# **JESSICA J. YEUNG**

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## **EDUCATION**

# University of California San Diego, La Jolla, CA

September 2015 – June 2018

B.S. Cognitive Science w/specialization in Human-Computer & Design Interaction

#### **WORK EXPERIENCE**

**UCSD Extension**, La Jolla, CA – Conversation Leader

June 2016 – Present

- Engaging groups of 4-7 international students in conversations to improve their English proficiency
- Evaluating students on their conversational English skills and presentations based on given rubrics
- Assisting instructors on the logistics of forming diverse teams of students per conversation leader

**UCSD Linguistics Lab**, La Jolla, CA – *Research Assistant* 

December 2015 - December 2016

- Organized experimental data within a database which promotes research efficiency
- Participated in weekly meetings to summarize workflow and improve research process
- Researched efforts towards improving communication between ASL and non-ASL users

### **LEADERSHIP EXPERIENCE**

**UCSD Tzu Chi Collegiate Association** – *Marketing & PR Deputy* 

September 2017 – June 2018

- Increased student engagement in community service projects through social media outreach
- Publicized the organization's missions with compelling posts on Facebook & Instagram
- Assisted with both Marketing and Public Relation chairs with their tasks to maintain online visibility

**UCSD Muir Art Club** – Executive & Publicity Officer

March 2016 – June 2018

- Coordinated with other executives to plan out event operations and logistics
- Developed a social media strategy to increase following of the club's Facebook and Instagram
- Inventoried and organized club's storage, scheduled & recorded meetings, & created event pages

#### **VOLUNTEER EXPERIENCE**

**Tzu Chi Association**, San Diego, CA – *Member* 

September 2012 – Present

- Improving math and English skills with underprivileged children ranging from grades K-12
- Gathering and transporting medical information from patients during medical outreach events

**Society of Japanese Animation**, Los Angeles, CA – Anime Expo Registration Assistant

Julv 2018

• Oversaw and attended issues with attendee check in and out status with Eventbrite app & devices

# **PROJECTS/ AWARDS**

UCSD Global TIES Initiatives, Mundo Community Garden, National City, CA - Gardening Curriculum

Adapted curriculum to children aged 5-10 to teach about sustainability & health through gardening

**D4SD 2017** – *Finalist (Top 8)* 

https://tinyurl.com/gatecenter

- Produced an UX design for the future integration of autonomous vehicles (AV) in San Diego, CA
- Conducted user research sessions to understand San Diego residents' perception of AV integration

**SDHacks 2016** – Best Use of VR/AR Award & SPAWAR Recognition

https://tinyurl.com/a-space-team

Shaped a virtual reality strategy game with point-to-point navigation & engaging spaceships

#### **SKILLS**

- Strong organizational abilities
- Good oral and written communication abilities
- Excellent in Google Drive, Microsoft Word, Excel, PowerPoint, and Outlook
- Multilingual in English, Mandarin, Cantonese, and basic Japanese conversation

Basic Programming Experience – HTML, CSS, MATLAB, Java, and Unity