

Jessica's Writing Portfolio

Using content from Jessica's old Weebly website made back in high school, this site will showcase an edited and/or changed writing samples.

This site will show off writing samples done in college as well as have a section of works of writing dated back to high school. This website will be an extension of her current site and will probably be used in the future as a blog/ location where professional writing would be located and stored. This part of the site would also try to mimic the structure already on the original HelloJessi site rather than make a new layout.

Personas

Reed, the Reader

Man that takes close attention to detail, he enjoys reading a good story or essay



Dave, the Designer

Someone that pays attention to layout and overall structure to the site, looks at if it is easy to follow with the content



Sam, the Internet Surfer

Someone who just stumbles onto the page and is intrigued by how the site looks visually



Competition

<http://listverse.com/> ---- layout/interactivity of it

<http://www.hopesandfears.com/> --- possibility of how articles could be laid out

<https://blog.this.cm/tough-news-f6a5138b2ab3#.e63dor9kq> --- sleek like that but more visual appealing