

Website Planning Document

Site Name

The Temple Inn & Suites

Purpose

The main purpose of The Temple Inn & Suites website will be to inform our clients about the facilities and benefits our hotel chain has, so they can make a reservation if they want to. We invite all public who want to enjoy our services to visit our site and have a quick look of the amazing experiences they can create with us.

Logo



Target Audience

The target Audience for this website is anyone between 12-100 years old who wants to know more about The Temple Inn & Suites Hotel chain and make a reservation. Our audience also includes anyone who wants to know more about us and consider us for when they need our services.

Personas



Daniel Johnson

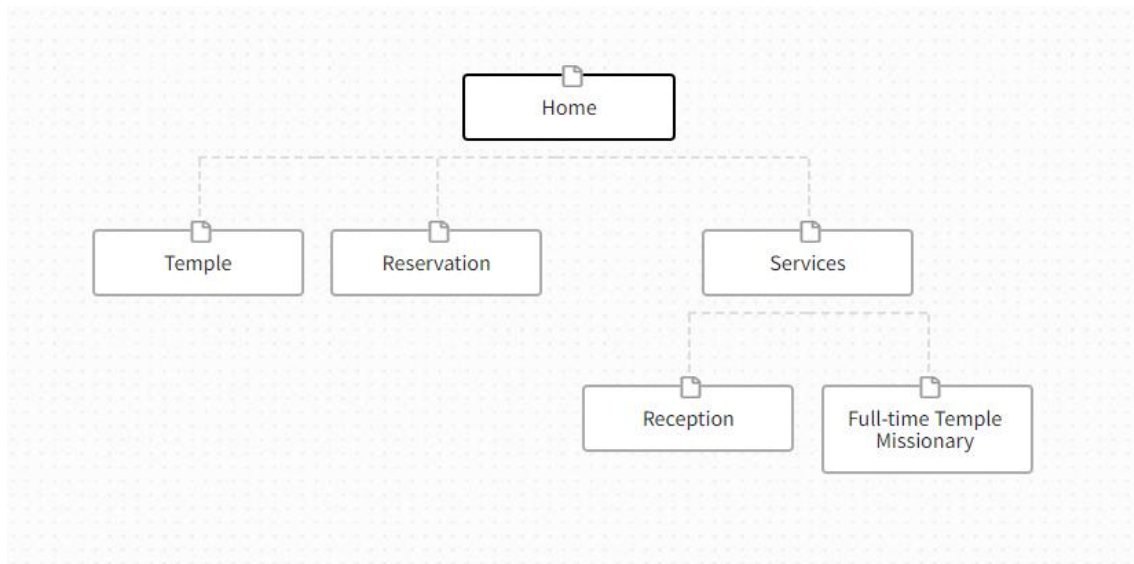
Daniel is a 40-year-old dad of 3 children. He and his wife planned to go to the closest temple near them, unfortunately they have to travel to another city. Their main purpose is to visit the temple so they want a place to stay close to it. He is interested in The Temple Inn & Suites so he reaches our page and find a lot of facilities for he and his family so he decides to book a pair of rooms that best accommodates he and his family.



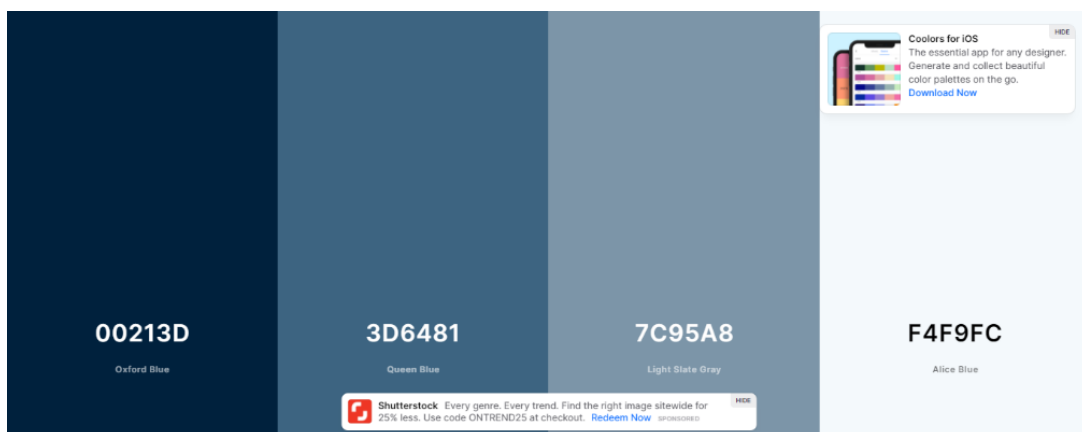
Annabeth Williams

Annabeth is a 29 years old accountant. She received a good job opportunity to job at the Bethesda's Temple so she needs to go for her interview as soon as possible. She needs to stay at least 2 days after to get more information about the job, so she decided to make a reservation on The Temple Inn & Suites. She enters the site and get all the information she needs; she also is happy to see that the hotel is right where she has her interview so she doesn't hesitate to choose Temple Inn & Suites to stay.

Site Map



Color Scheme



#F4F9FC

This color is for the background

#3D6481

This color will be used for header background

#F4F9FC

This color will be for all header and footer text.

#191924

This color will be for all body text.

#00213D

This color will be used for footer background

#7C95A8

This color will be used to highlight words if needed

Color Palette Link

[Create a Palette - Coolers](#)

Typography

Merriweather

I chose this font because it emphasizes headings. It is easy to read and is elegant for the website.

Montserrat

I chose this font for the body of the website because it is easy to read, and it looks professional.

Wireframe Sketches

Phone View



Tablet View



Desktop View

Window Title

Weather Alert!

X

Logo

The Temple Inn & Suites

Home

Temple

Reservation

Services

Facebook

Twitter

Temple Image

Make a reservation

Temple Image

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About Us

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Reserve Now!

Weather

33 °C

Cloudy

Humidity: 16%

M

20°C

M

20°C

J

20°C

openweather.com

Logo

4800 Montgomery Ln #300,
Bethesda, MD 20814

Twitter

Facebook

Instagram