JESSICA E. S. BAUER

DATA ANALYST

CONTACT

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https://jessicaesbauer.github.io

TECHNICAL SKILLS

Proficient: Microsoft Office 365, Excel, Google Sheets

Intermediate: Data Analytics, SQL, Tableau, BigQuery, Google Data Studio, SSMS, SSRS, HTML, CSS

Developing: Statistical Analysis

EDUCATION

B.A. English Literature
    University of Wisconsin-Madison

CERTIFICATIONS

Google Data Analytics 2021
    Coursera

SQL – MySQL for Data Analytics and Business Intelligence 2022
    Udemy

Microsoft Excel – Advanced Excel Formulas and Functions
    Udemy

Microsoft Excel – Data Analysis and Pivot Tables
    Udemy

Tableau 20 Advanced Training: Master Tableau in Data Science
    Udemy

SUMMARY

Health Unit Coordinator seeking to transition careers into Data Analytics. I am experienced in Microsoft Excel, Google Sheets, Tableau, SQL, and Data Studio.

SKILLS

- Data Cleaning
- Data Visualization
- Presentation
- Effective Communication
- Collaboration
- Time Management
- Organized
- Teamwork
- Adaptability
- Willingness to Learn

EXPERIENCE

Health Unit Coordinator Objective
UW Health   *September 2011 – Current Date*

- Processes timely collection, data integrity, and entry of confidential patient data into EHR system (Epic)
- Effective time management by accomplishing multiple tasks in high-pressure situations on ICU without losing focus and meeting deadlines
- Collaborates within a team environment to ensure a smoothly functioning unit and to quickly address any problems
- Creates and maintains documentation to train coworkers on new procedures and practices
- Triages communication with patients, families, and peers while maintaining patient confidentiality and practicing high ethical standards

Data Analyst - Freelance
NightBlooming   *February 2022 – April 2022*

- Cleaned and transformed two large datasets using various functions, Boolean testing, and VLOOKUP / XLOOKUP in Excel
- Identified, analyzed, and interpreted patterns to identify trends and provide insights into cohort analysis and cost breakdowns demonstrating a 30% repeat customer base that accounted for 70% of net sales
- Constructed a dynamic YoY dashboard illustrating store trends and patterns to enhance future business decisions
- Key Results in First 3 Months: Over 250 repeat customers migrated to new stand-alone site, reduced Etsy fees by almost 40%, and had a 66% greater AOV on new site sales vs Etsy sales

RELEVANT PROJECTS

Capstone Project for Data Analytics Certificate
Bellabeat Case Study

- Cleaned and transformed Kaggle dataset with Excel and SQL before creating data model to assess trends and patterns of tracked fitness data using Tableau
- Identified insights based on steps, active minutes, and sleep data with visualizations and constructed a storyboard for stakeholders