

# Jessica Arvizu

Frontend Developer

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## SUMMARY

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Front End Developer specializing in React. Proven track record of creating visually appealing and responsive web applications. Dedicated to innovation, collaboration, and staying at the forefront of emerging technologies. Eager to contribute expertise and drive success in front-end development.

## EXPERIENCE

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### Technical Screener | Frontend Developer

Feb '22 — Dec '23

Toptal Zapopan, Mexico (Remote)

- Conducted 400+ comprehensive technical interviews for developers and Team Leads within Toptal's Freelancer Network.
- Evaluated candidates' hard and soft skills to ensure the onboarding of more than 100 high-caliber talents.
- Provided constructive and detailed feedback to candidates, facilitating their professional development, and resulting in 70% improvement on subsequent interviews.
- Successfully conceptualized, developed, and deployed two React applications, demonstrating mastery in a diverse range of front-end technologies. Utilized prominent libraries, including Material-UI, JavaScript, and jQuery, to enhance user interfaces. Interfaced with backend APIs seamlessly and integrated an internal front-end library to ensure optimal performance and adherence to established standards.

### Code Reviewer

Oct '19 — Feb '22

Envato México Guadalajara, Mexico

- Provided strategic guidance to clients regarding the requisite quality standards essential for showcasing their projects on the CodeCanyon market. Conducted comprehensive reviews of PHP, WordPress, React, JavaScript, and jQuery projects, ensuring adherence to industry best practices and optimizing overall market appeal.
- Guided clients in attaining specific benchmarks of code quality and adhering to industry-standard coding practices. My responsibilities also involved staying abreast of the latest developments in programming languages, libraries, and best practices to provide clients with up-to-date and cutting-edge recommendations for enhancing their coding standards.
- Overhauled the CodeCanyon market by conducting a thorough review of existing projects, particularly those with a historical sales record, to ensure alignment with current quality standards. Conducted meticulous code reviews to assess adherence to the latest and most advanced coding practices, enhancing the overall quality and relevance of the marketplace offerings.
- Achieved an impressive 88% project update rate with clients who uploaded their projects dating back to 2013. Successfully facilitated the modernization and enhancement of these projects through collaborative and effective communication, ensuring alignment with contemporary standards and meeting client expectations.

### Frontend Developer

Jun '18 — Apr '19

Top Marketing Strategies Guadalajara, Mexico

- Executed end-to-end development processes for websites, mobile sites, and landing pages, encompassing ideation to deployment. Leveraged a skill set including WordPress, PHP, jQuery, JavaScript, HTML, and CSS to ensure seamless and effective implementation in alignment with project objectives and client requirements.
- Established uniformity in project deliverables through the implementation of responsive design principles and a mobile-first approach, ensuring a standardized and optimized user experience across diverse devices. The strategic shift to a mobile-first approach resulted in a remarkable 40% increase in mobile traffic, showcasing the effectiveness of our commitment to enhancing accessibility and user engagement on mobile platforms.
- Engaged in cross-functional collaboration with UX/UI and Backend teams to seamlessly integrate new features and drive innovation in ongoing development projects, fostering synergy between design and functionality.
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### Salesforce Developer | Fullstack Android Developer

Jun '17 — Jun '18

Tesselar Guadalajara, Mexico

- Conceived, designed, and developed a sophisticated mobile application seamlessly integrating data from Salesforce. This application, tailored for a large team of daily operators, exemplifies a strategic solution designed to enhance operational efficiency and streamline processes within the organization.
- Successfully achieved a 75% adoption rate among operators within a mere three months of app deployment, demonstrating effective implementation strategies and user engagement initiatives.

## EDUCATION

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**Bachelor's Software Engineering in Software Engineering**, Universidad Autónoma de Guadalajara  
During this bachelor's program, I gained a strong foundation in key programming languages.  
Additionally, I developed proficiency in database management and honed my skills in project management and documentation. This comprehensive training equips me with the knowledge and capabilities needed for successful contributions to software engineering projects. Zapopan, Mexico

**Degree in Software Engineering**, Universidad Autónoma Zapopan Guadalajara  
Throughout this program, I delved deeper into the intricacies of requirement gathering and further refined my project management skills. I developed a heightened understanding of effective requirement analysis and honed my ability to manage projects efficiently. This comprehensive skill set positions me as a well-rounded professional ready to excel in software engineering roles, with a particular focus on robust requirement gathering and effective project management. Zapopan, Mexico

**SKILLS**

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**Web Development** React, WordPress, Git, Responsive Design, HTML + HTML5, CSS, SASS, Next.js, React Redux, Node.js, JavaScript, PHP, jQuery, Github, WebFlow, Version Control Systems  
**Languages** Spanish, English, Italian  
**User Experience** User Experience Design (UX), Search Engine Optimization, User Interface Design, Figma (Design Software), Mockups, Wireframing

**CERTIFICATIONS**

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**Google Project Management Certificate** May '22  
Coursera.org  
**Scrum Master** Feb '23  
Scrum.org