

Jessica Ansong, MPH

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Experience Summary

Healthcare professional with a penchant for new technologies. More than 5 years experience in public-sector healthcare, managing behavioral health programs and providing administrative support to government-funded programs. Two years experience working at a healthcare start-up, developing a business model and identifying strategies for bringing the product to the public.

Skills

Population Health • Monitoring & Evaluation • Technical Writing • Research • Statistical Analysis • Quantitative Analysis • Qualitative Analysis • Social Media • SAS • SPSS • English • Spanish • Twi

Employment

Uber Technologies, Inc.

Atlanta, GA

Office Manager

Jun 2014 - Present

- Lead various programs that help boost morale and offer a productive environment for a 17-member team
- Deliver training to new driver partners on how to use the Uber mobile application; introduce creative strategies for partners, team members, and others to streamline processes and enhance the quality of their work
- Increased the number of active drivers on the Uber system; launch programs that help reduce company costs by 30%

Urban League of Greater Atlanta

Atlanta, GA

Program Manager (Project Wellness Teen Community Advocate)

Mar 2013 - March 2014

- Launched and managed the organization's first ever health and wellness program focused on improving the health of pregnant adolescents in low-income communities
- Collaborated with funders to develop and negotiate work plans and timelines; maintained effective communication with funders and program stakeholders; adhered to funder guidelines
- Improved participants' knowledge of healthy lifestyles by 88% and increased the organization's capacity to deliver health educational services to its clients

Global Green Miniature Clinics / Green EPD Builders

Atlanta, GA

Marketing Consultant / Strategist

Jan 2012 - Sept 2014

- Collaborated with a team of business executives to devise a plan that helped deliver quality, cost-efficient medical care to the most remote regions of the world; conducted market research to help inform this start-up's business model
- Liaise with government officials in **West African countries** to coordinate efforts to install pre-fabricated miniature medical facilities in various countries
- Increase healthcare access for individuals living in the most remote areas of India; increase company revenue substantially

Spectrum Health Policy Research Group

Lawrenceville, GA

Evaluation Analyst II

Jan 2012 - Jun 2012

- Managed multiple evaluation projects for various health promotional programs; programs focused on violence, obesity, and heart disease prevention
- Conducted quantitative and qualitative analysis; maintained evaluation data in the company's unique data management system called Catalyst
- Influenced South Dakota and Kansas health departments' delivery of high quality health services within their respective states; and contributed to the successes of one of the fastest growing small businesses

The Balm in Gilead, Inc.*Evaluation Specialist***Richmond, VA**

May 2010 – May 2011

- Led all evaluation activities for the organization's health behavioral programs; designed logic models and evaluation plans and developed data collection instruments
- Facilitated trainings on the methods and techniques on program evaluation for various community stakeholders
- Managed the evaluation activities for a \$200,000 government grant; monitored programs and ensured that all objectives were being met
- Provided input in developing new projects and collaborated with executive management to prepare successful grant proposals; drafted the introduction and monitoring and evaluation sections of grant proposals
- Produced two abstracts that were presented at the 2011 HIV Caribbean Conference (in Nassau, The Bahamas) and the National HIV Conference 2011 (in Atlanta, GA)

John Snow, Inc.*Evaluation Assistant, Build Her Up Program***Boston, MA**

May 2009 – Dec 2009

- Supported and supervised the daily evaluation activities of small community-based public health programs; provided technical assistance in data management, data analysis; and data collection strategies
- Identified key indicators and implemented monitoring and evaluation plans that supported the program's overall goal
- Contributed to the Program's success in preventing risky behaviors among 40 at-risk young adults in Boston

Boston Public Health Commission*Research Assistant***Boston, MA**

Jan 2008 – Apr 2009

- Contributing writer and editor of the Health of Boston 2008 and the Health of Boston 2009, which highlighted health equities among Boston residents
- Implemented a process evaluation plan to assess the Boston Collaborative for Food and Fitness Youth Pilot Program (BCFF), a program designed to increase children's physical activity
- Recommended improvements for BCFF participants to increase their health outcomes

Ministry of Health Jamaica*Field Research Team Lead***Jamaica, West Indies**

May 2007 – Aug 2007

- Led the research team in Jamaica in educating, counseling, and conducting research on HIV/AIDS patients in the western region
- Provided direction to research team members to fulfill research goals and objectives and collaborated with them to interview patients diagnosed with HIV/AIDS
- Recognized for outstanding research capabilities and extensive knowledge of behaviors associated with HIV/AIDS; appointed research team lead

Papers and Publications

- Ncube, N., Ansong J., Daniels, K. Campbell-Stennett, D., Reimer, R., Jolly, P. E. (2013). "Sexual risk behavior among HIV-positive persons in Jamaica." Manuscript submitted for publication.
- Shah, S.N., Dodds, H.D., Dooley, D., Sims, P.D. et al. (2009). "Health of Boston 2009."*
- Shah, S.N., Dodds, H.D., Dooley, D., Sims, P.D. et al. (2008). "Health of Boston 2008."*

Contributing writer*Education****Boston University School of Public Health***Master of Public Health – Social and Behavioral Sciences***Boston, MA**

May 2009

Spelman College*Bachelor of Arts - Psychology***Atlanta, GA**

May 2007