# BACS-hw15-107070004

```
sd <- read.csv("./security_data_sem.csv")</pre>
```

# Question 1) Composite Path Models using PLS-PM

- (a) Create a PLS path model using SEMinR, with all the following characteristics:
- (i) Measurement model all constructs are measured as composites:
  - 1. Trust in website (TRUST): items TRST1 TRST4
  - 2. Perceived security of website (SEC): items PSEC1 PSEC4
  - 3. Reputation of website (REP): items PREP1 PREP4
  - 4. Investment in website (INV): items PINV1 PINV3
  - 5. Perception of privacy policies (POL): items PPSS1 PPSS3
  - 6. Familiarity with website (FAML): item FAML1 (see the documentation of SEMinR for making single item constructs)
  - 7. Interaction between REP and POL (use orthogonalized product terms)

```
# Measurement Models
sd_mm <- constructs(
  composite("TRUST", multi_items("TRST", 1:4)),
  composite("SEC", multi_items("PSEC", 1:4)),
  composite("REP", multi_items("PREP", 1:4)),
  composite("INV", multi_items("PINV", 1:3)),
  composite("POL", multi_items("PPSS", 1:3)),
  composite("FAML", multi_items("FAML", 1:1)),
  interaction_term(iv="REP", moderator="POL", method=orthogonal)
)</pre>
```

(ii) Structural Model – paths between constructs as shown in this causal model:

```
REP + INV + POL + FAML + (REPxPOL) \rightarrow SEC \rightarrow TRUST
```

```
#Structural Models
sd_sm <- relationships(
  paths(from= c("REP", "INV", "POL", "FAML", "REP*POL"),to= "SEC"),
  paths(from= "SEC",to= "TRUST")
)</pre>
```

(b) Show us the following results in table or figure formats:

```
sd_pls <- estimate_pls(</pre>
 data = sd,
 measurement_model = sd_mm,
 structural_model = sd_sm
## Generating the seminr model
## All 405 observations are valid.
sd_result <- summary(sd_pls)</pre>
sd_result
##
## Results from package seminr (2.3.0)
## Path Coefficients:
            SEC TRUST
##
## R^2
          0.420 0.367
## AdjR^2 0.412 0.365
## REP
           0.247
## INV
           0.181
## POL
           0.339
## FAML
           0.011
## REP*POL -0.105
## SEC
               . 0.606
##
## Reliability:
        alpha rhoC
                        AVE rhoA
## REP
          0.857 0.904 0.704 0.882
## INV
          0.875 0.923 0.801 0.879
## POL
          0.870 0.920 0.794 0.872
## FAML 1.000 1.000 1.000 1.000
## REP*POL 0.938 0.853 0.352 1.000
## SEC
           0.859 0.905 0.704 0.862
## TRUST
          0.911 0.937 0.789 0.911
## Alpha, rhoC, and rhoA should exceed 0.7 while AVE should exceed 0.5
(i) Plot a figure of the estimated model
```

```
## Warning in file.exists(diagram[1]): unable to translate 'digraph G {
## ## // -----
## // General graph settings
```

```
## // -----
## graph [
## charset = "UTF-8",
## layout = dot,
## label = "",
## fontsize = 24,
## fontcolor = black,
## fontname = helvetica,
## rankdir = LR,
## labelloc = t,
## splines = TRUE
## bgcolor = transparent
## ]
##
## // -----
## // The structural model
## // -----
## subgraph sm {
## rankdir = LR;
## node [
## shape = ellipse,
## color = black,
## fillcolor = white,
## style = filled,
## fontsize = 12,
## fontcolor = black,
## width = 1.141,
## fontname = helvetica,
## fixedsize = true
## "REP" [label=<<B>REP </B>>, shape = hexagon]
## "INV" [label=<<B>INV </B>>, shape = hexagon]
## "POL" [label=<<B>POL </B>>, shape = hexagon]
## "FAML" [label=<<B>FAML </B>>, shape = hexagon]
## "REP*POL" [label=<<B>REP*POL </B>>, shape = ellipse]
## "SEC" [label=<<B>SEC </B><BR /><FONT POINT-SIZE='10'>r<U+00B2> = 0.42</FONT>>, shape = hexagon]
## "TRUST" [label=<<B>TRUST </B><BR /><FONT POINT-SIZE='10'>r<U+00B2> = 0.367</FONT>>, shape [... trunc
```

## (ii) Weights and loadings of composites

```
sd_result$weights
```

```
INV
                           POL FAML REP*POL
                                              SEC TRUST
##
## TRST1
             0.000 0.000 0.000 0.000 0.000 0.000 0.282
             0.000 0.000 0.000 0.000 0.000 0.000 0.280
## TRST2
## TRST3
             0.000 0.000 0.000 0.000 0.000 0.000 0.286
## TRST4
             0.000 0.000 0.000 0.000 0.000 0.000 0.278
             0.000 0.000 0.000 0.000 0.000 0.277 0.000
## PSEC1
           0.000 0.000 0.000 0.000 0.000 0.315 0.000
## PSEC2
## PSEC3
            0.000 0.000 0.000 0.000 0.000 0.307 0.000
             0.000 0.000 0.000 0.000 0.000 0.292 0.000
## PSEC4
```

```
## PREP1
               0.215 0.000 0.000 0.000
                                          0.000 0.000 0.000
               0.334 0.000 0.000 0.000
## PREP2
                                          0.000 0.000 0.000
## PREP3
               0.349 0.000 0.000 0.000
                                          0.000 0.000 0.000
## PREP4
               0.287 0.000 0.000 0.000
                                          0.000 0.000 0.000
## PINV1
               0.000 0.363 0.000 0.000
                                          0.000 0.000 0.000
               0.000 0.395 0.000 0.000
## PINV2
                                          0.000 0.000 0.000
## PINV3
               0.000 0.358 0.000 0.000
                                          0.000 0.000 0.000
                                          0.000 0.000 0.000
## PPSS1
               0.000 0.000 0.360 0.000
## PPSS2
               0.000 0.000 0.395 0.000
                                          0.000 0.000 0.000
## PPSS3
               0.000 0.000 0.367 0.000
                                          0.000 0.000 0.000
## FAML1
               0.000 0.000 0.000 1.000
                                          0.000 0.000 0.000
## PREP1*PPSS1 0.000 0.000 0.000 0.000
                                          0.239 0.000 0.000
## PREP1*PPSS2 0.000 0.000 0.000 0.000
                                         0.031 0.000 0.000
## PREP1*PPSS3 0.000 0.000 0.000 0.000
                                          0.021 0.000 0.000
## PREP2*PPSS1 0.000 0.000 0.000 0.000
                                         0.046 0.000 0.000
## PREP2*PPSS2 0.000 0.000 0.000 0.000
                                         -0.104 0.000 0.000
  PREP2*PPSS3 0.000 0.000 0.000 0.000
                                        -0.228 0.000 0.000
## PREP3*PPSS1 0.000 0.000 0.000 0.000
                                        -0.341 0.000 0.000
## PREP3*PPSS2 0.000 0.000 0.000 0.000
                                         0.095 0.000 0.000
## PREP3*PPSS3 0.000 0.000 0.000 0.000
                                         0.108 0.000 0.000
## PREP4*PPSS1 0.000 0.000 0.000 0.000
                                         0.443 0.000 0.000
## PREP4*PPSS2 0.000 0.000 0.000 0.000
                                         0.382 0.000 0.000
## PREP4*PPSS3 0.000 0.000 0.000 0.000
                                         0.271 0.000 0.000
```

#### sd\_result\$loadings

```
##
                  REP
                          INV
                                 POL
                                       FAML REP*POL
                                                        SEC
                                                             TRUST
## TRST1
                0.000
                        0.000
                               0.000
                                      0.000
                                              -0.000
                                                      0.000
                                                              0.900
## TRST2
                0.000
                        0.000
                               0.000
                                      0.000
                                              -0.000
                                                      0.000
                                                             0.909
## TRST3
                0.000
                        0.000
                               0.000
                                      0.000
                                              -0.000
                                                      0.000
                                                             0.905
## TRST4
                0.000
                        0.000
                               0.000
                                      0.000
                                              -0.000
                                                      0.000
                                                             0.838
## PSEC1
                0.000
                        0.000
                               0.000
                                      0.000
                                              -0.000
                                                      0.813
                                                             0.000
## PSEC2
                0.000
                        0.000
                               0.000
                                      0.000
                                              -0.000
                                                      0.865
                                                             0.000
## PSEC3
                0.000
                        0.000
                               0.000
                                      0.000
                                              -0.000
                                                      0.868
                                                             0.000
## PSEC4
                0.000
                                      0.000
                                              -0.000
                        0.000
                               0.000
                                                      0.807
                                                              0.000
## PREP1
                0.800
                        0.000
                               0.000
                                      0.000
                                               0.000
                                                      0.000
                                                              0.000
## PREP2
                0.913
                        0.000
                               0.000
                                      0.000
                                               0.000
                                                      0.000
                                                             0.000
## PREP3
                0.908
                        0.000
                               0.000
                                      0.000
                                               0.000
                                                      0.000
                                                             0.000
## PREP4
                0.718
                                      0.000
                                               0.000
                        0.000
                               0.000
                                                      0.000
                                                             0.000
## PINV1
                0.000
                       0.903
                               0.000
                                      0.000
                                              -0.000
                                                      0.000
                                                             0.000
## PINV2
                0.000
                       0.925
                               0.000
                                      0.000
                                              -0.000
                                                      0.000
                                                             0.000
## PINV3
                0.000
                        0.855
                               0.000
                                      0.000
                                              -0.000
                                                      0.000
                                                             0.000
## PPSS1
                0.000
                        0.000
                               0.868
                                      0.000
                                               0.000
                                                      0.000
                                                             0.000
## PPSS2
                0.000
                        0.000
                               0.893
                                      0.000
                                               0.000
                                                      0.000
                                                             0.000
## PPSS3
                0.000
                        0.000
                               0.911
                                      0.000
                                               0.000
                                                      0.000
                                                             0.000
                0.000
                       0.000
                               0.000
## FAML1
                                      1.000
                                              -0.000
                                                      0.000 0.000
## PREP1*PPSS1 -0.000 -0.000 -0.000 -0.000
                                               0.581 -0.000 -0.000
## PREP1*PPSS2 -0.000 -0.000
                              0.000 -0.000
                                               0.510 -0.000 -0.000
## PREP1*PPSS3 -0.000 -0.000 -0.000 -0.000
                                               0.506 -0.000 -0.000
## PREP2*PPSS1 -0.000 -0.000 -0.000 -0.000
                                               0.509 -0.000 -0.000
  PREP2*PPSS2 -0.000 -0.000
                              0.000 -0.000
                                                      0.000
                                               0.421
                                                             0.000
## PREP2*PPSS3 -0.000 -0.000 -0.000
                                      0.000
                                               0.336
                                                      0.000 0.000
## PREP3*PPSS1 -0.000 -0.000 -0.000 0.000
                                               0.236
                                                     0.000 0.000
## PREP3*PPSS2 -0.000 -0.000 0.000 -0.000
                                               0.555 -0.000 -0.000
```

```
## PREP3*PPSS3 -0.000 -0.000 -0.000 0.000
                                        0.466 -0.000 -0.000
## PREP4*PPSS1 0.000 -0.000 0.000 0.900 -0.000 -0.000
## PREP4*PPSS2 -0.000 -0.000 -0.000 -0.000
                                        0.836 -0.000 0.000
## PREP4*PPSS3 0.000 -0.000 0.000 0.000
                                         0.859 -0.000 0.000
```

### (iii) Regression coefficients of paths between factors

### sd\_result\$paths

## INV

##

SEC

-> ## POL -> SEC

## REP\*POL -> SEC

## FAML -> SEC

## SEC -> TRUST

0.293

0.440

0.124

0.192

0.679

```
SEC TRUST
##
## R^2
            0.420 0.367
## AdjR^2
            0.412 0.365
## REP
            0.247
## INV
            0.181
## POL
            0.339
## FAML
            0.011
## REP*POL -0.105
## SEC
                . 0.606
```

### (iv) Bootstrapped path coefficients: t-values, 95% CI

```
boot_sd <- bootstrap_model(sd_pls,nboot= 1000)</pre>
## Bootstrapping model using seminr...
## SEMinR Model successfully bootstrapped
summary(boot_sd)
##
## Results from Bootstrap resamples: 1000
##
## Bootstrapped Structural Paths:
##
                    Original Est. Bootstrap Mean Bootstrap SD T Stat. 2.5% CI
## REP
       ->
           SEC
                            0.247
                                           0.243
                                                        0.058
                                                                4.255
                                                                        0.121
                                           0.186
                                                        0.057
                                                                        0.075
## INV -> SEC
                            0.181
                                                                3.150
## POL -> SEC
                            0.339
                                           0.340
                                                        0.055
                                                                6.208
                                                                        0.224
## FAML -> SEC
                            0.011
                                           0.010
                                                        0.058
                                                                0.182 -0.106
## REP*POL -> SEC
                           -0.105
                                          -0.018
                                                        0.125 -0.839 -0.192
## SEC ->
           TRUST
                            0.606
                                           0.609
                                                        0.036 16.959
                                                                       0.538
##
                    97.5% CI
## REP ->
           SEC
                       0.348
```

```
## Bootstrapped Weights:
##
                               Original Est. Bootstrap Mean Bootstrap SD T Stat.
                                       0.282
                                                                              20.083
## TRST1
          ->
               TRUST
                                                        0.282
                                                                      0.014
## TRST2
                                       0.280
                                                        0.280
               TRUST
                                                                      0.015
                                                                              18.277
           ->
   TRST3
           ->
               TRUST
                                       0.286
                                                        0.285
                                                                      0.017
                                                                              17.212
## TRST4
               TRUST
                                       0.278
                                                                      0.020
                                                                              14.248
          ->
                                                        0.278
## PSEC1
                                                                      0.016
                                                                              17.447
           ->
               SEC
                                       0.277
                                                        0.277
## PSEC2
                                                                              19.000
           ->
               SEC
                                       0.315
                                                        0.314
                                                                      0.017
## PSEC3
          ->
               SEC
                                       0.307
                                                        0.307
                                                                      0.017
                                                                              18.578
## PSEC4
               SEC
          ->
                                       0.292
                                                        0.291
                                                                      0.018
                                                                              16.060
## PREP1
          ->
               REP
                                       0.215
                                                        0.214
                                                                      0.026
                                                                               8.328
## PREP2
               REP
                                                                      0.019
                                                                              17.797
          ->
                                       0.334
                                                        0.334
## PREP3
          ->
               REP
                                       0.349
                                                        0.348
                                                                      0.022
                                                                              15.867
## PREP4
                                       0.287
                                                        0.287
          ->
               REP
                                                                      0.025
                                                                              11.369
## PINV1
          ->
               INV
                                       0.363
                                                        0.363
                                                                      0.026
                                                                              14.032
## PINV2
           ->
               INV
                                       0.395
                                                        0.393
                                                                      0.025
                                                                              15.920
## PINV3
          ->
               INV
                                       0.358
                                                        0.359
                                                                      0.028
                                                                              12.678
## PPSS1
               POL
                                       0.360
                                                        0.358
                                                                      0.022
                                                                              16.036
## PPSS2
               POL
                                       0.395
                                                        0.395
                                                                      0.022
                                                                              17.648
          ->
## PPSS3
          ->
               POL
                                       0.367
                                                        0.369
                                                                      0.018
                                                                              20.398
## FAML1
          ->
               FAML
                                       1.000
                                                        1.000
                                                                      0.000
## PREP1*PPSS1
                     REP*POL
                                       0.239
                                                        0.096
                                                                      0.151
                                                                               1.587
                 ->
                     REP*POL
## PREP1*PPSS2
                                       0.031
                                                                      0.090
                                                                               0.347
                 ->
                                                        0.065
## PREP1*PPSS3
                     REP*POL
                                                                               0.190
                 ->
                                       0.021
                                                        0.066
                                                                      0.111
                 ->
## PREP2*PPSS1
                     REP*POL
                                       0.046
                                                        0.077
                                                                      0.105
                                                                               0.439
## PREP2*PPSS2
                 ->
                     REP*POL
                                      -0.104
                                                        0.059
                                                                      0.151
                                                                              -0.691
## PREP2*PPSS3
                 ->
                     REP*POL
                                      -0.228
                                                        0.041
                                                                      0.243
                                                                              -0.941
  PREP3*PPSS1
                     REP*POL
                 ->
                                      -0.341
                                                        0.010
                                                                      0.313
                                                                              -1.087
## PREP3*PPSS2
                     REP*POL
                                       0.095
                                                        0.092
                                                                               0.719
                 ->
                                                                      0.132
## PREP3*PPSS3
                 ->
                     REP*POL
                                       0.108
                                                        0.087
                                                                      0.128
                                                                               0.848
## PREP4*PPSS1
                 ->
                     REP*POL
                                       0.443
                                                        0.122
                                                                      0.281
                                                                               1.576
   PREP4*PPSS2
                 ->
                     REP*POL
                                       0.382
                                                        0.106
                                                                      0.270
                                                                               1.416
  PREP4*PPSS3
##
                     REP*POL
                                       0.271
                                                        0.098
                                                                      0.185
                                                                               1.465
##
                               2.5% CI 97.5% CI
## TRST1
          ->
               TRUST
                                 0.255
                                           0.309
## TRST2
          ->
               TRUST
                                 0.252
                                           0.310
## TRST3
          ->
               TRUST
                                 0.253
                                           0.318
## TRST4
          ->
               TRUST
                                 0.237
                                           0.314
## PSEC1
          ->
               SEC
                                 0.248
                                           0.308
## PSEC2
               SEC
                                 0.282
                                           0.349
          ->
## PSEC3
               SEC
                                 0.277
           ->
                                           0.341
## PSEC4
               SEC
                                 0.256
                                           0.327
          ->
## PREP1
               REP
          ->
                                 0.156
                                           0.257
## PREP2
          ->
               REP
                                 0.302
                                           0.373
## PREP3
                                 0.306
               REP
                                           0.395
## PREP4
          ->
               REP
                                 0.241
                                           0.339
## PINV1
          ->
               INV
                                 0.312
                                           0.416
## PINV2
               INV
          ->
                                 0.341
                                           0.441
## PINV3
          ->
               INV
                                 0.306
                                           0.414
## PPSS1
          ->
               POL
                                 0.313
                                           0.399
## PPSS2
          ->
               POL
                                 0.355
                                           0.445
## PPSS3
          ->
               POL
                                 0.333
                                           0.405
## FAML1
          ->
               FAML
                                 1.000
                                           1.000
## PREP1*PPSS1 ->
                     REP*POL
                               -0.243
                                           0.363
```

```
## PREP1*PPSS2
                 ->
                     REP*POL
                               -0.143
                                          0.240
## PREP1*PPSS3
                 ->
                     REP*POL
                               -0.190
                                          0.280
## PREP2*PPSS1
                 ->
                     REP*POL
                               -0.174
                                          0.260
## PREP2*PPSS2
                     REP*POL
                               -0.236
                                          0.330
                 ->
  PREP2*PPSS3
                 ->
                     REP*POL
                               -0.401
                                          0.449
                               -0.635
## PREP3*PPSS1
                 ->
                     REP*POL
                                          0.640
                               -0.204
## PREP3*PPSS2
                 ->
                     REP*POL
                                          0.329
## PREP3*PPSS3
                 ->
                     REP*POL
                               -0.209
                                          0.319
  PREP4*PPSS1
                 ->
                     REP*POL
                               -0.416
                                          0.560
  PREP4*PPSS2
                 ->
                     REP*POL
                               -0.447
                                          0.555
   PREP4*PPSS3
                 ->
                     REP*POL
                               -0.280
                                          0.434
##
##
  Bootstrapped Loadings:
##
                              Original Est. Bootstrap Mean Bootstrap SD T Stat.
## TRST1
               TRUST
          ->
                                       0.900
                                                        0.901
                                                                      0.015
                                                                             60.518
## TRST2
          ->
               TRUST
                                       0.909
                                                        0.910
                                                                      0.020
                                                                             45.226
## TRST3
          ->
               TRUST
                                       0.905
                                                        0.905
                                                                      0.021
                                                                             42.931
## TRST4
          ->
               TRUST
                                       0.838
                                                        0.838
                                                                      0.032
                                                                             26.527
## PSEC1
               SEC
                                                                      0.025
                                                                             32.094
                                       0.813
                                                        0.814
          ->
## PSEC2
           ->
               SEC
                                       0.865
                                                        0.867
                                                                      0.025
                                                                             35.147
## PSEC3
          ->
               SEC
                                       0.868
                                                        0.870
                                                                      0.021
                                                                             40.832
## PSEC4
           ->
               SEC
                                                        0.808
                                                                      0.024
                                                                             33.068
                                       0.807
## PREP1
                                                                             19.482
           ->
               REP
                                       0.800
                                                        0.797
                                                                      0.041
## PREP2
                                                                             56.997
          ->
               REP
                                       0.913
                                                        0.913
                                                                      0.016
## PREP3
          ->
               REP
                                       0.908
                                                        0.908
                                                                      0.020
                                                                             46.511
## PREP4
          ->
               REP
                                       0.718
                                                        0.719
                                                                      0.033
                                                                             21.457
## PINV1
          ->
               INV
                                       0.903
                                                        0.903
                                                                      0.025
                                                                             35.594
## PINV2
          ->
               INV
                                       0.925
                                                        0.924
                                                                      0.022
                                                                             42.839
## PINV3
          ->
               INV
                                                                      0.026
                                                                             32.626
                                       0.855
                                                        0.856
## PPSS1
          ->
               POL
                                       0.868
                                                        0.866
                                                                      0.024
                                                                             36.217
## PPSS2
          ->
               POL
                                       0.893
                                                        0.894
                                                                      0.014
                                                                             62.279
## PPSS3
          ->
               POL
                                       0.911
                                                        0.911
                                                                      0.016
                                                                             56.235
## FAML1
          ->
               FAML
                                       1.000
                                                        1.000
                                                                      0.000
## PREP1*PPSS1
                                                                               2.203
                     REP*POL
                                       0.581
                                                        0.588
                                                                      0.263
                 ->
## PREP1*PPSS2
                     REP*POL
                                       0.510
                                                        0.570
                                                                      0.247
                                                                               2.063
                 ->
## PREP1*PPSS3
                 ->
                     REP*POL
                                       0.506
                                                        0.583
                                                                      0.266
                                                                               1.905
## PREP2*PPSS1
                 ->
                     REP*POL
                                       0.509
                                                        0.621
                                                                      0.276
                                                                               1.843
## PREP2*PPSS2
                 ->
                     REP*POL
                                       0.421
                                                                      0.280
                                                                               1.501
                                                        0.591
## PREP2*PPSS3
                 ->
                     REP*POL
                                                        0.591
                                                                      0.338
                                                                               0.994
                                       0.336
                                                                               0.688
## PREP3*PPSS1
                 ->
                     REP*POL
                                       0.236
                                                        0.499
                                                                      0.343
  PREP3*PPSS2
                                                                               2.056
                 ->
                     REP*POL
                                       0.555
                                                        0.617
                                                                      0.270
## PREP3*PPSS3
                                                                      0.293
                                                                               1.589
                 ->
                     REP*POL
                                       0.466
                                                        0.593
  PREP4*PPSS1
                 ->
                     REP*POL
                                       0.900
                                                        0.590
                                                                      0.355
                                                                               2.531
  PREP4*PPSS2
                 ->
                     REP*POL
                                       0.836
                                                        0.514
                                                                      0.355
                                                                               2.354
## PREP4*PPSS3
                     REP*POL
                                       0.859
                                                        0.565
                                                                      0.331
                                                                               2.594
                              2.5% CI 97.5% CI
##
## TRST1
          ->
               TRUST
                                0.870
                                          0.928
## TRST2
          ->
               TRUST
                                0.864
                                          0.942
  TRST3
          ->
               TRUST
                                0.859
                                          0.941
  TRST4
##
          ->
               TRUST
                                0.775
                                          0.895
## PSEC1
          ->
                                0.761
               SEC
                                          0.859
## PSEC2
          ->
               SEC
                                0.812
                                          0.907
## PSEC3
          ->
               SEC
                                0.823
                                          0.910
## PSEC4
          ->
               SEC
                                0.760
                                          0.854
```

```
## PREP1 ->
              REP
                                0.707
                                         0.865
## PREP2
         ->
              REP
                                0.879
                                         0.942
## PREP3
          ->
              REP
                                0.866
                                         0.940
## PREP4
              REP
                                0.649
                                         0.780
          ->
## PINV1
          ->
              INV
                                0.845
                                         0.943
## PINV2
          ->
              INV
                                0.874
                                         0.958
## PINV3
          ->
              INV
                                0.801
                                         0.901
## PPSS1
          ->
              POL
                                0.812
                                         0.905
## PPSS2
          ->
              POL
                                0.863
                                         0.920
         ->
## PPSS3
              POL
                                0.876
                                         0.937
## FAML1
         ->
              FAML
                                1.000
                                         1.000
## PREP1*PPSS1
                ->
                     REP*POL
                              -0.066
                                         0.932
## PREP1*PPSS2
                 ->
                     REP*POL
                              -0.054
                                         0.898
## PREP1*PPSS3
                     REP*POL
                 ->
                              -0.109
                                         0.926
## PREP2*PPSS1
                 ->
                     REP*POL
                              -0.092
                                         0.961
## PREP2*PPSS2
                 ->
                     REP*POL
                               -0.132
                                         0.938
                     REP*POL
## PREP2*PPSS3
                 ->
                              -0.263
                                         0.976
## PREP3*PPSS1
                 ->
                     REP*POL
                              -0.359
                                         0.949
## PREP3*PPSS2
                     REP*POL
                              -0.055
                                         0.945
                ->
                ->
## PREP3*PPSS3
                     REP*POL
                              -0.178
                                         0.950
                ->
## PREP4*PPSS1
                     REP*POL
                              -0.245
                                         0.985
## PREP4*PPSS2
                     REP*POL
                              -0.329
                                         0.912
## PREP4*PPSS3
                     REP*POL
                              -0.241
                ->
                                         0.949
##
## Bootstrapped HTMT:
##
                       Original Est. Bootstrap Mean Bootstrap SD 2.5% CI 97.5% CI
## REP
        ->
            INV
                                0.705
                                               0.707
                                                              0.051
                                                                      0.599
                                                                                0.800
  REP
            POL
##
        ->
                                0.543
                                                0.542
                                                              0.057
                                                                      0.426
                                                                                0.650
  REP
            FAML
                                                                      0.492
                                                                                0.696
##
        ->
                                0.599
                                                0.599
                                                              0.054
##
  REP
        -> REP*POL
                                0.000
                                                0.000
                                                              0.000
                                                                      0.000
                                                                                0.000
## REP
        ->
            SEC
                                0.595
                                                0.592
                                                              0.046
                                                                      0.490
                                                                                0.673
##
  REP
        ->
            TRUST
                                0.682
                                                0.681
                                                              0.042
                                                                      0.594
                                                                                0.757
##
   INV
        ->
            POL
                                0.498
                                                0.499
                                                              0.058
                                                                      0.382
                                                                                0.605
  INV
                                                              0.055
##
        -> FAML
                                0.494
                                                0.496
                                                                      0.384
                                                                                0.601
##
   INV
        ->
            REP*POL
                                0.085
                                                0.105
                                                              0.034
                                                                      0.053
                                                                                0.181
  INV
        ->
##
            SEC
                                0.568
                                                0.568
                                                              0.049
                                                                      0.471
                                                                                0.661
## INV
        ->
            TRUST
                                0.563
                                                0.565
                                                              0.052
                                                                      0.459
                                                                                0.658
## POL
        ->
            FAML
                                                              0.051
                                                                      0.490
                                                                                0.686
                                0.596
                                                0.595
## POL
        ->
            REP*POL
                                0.000
                                                0.000
                                                              0.000
                                                                      0.000
                                                                                0.000
        ->
## POL
                                                                      0.516
            SEC
                                0.622
                                                0.620
                                                              0.051
                                                                                0.716
## POL
            TRUST
                                                                      0.336
        ->
                                0.458
                                                0.458
                                                              0.060
                                                                                0.575
## FAML
        ->
             REP*POL
                                                              0.025
                                                                      0.030
                                0.046
                                                0.065
                                                                                0.124
## FAML
        ->
             SEC
                                0.455
                                                0.453
                                                              0.052
                                                                      0.351
                                                                                0.556
            TRUST
## FAML
                                                0.472
                                                              0.052
                                                                      0.369
                                                                                0.572
         ->
                                0.471
## REP*POL
            ->
                 SEC
                                0.059
                                                0.082
                                                              0.020
                                                                      0.050
                                                                                0.128
## REP*POL
            ->
                                                                      0.044
                 TRUST
                                0.044
                                                0.071
                                                              0.017
                                                                                0.109
            TRUST
## SEC ->
                                0.685
                                                0.685
                                                              0.038
                                                                      0.609
                                                                                0.757
##
## Bootstrapped Total Paths:
##
                       Original Est. Bootstrap Mean Bootstrap SD 2.5% CI 97.5% CI
## REP
                                                                                0.348
            SEC
                                0.247
                                                0.243
                                                              0.058
                                                                      0.121
        ->
## REP
        ->
            TRUST
                                0.150
                                                0.148
                                                              0.037
                                                                      0.073
                                                                                0.219
## INV
        ->
            SEC
                                0.181
                                                0.186
                                                              0.057
                                                                      0.075
                                                                                0.293
## INV
       ->
            TRUST
                                0.109
                                                0.114
                                                              0.036
                                                                      0.045
                                                                                0.183
```

```
## POL ->
           SEC
                             0.339
                                           0.340
                                                        0.055
                                                                0.224
                                                                        0.440
## POL ->
           TRUST
                             0.205
                                           0.207
                                                        0.035
                                                              0.134
                                                                        0.278
                                                        0.058 -0.106
                                                                        0.124
## FAML -> SEC
                             0.011
                                           0.010
## FAML -> TRUST
                                                        0.035 -0.065
                            0.006
                                           0.006
                                                                        0.077
## REP*POL -> SEC
                            -0.105
                                          -0.018
                                                        0.125 -0.192
                                                                        0.192
## REP*POL
          -> TRUST
                                                        0.076 -0.120
                                                                        0.118
                            -0.063
                                          -0.011
## SEC ->
           TRUST
                             0.606
                                           0.609
                                                        0.036
                                                              0.538
                                                                        0.679
```

# Question 2) Common-Factor Models using CB-SEM

- (a) Create a common factor model using SEMinR, with the following characteristics:
- (i) Either respecify all the constructs as being reflective(), or use the as.reflective() function to convert your earlier measurement model to being entirely reflective.

```
sd_cf_mm <- as.reflective(sd_mm)</pre>
```

(ii) Use the same structural model as before (you can just reuse it again)

```
sd_cf_pls <- estimate_cbsem(
  data = sd,
  measurement_model = sd_cf_mm,
  structural_model = sd_sm
)</pre>
```

## Generating the seminr model for CBSEM

```
sd_cf_report <- summary(sd_cf_pls)
sd_cf_report</pre>
```

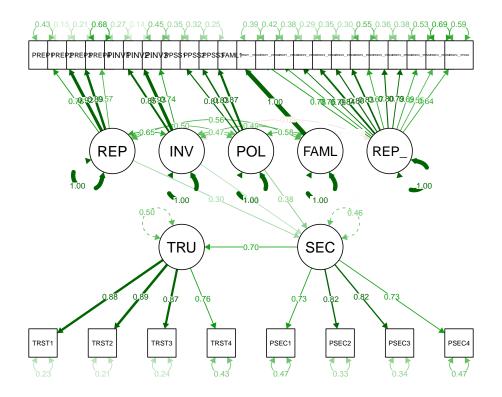
```
## Results from package seminr (2.3.0)
## Estimation used package seminr (2.3.0)
##
## Fit metrics:
##
         npar
                    fmin
                               pnfi
                                           logl
                                                       aic
                                                                  bic
                                                                          ntotal
##
       77.000
                   3.529
                              0.663 -17296.241 34746.482 35054.781
                                                                          405.000
                                                       gfi
##
         bic2
                               srmr
                                           crmr
                                                                 agfi
                                                                             pgfi
                     rmr
   34810.451
                              0.063
                                          0.065
                                                     0.742
                                                                0.694
                                                                            0.627
##
                   0.116
##
          mfi
                    ecvi
                   7.439
##
        0.049
##
##
                      metric
                               scaled robust
## cfi
                       0.764
                                0.772 0.799
## tli
                       0.738
                                0.747 0.777
## nnfi
                       0.738
                                0.747 0.777
                       0.764
                                0.772 0.799
## rni
```

```
## rmsea
                        0.120
                                 0.072 0.107
## rmsea.ci.lower
                        0.116
                                 0.069
                                         0.100
                        0.124
## rmsea.ci.upper
                                 0.075
                                         0.114
## rmsea.pvalue
                        0.000
                                 0.000
## chisq
                     2858.871 1303.538
## df
                      419.000
                               419.000
## pvalue
                        0.000
                                 0.000
## baseline.chisq 10812.133 4340.588
## baseline.df
                      465.000
                               465.000
## baseline.pvalue
                                 0.000
                        0.000
## rfi
                        0.707
                                 0.667
                        0.736
## nfi
                                 0.700
                        0.765
                                 0.774
## ifi
##
## Reliability:
##
         rhoC AVE
## TRUST 0.91 0.72
## SEC
         0.86 0.60
## REP
         0.87 0.63
##
  INV
         0.88 0.71
## POL
         0.87 0.70
## FAML
        1.00 1.00
##
## Path Coefficients:
##
               SEC TRUST
## R^2
              0.54
                     0.50
## REP
              0.30
## INV
              0.21
## POL
              0.38
## FAML
             -0.01
## REP_x_POL
              0.01
## SEC
                    0.70
```

- (b) Show us the following results in table or figure formats
- (i) Plot a figure of the estimated model (it will look different from your PLS model)

```
plot(sd_cf_pls)
```

## Plotting of lavaan models using semPlot.



## ## NULL

# (ii) Loadings of composites

## sd\_cf\_report\$loadings

##	<pre>\$coefficients</pre>						
##		TRUST	SEC	REP	INV	POL	FAML
##	TRST1	0.8800240	NA	NA	NA	NA	NA
##	TRST2	0.8886342	NA	NA	NA	NA	NA
##	TRST3	0.8690644	NA	NA	NA	NA	NA
##	TRST4	0.7575988	NA	NA	NA	NA	NA
##	PSEC1	NA	0.7308766	NA	NA	NA	NA
##	PSEC2	NA	0.8173481	NA	NA	NA	NA
##	PSEC3	NA	0.8151708	NA	NA	NA	NA
##	PSEC4	NA	0.7260444	NA	NA	NA	NA
##	PREP1	NA	NA	0.7551328	NA	NA	NA
##	PREP2	NA	NA	0.9199208	NA	NA	NA
##	PREP3	NA	NA	0.8871362	NA	NA	NA
##	PREP4	NA	NA	0.5650059	NA	NA	NA
##	PINV1	NA	NA	NA	0.8520004	NA	NA
##	PINV2	NA	NA	NA	0.9257476	NA	NA
##	PINV3	NA	NA	NA	0.7388750	NA	NA

```
## PPSS1
                NA
                          NA
                                     NA
                                               NA 0.8051533
## PPSS2
                NΑ
                          NΑ
                                                              NΑ
                                     NΑ
                                               NA 0.8272576
## PPSS3
                NA
                          NA
                                     NA
                                               NA 0.8674335
                                                              NA
## FAML1
                NA
                          NΑ
                                     NΑ
                                               NΑ
                                                         NA
                                                               1
## $significance
                              Std Estimate
                                                    SE
                                                            t-Value
                                                                       2.5% CI
## TRUST -> TRST1
                                 0.8800240 0.02272091 0.000000e+00 0.8354919
## TRUST -> TRST2
                                 0.8886342 0.03330783 0.000000e+00 0.8233521
## TRUST -> TRST3
                                 0.8690644 0.03749444 0.000000e+00 0.7955767
## TRUST -> TRST4
                                 0.7575988 0.04846748 0.000000e+00 0.6626042
## SEC -> PSEC1
                                 0.7308766 0.03679205 0.000000e+00 0.6587655
## SEC -> PSEC2
                                 0.8173481 0.04480183 0.000000e+00 0.7295381
## SEC -> PSEC3
                                 0.8151708 0.03728082 0.000000e+00 0.7421017
## SEC -> PSEC4
                                 0.7260444 0.03811841 0.000000e+00 0.6513337
## REP -> PREP1
                                 0.7551328 0.04464916 0.000000e+00 0.6676220
## REP -> PREP2
                                 0.9199208 0.02635333 0.000000e+00 0.8682692
## REP -> PREP3
                                 0.8871362 0.04015103 0.000000e+00 0.8084416
## REP -> PREP4
                                 0.5650059 0.04585583 0.000000e+00 0.4751302
## INV -> PINV1
                                 0.8520004 0.04489927 0.000000e+00 0.7639994
## INV -> PINV2
                                 0.9257476 0.04556425 0.000000e+00 0.8364433
## INV -> PINV3
                                 0.7388750 0.04511601 0.000000e+00 0.6504492
## POL -> PPSS1
                                 0.8051533 0.04355300 0.000000e+00 0.7197910
## POL -> PPSS2
                                 0.8272576 0.02807169 0.000000e+00 0.7722381
## POL -> PPSS3
                                 0.8674335 0.03273664 0.000000e+00 0.8032708
## FAML -> FAML1
                                 1.0000000 0.00000000
                                                                 NA 1.0000000
## REP_x_POL -> PREP1_x_PPSS1
                                 0.7781584 0.05799871 0.000000e+00 0.6644831
## REP_x_POL -> PREP1_x_PPSS2
                                 0.7597768 0.05931838 0.000000e+00 0.6435149
## REP_x_POL -> PREP1_x_PPSS3
                                 0.7879106 0.05013554 0.000000e+00 0.6896467
## REP x POL -> PREP2 x PPSS1
                                 0.8447368 0.03649041 0.000000e+00 0.7732169
## REP_x_POL -> PREP2_x_PPSS2
                                 0.8034561 0.03639411 0.000000e+00 0.7321250
## REP_x_POL -> PREP2_x_PPSS3
                                 0.8342444 0.03536430 0.000000e+00 0.7649317
## REP_x_POL -> PREP3_x_PPSS1
                                  0.6736451 0.12948899 1.967998e-07 0.4198514
## REP_x_POL -> PREP3_x_PPSS2
                                 0.8011944 0.03780427 0.000000e+00 0.7270994
## REP_x_POL -> PREP3_x_PPSS3
                                 0.7902063 0.06416741 0.000000e+00 0.6644405
## REP_x_POL -> PREP4_x_PPSS1
                                 0.6854770 0.06906812 0.000000e+00 0.5501059
## REP x POL -> PREP4 x PPSS2
                                 0.5531922 0.06212434 0.000000e+00 0.4314307
## REP_x_POL -> PREP4_x_PPSS3
                                 0.6405843 0.05794028 0.000000e+00 0.5270235
##
                                97.5% CI
## TRUST -> TRST1
                              0.9245562
## TRUST -> TRST2
                              0.9539164
## TRUST -> TRST3
                              0.9425522
## TRUST -> TRST4
                              0.8525933
## SEC -> PSEC1
                              0.8029877
## SEC -> PSEC2
                              0.9051581
## SEC -> PSEC3
                              0.8882399
## SEC -> PSEC4
                              0.8007551
## REP -> PREP1
                              0.8426435
## REP -> PREP2
                              0.9715724
## REP -> PREP3
                              0.9658307
## REP -> PREP4
                              0.6548817
## INV -> PINV1
                              0.9400013
## INV -> PINV2
                              1.0150518
## INV -> PINV3
                              0.8273007
```

```
## POL -> PPSS1
                              0.8905156
## POL -> PPSS2
                              0.8822771
                              0.9315961
## POL -> PPSS3
## FAML -> FAML1
                              1.0000000
## REP_x_POL -> PREP1_x_PPSS1 0.8918338
## REP_x_POL -> PREP1_x_PPSS2 0.8760387
## REP x POL -> PREP1 x PPSS3 0.8861744
## REP_x_POL -> PREP2_x_PPSS1 0.9162567
## REP_x_POL -> PREP2_x_PPSS2 0.8747873
## REP_x_POL -> PREP2_x_PPSS3 0.9035572
## REP_x_POL -> PREP3_x_PPSS1 0.9274389
## REP_x_POL -> PREP3_x_PPSS2 0.8752894
## REP_x_POL -> PREP3_x_PPSS3 0.9159721
## REP_x_POL -> PREP4_x_PPSS1 0.8208480
## REP_x_POL -> PREP4_x_PPSS2 0.6749536
## REP_x_POL -> PREP4_x_PPSS3 0.7541452
```

### (iii) Regression coefficients of paths between factors, and their p-values

### sd\_cf\_report\$paths\$coefficients

```
##
                       SEC
                               TRUST
              0.540381651 0.4951084
## R^2
## REP
              0.299536782
                                  NA
## INV
              0.214253245
                                  NA
## POL
              0.376401499
                                  NA
## FAML
             -0.008837653
                                  NA
## REP_x_POL 0.008355287
                                  NA
## SEC
                        NA 0.7036394
```

### sd\_cf\_report\$paths\$pvalues

```
##
                       SEC TRUST
## REP
             3.817182e-05
## INV
             3.534482e-03
                              NA
## POL
             4.380975e-09
                              NA
## FAML
             8.996836e-01
                              NA
## REP_x_POL 8.516847e-01
                              NA
## SEC
                               0
```