

# ■ Divergify Core Manifesto

## Our Why

The world wasn't built for neurodivergent minds — but we were. Divergify exists to help people who feel unseen, unheard, or "too much" turn their chaos into power.

We're not here to fix people. We're here to give them their **edge back**.

## Our Core Values

### ***Authenticity First***

We are built by and for neurodivergent minds. No toxic positivity, no corporate masks, no generic productivity BS.

### ***Psychology Over Hype***

Every feature is grounded in research and proven behavioral science. No gimmicks, no "life hacks" that don't hold up.

### ***Identity + Belonging***

Our tribe is open to all. Neurodivergence is our root, but anyone who's ever felt out of place is welcome.

### ***Accountability Without Shame***

We keep people grounded without tearing them down. Progress is built on compassion + truth, not guilt.

### ***Humor + Humanity***

Life is messy. Divergify meets chaos with wit, sarcasm, and dopamine bursts that make growth feel rewarding, not exhausting.

### ***Adaptive Growth***

The app evolves with users and with science. Updates are optional, transparent, and always in the user's control.

### ***Value + Edge***

Our mission is to help people see their worth, build momentum, and thrive. Divergify gives people the edge back that the world keeps stealing.

## Our Foundation

Divergify is a **movement**, not just an app.

Our success is measured not in downloads, but in **lives made easier, funnier, and more possible**.

If a feature, partner, or direction doesn't align with these values — we walk away.