JESSICA DEL ROSARIO

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PROFILE

I strive to create effective yet attractive design solutions for problems that will improve lives. With a passion for design across all mediums and an academic background in behavioural neuroscience, I found the perfect integration of my skills in UX research/design.

EXPERIENCE

UBC Launch Pad - UX/UI Designer
Vancouver, BC
September 2019 - Current
- UBC Launch Pad is a student-run software engineering team devoted to building software projects in a collaborative, professional environment
- Collaboratively conducting user research, creating wireframes, prototyping, user testing, and branding
- Effectively communicating with a team of developers, business strategists, and designers, while iterating upon feedback

Sprouts @ nwHacks - UX/UI Designer
Vancouver, BC
January 2020
- Within 24 hours, designed and conducted user research for an iOS app that helps users take care of their plants and reduce stress level
- Created high-fidelity designs, interactive prototypes and conducted user tests to validate designs
- Collaborated with a team of developers and created a high-quality product presentation despite the time constraint

MoneyBee @ cmd-f - UI Designer
Vancouver, BC
March 2020
- Within 24 hours, designed an Android mobile app to empower young women through financial education using innovative games
- Ideated with a team of designers and developers
- Designed educational mini-games, branding, and presentation

UBC Student Communications Services - UX Researcher
Vancouver, BC
April 2019 - September 2019
- Used mixed user tests and interviews to identify issues and create solutions for users interacting with UBC online platforms
- Produced full case studies, research presentations, and analyzed user data
- Reported to designers for future improvements and changes

SKILLS

Design and Research
Prototyping
Sketching and Storyboarding
User Interviews
Contextual Inquiry
Persona and Scenario Development
Usability Testing
Data analysis
Wireframing

Technical
HTML/CSS, Sketch, InVision, Figma, Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe Premiere, JavaScript, Procreate

EDUCATION

University of British Columbia
Vancouver, BC
September 2017 - Current
- Bachelor of Science, Behavioural Neuroscience

AWARDS

First Place - cmd-f 2020
- Created MoneyBee, an app that empowers young women through financial education using innovative games

Third Place - BizHacks 2020
- Created Blue Pocket, an Android app extension, with a team of developers, ranking Third Place out of 100+ teams

Emergent BioSolutions Award
Global Specialty Life Sciences Company 2017
- Outstanding academic performance in sciences and commitment to the local community