

# Jessica Wu

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LinkedIn: <https://bit.ly/3pjxGub> | GitHub: <https://bit.ly/3plOn8a> | Portfolio: <https://bit.ly/3rHowL1>

## Summary

Passionate Web Developer leveraging my background in procurement and product to build intuitive user experiences on the web. Recently earned a certificate in Full Stack Development from the University of Toronto and developed skills in JavaScript, CSS, React.js, Node.js and responsive web design. Excited to leverage my skills in the future as part of a fast-paced, quality-driven team to build better experiences on the web.

## Technical Skills

**Frontend:** HTML, CSS/SASS, Javascript, API, React

**Backend:** Restful API, Node.js, Express.js, MySQL, MongoDB, React, Email.js

## Projects

**Project Name:** Hire Me | **GitHub:** <https://bit.ly/3phev48> | **Deployed Project:** <https://bit.ly/3EetiCR>

- An e-commerce platform utilizing Redux to help manage React states vs using React Context API like for most other e-commerce websites.
- Handled login/register/logout functionality (frontend/backend), and the save job functionality (frontend).
- Used Material UI, React, Google Maps, EmailJS, MongoDB, GraphQL JWT, Heroku

**Project Name:** Redux Store | **GitHub:** <https://bit.ly/3Eamk1M> | **Deployed Project:** <https://bit.ly/3plnkdc>

- An e-commerce platform utilizing Redux to help manage React states vs using React Context API like for most other e-commerce websites.
- Handled all frontend/backend functionality.
- Used Apollo Server Express, Bcrypt, GraphQL, JWT, Mongoose, Stripe, Heroku

**Project Name:** City Paws | **GitHub:** <https://bit.ly/31ndOhy> | **Deployed Project:** <https://bit.ly/3Dc923x>

- Most pet owners wish to take their pets to various places with them for training reasons, recreational reasons or otherwise! City Paws provides a user-friendly app that let users search pet friendly locations in Toronto.
- Handled most backend routes, added comment (frontend), and fixed frontend functionalities.
- Used Bulma, Handlebars, Bcrypt, Connect Session Sequelize, Express Session, Mysql2, Heroku

## Work Experience

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**Senior Merchandiser**  
**California Innovations**

February 2018 – Present  
Toronto, ON

Summary: Managed product development and negotiated vendor costing to achieve competitive pricing and strategic mark-up targets.

- Understanding of business driver components (eg. sales reports, history, and market trends)
- Initiate and handle multi-tasking and competing different projects, detail and process-oriented
- Purchase and sell assigned commodities from/to targeted customers by providing them with detail analysis and recommendations about their business plan
- Participate in the development of merchandising tactics in the business unit

**Buyer**  
**Amico Corp**

July 2014 – June 2016  
Toronto, ON

Summary: Negotiating costs with suppliers, researching possible item selections and managing inventory based on potential customer orders.

- Consulted with internal departments to gain a deep understanding of supply needs
- Eliminated low-value items and saved \$130,000 annually
- Negotiated with shipping companies to gain a 15% cost savings on all inbound freight

## Education

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**Certificate – University of Toronto**  
Full Stack Web Development

**MEd – The University of Hong Kong**  
Educational Administration and Management in Educational Administration and Management

**BA – York University**  
Bachelor of Arts