

Jessica del Rosario

UX/UI Designer

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Dear Hiring Manager,

As a UX/UI designer, my main goal has always been to create solutions that will improve the lives of others, especially those who are often excluded or disadvantaged - this is why I chose to apply to Keela. After doing more research about Keela I saw that the initiatives and product created by Kiva reflected goals that align closely with my own. In addition to creating elegant products that promote accessibility and inclusivity, I always aim to focus on user-centred design that is supported by research.

I have a diverse background of experience collaborating with interdisciplinary teams of developers, fellow designers, and business strategists, where my role would range from academic UX researcher to visual designer and even product manager. By working with groups of people from a variety of different backgrounds, I was able to learn how to communicate my design ideas more effectively to non-designers while also iterating upon the feedback of my teammates. In addition, my knowledge of front-end web development has helped me to better understand the feasibility of certain product designs, and how to best communicate with developers. Based on my past experience, I am someone who values trust and diversity within a team in order to learn from one another and optimize the product for our users, and I believe Keela also displayed this same value.

I am a UX designer who devotes my time to research before designing, thrives in creative environments, and enjoys solving problems with cross-functional teams. Most importantly, I love what I do, and never grow tired of learning about new ways to design solutions that can help others. I hope that I can put my skills and passion to use where my goals best align, such as with a company like Keela.

Best regards,

Jessica del Rosario