

# JESSICA COVE

UX/UI DESIGNER

Miami, Florida

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## BIOGRAPHY

Hi, I'm Jess. I love that design has no limits in allowing me to improve peoples' lives, whether in the simplist or grandest of ways. I'm empathetic by nature and connection to users gives me a direct sense of purpose.

I've utilized my background in business and web development to become an informed designer, and I can analyze the feasibility of my designs from multiple perspectives. I have been described as logical, insightful, and detailed (and a bit sarcastic), all traits that are directly beneficial through the design process.

I love that design as an industry is always evolving, and I am excited to evolve with it.

## DESIGN TOOLS



Sketch



Invision



Adobe XD

Anima  
Flinto  
Marvel  
Maze  
Abstract

## DESIGN SKILLS

User Research	UX Research
Usability Testing	Interaction Design
Rapid Prototyping	Wireframing
Visual Design	Responsive Design
Information Architecture	HTML/CSS/JavaScript

## PROJECTS

- SPOTIFY: ADD A FEATURE**

Conducted user research and solved a pain point by creating a search by lyrics option that seamlessly matched Spotify's existing design system.
- MIAMI SPICE: EVENT MICROSITE**

Through user research, identified user goals and redesigned the desktop site to better allow their achievement.
- ADOBE XD CREATIVE JAM X THE OCEAN AGENCY**

Created a mobile site to collect donations for The Ocean Agency's project to save coral reefs. Provided corporate transparency, educated the user, and designed a fun, delightful experience.

## RECOGNITIONS

- Adobe XD Creative Jam | Finalist**

October 2019

Hosted by AdobeXD. Built a mobile site to accept donations for The Ocean Agency's project to save coral reefs.
- Ironhack Miami Internal Hackathon**

October 2019

Worked with Web Development and Data Analytics cohorts in an internal hackathan to practice collaboration as a UX/UI Designer.

## EXPERIENCE

- From May 2018 to August 2019**

**OPERATIONS ANALYST**

GM Financial Group Limited, Inc., Boca Raton

  - Improved project tracking sheets through employee feedback and iteration
  - Designed and documented changes in proceedure for project management to improve productivity by 25%
- From November 2017 to January 2018**

**INTEGRATION ENGINEER**

BrightGauge Software, Miami

  - Researched, tested, presented, and implemented approaches for integrating third-party APIs, widening customer base
  - Empathized with the customer to discern relevant data, fetched data using Python, and transformed data into a usable metric using SQL
- From Jan 2017 to May 2017**

**FINANCIAL ANALYST (PREVIOUSLY INTERN)**

Multifamily.loans, Miami Beach

  - Built 40-page offering memorandum for a 23-million-dollar deal within the first month of hire
  - Strengthened financial modeling template and redesigned offering template from scratch

## EDUCATION

- From August 2019**

**UX/UI Design**

Ironhack Miami | Miami, FL
- From May 2017 to August 2017**

**Full-Stack Web Development**

Ironhack Miami | Miami, FL
- Bachelor of Science in Finance**

Florida Atlantic University | Boca Raton, FL

## OTHER SKILLS

Git	REST APIs
GitHub	SQL
Trello	Communication
jQuery	Empathy
Python	Collaboration