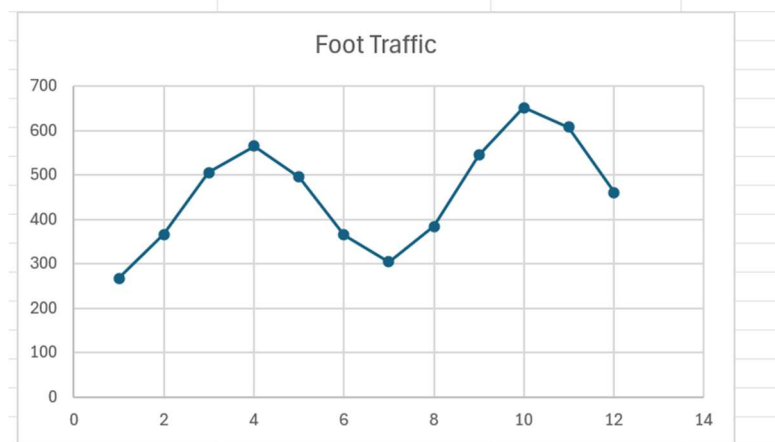


Module 08 – Scheduling Problem

Exploratory Data Analysis

	A	B	C	D	E	F	G	H	I	J	K
1	month	foot_traffic		employee	monthly_salary		agency	beginning_month_of_service	duration_of_service	monthly_salary	
2	1	267		Lolly McSprinkle	\$ 9,025.25		Snickerdoodle Street	7	2	\$ 10,776.00	
3	2	366		Pixie Peppermint	\$ 11,707.04		The Gobstopper Grove	1	3	\$ 12,175.00	
4	3	505		Ginger Gumdrops	\$ 7,461.39		Chomp & Circumstance	10	3	\$ 12,105.00	
5	4	565		Lulu Licorice	\$ 10,255.86		Candyfloss & Co.	7	3	\$ 12,361.00	
6	5	495		Sprinkle Bea	\$ 10,015.51		Bonbon Boulevard	8	2	\$ 10,006.00	
7	6	365		Taffy Twinkleton	\$ 6,307.00		Magic Munchies	4	3	\$ 12,632.00	
8	7	304		Dizzy Dandelion	\$ 11,182.62						
9	8	384		Caramel Clementine	\$ 11,191.56						
10	9	545		Gingersnap Gwen	\$ 10,421.23						
11	10	651		Tootsie McGiggly	\$ 12,768.55						
12	11	608		Sugarplum Sally	\$ 9,049.12						
13	12	461		Sunny Sassafras	\$ 9,284.06						
14				Truffle Tilda	\$ 12,077.28						
15				Bonbon Bella	\$ 7,780.55						
16				Gumdrops Grace	\$ 8,415.12						
17				Merry Marzipan	\$ 8,594.73						
18				Chuckles Choco	\$ 9,616.77						
19				Zippy Licorice	\$ 7,577.84						
20				Chuck ChocoChip	\$ 12,440.11						
21				Maple Marshmallow	\$ 8,494.06						
22				Cocoa Clement	\$ 7,403.57						
23				Cherry Chewella	\$ 8,787.77						



Average used: \$ 9,554.00

Some seasonal trend I see is that it peaks in the month of April and the month of October. It dips in the month of July

Model Formulation

MIN: $10,776A_1 + 36,525A_2 + 36,315A_3 + 37,083A_4 + 20,012A_5 + 37,896A_6 + 114,647.97A_7$

Subject to:

$0X_1 + 0X_2 + 0X_3 + 0X_4 + 0X_5 + 0X_6 + 1X_7 + 1X_8 + 0X_9 + 0X_{10} + 0X_{11} + 0X_{12}$

$1X1 + 1X2 + 1X3 + 0X4 + 0X5 + 0X6 + 0X7 + 0X8 + 0X9 + 0X10 + 0X11 + 0X12$
 $0X1 + 0X2 + 0X3 + 0X4 + 0X5 + 0X6 + 0X7 + 0X8 + 0X9 + 1X10 + 1X11 + 1X12$
 $0X1 + 0X2 + 0X3 + 0X4 + 0X5 + 0X6 + 1X7 + 1X8 + 1X9 + 0X10 + 0X11 + 0X12$
 $0X1 + 0X2 + 0X3 + 0X4 + 0X5 + 0X6 + 0X7 + 1X8 + 1X9 + 0X10 + 0X11 + 0X12$
 $0X1 + 0X2 + 0X3 + 1X4 + 1X5 + 1X6 + 0X7 + 0X8 + 0X9 + 0X10 + 0X11 + 0X12$
 $1X1 + 1X2 + 1X3 + 1X4 + 1X5 + 1X6 + 1X7 + 1X8 + 1X9 + 1X10 + 1X11 + 1X12$

Model Optimized for Min Costs to Cover Store Foot Traffic

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Agency	1	2	3	4	5	6	7	8	9	10	11	12		Workers Schedule	wages
Snickerdoodle Street	0	0	0	0	0	0	1	1	0	0	0	0		0	\$ 10,776.00
The Gobstopper Grove	1	1	1	0	0	0	0	0	0	0	0	0		0	\$ 36,525.00
Chomp & Circumstance	0	0	0	0	0	0	0	0	0	1	1	1		146	\$ 36,315.00
Candyfloss & Co.	0	0	0	0	0	0	1	1	1	0	0	0		0	\$ 37,083.00
Bonbon Boulevard	0	0	0	0	0	0	0	1	1	0	0	0		40	\$ 20,012.00
Magic Munchies	0	0	0	1	1	1	0	0	0	0	0	0		60	\$ 37,896.00
Full time	1	1	1	1	1	1	1	1	1	1	1	1		505	\$ 114,647.97
Available	505	505	505	565	565	565	505	545	545	651	651	651			
Foot traffic	267	366	505	565	495	365	304	384	545	651	608	461		Total -->	\$66,273,452.69

My model is recommending that the optimal solution for this would be \$66,273,452.69.

Model with Stipulation

1. The optimal value increased because the full-time employees are cheaper, if you were to take them away this would allow the leadership to distribute more hours to other agencies.
2. The original model number would be \$8, 483 and the model stipulation number would be \$8, 691. I would rather keep the number of workers and not fire people. Although this is almost a \$300 difference a month, this will prevent workers from getting scared if they get fired as well.
3. Considering trends and seasonality of this business, I suggest this business hire seasonal employees for their peaks in business but also their slow seasons as well.