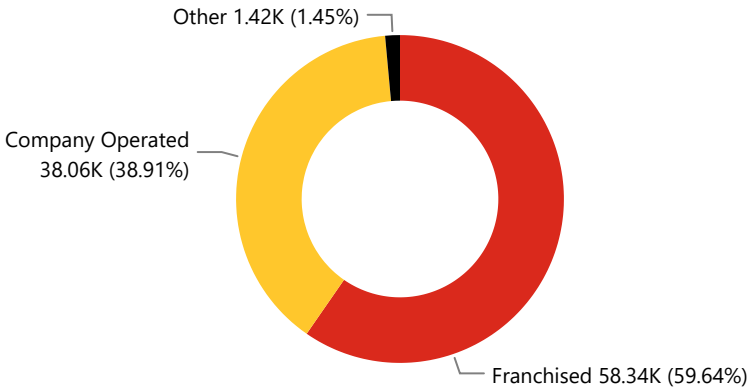
Growth

What is driving the growth?

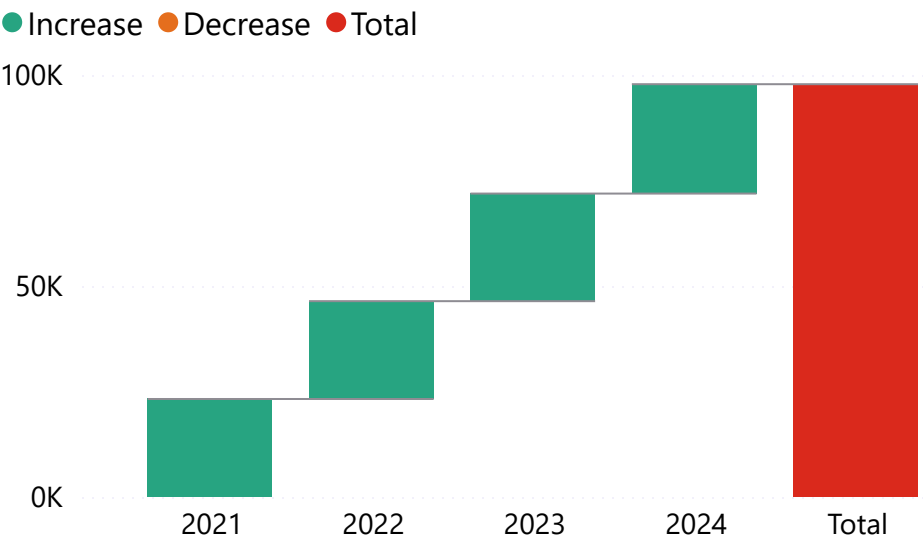
- Select all
- 2021
- 2022
- 2023
- 2024

- Overview
- Deep Dive
- Growth

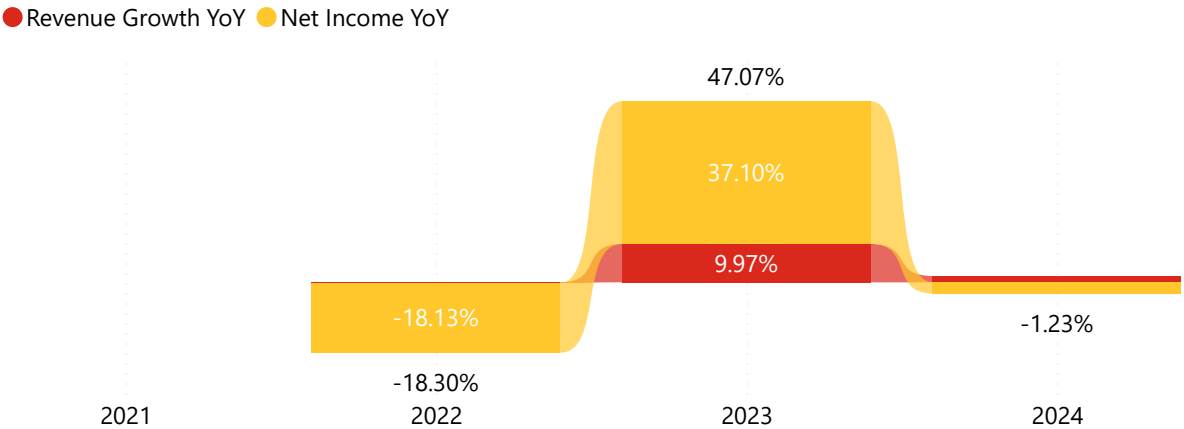
Total Revenue by Category



Total Revenue by Year



Revenue Growth YoY and Net Income YoY by Year



Revenue by Segment

