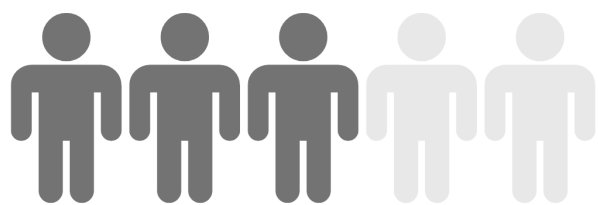
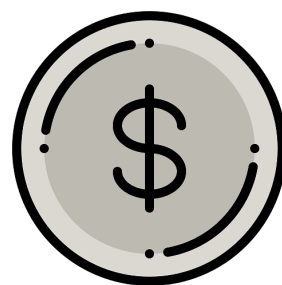


THE HIGHER EDUCATION *Revolution*

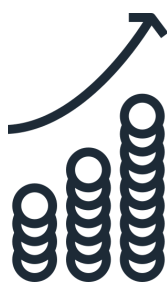


3/5 Americans believe colleges put their own interests before the needs of students'.



Avg. student loan debt:
\$37,000.
Avg. time it takes to pay off student loans: **21 years**

Increase in higher ed costs since 1978:



1,375%

Increase in American incomes since 1978:

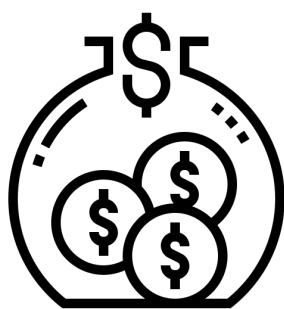


411%

Experts predict:

- severe enrollment drops at traditional colleges
- numerous university closures
- market consolidation and focus
- a spike in efficient, job-oriented education

Middle-income families in the US pay **14%** of their income for higher education. For lower-income families, that number balloons to a whopping:

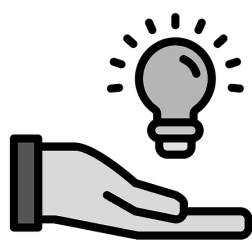


69%

American families are considering whether a traditional degree is worth the skyrocketing costs. Many already say **it isn't**.

Innovative Concepts to the Rescue

COST/BENEFIT ANALYSIS CLEAR



Families seeing fewer benefits to traditional degrees compared to ever-rising costs are turning to alternatives. Those that develop high-earning job skills in less time for less money are winning—and **saving the country**.

THE *Revolution* IS COMING

THE HIGHER EDUCATION *Revolution*

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