

# Jessica Lam

<https://tinyurl.com/JZYL CV/>  
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## LINKS

Github://jessicalam  
LinkedIn://jessica-lam1

## EDUCATION

### MICHIGAN STATE UNIVERSITY

BA IN MEDIA AND INFORMATION  
Minor in Information Technology  
Minor in Chinese  
Cum. GPA: 3.65 / 4.0  
Grad. May 2019 | East Lansing, MI

### UNDERGRADUATE

Web Development and Databases  
Media Management  
Design and Layout  
Applied Programming  
System Analysis and Design  
Network Management and Security  
Python Programming  
Media Entrepreneurship  
Chinese Culture and Language

## SKILLS

### PROGRAMMING

HTML5 • CSS3 • AngularJS •  
Bootstrap 4 • Git  
Familiar:  
LaTeX • Python • Java • MySQL •  
JavaScript • node.js • Sass

### TOOLS

Sketch • Adobe Creative Suite (Illustrator,  
Photoshop, InDesign, Lightroom) •  
Microsoft Suite • AWS • Wordpress

### LANGUAGES

Fluent Fujianese • Fluent English •  
Conversational Mandarin Chinese

## EXPERIENCE

### INFOREADY CORPORATION | UI/UX TEAM MEMEBER

May 2017 – Present | Ann Arbor, MI

- Worked with clients, product management and development teams in designing/developing our latest products.
- Helped coordinate and execute focus groups as needed.
- Helped create mockups and prototypes
- Implemented HTML and CSS into the development team's code.
- Created company/product (Infoready Thrive) style guide
- Branded mockups and prototypes to specific companies
- Gained a deeper understanding to Github commands

### THE PLANT PROFESSIONALS | MARKETING ASSISTANT

March 2017 – Aug 2017 | Lansing, MI

- Designed posters and flyers for marketing purposes
- Updated social media with photos and text
- Photoshopped images as an example for proposals to businesses
- Updated and managed newsletter

### MID MICHIGAN INTERACTIVE | WEB AND GRAPHIC DESIGNER

Jun 2015 – Aug 2017 | East Lansing, MI

- Collaborated and helped design over 20 different websites on the WordPress platform
- Assisted in managing over 60 websites.
- Organized and created content (e.g. advertisements, buttons, sliders, coupons)
- Computerized articles written by other editors
- Designed the layouts according to clients' needs
- Implemented Search Engine Optimization into websites
- Published business related content for clients via Facebook
- Managed and monitored social media presence for 2 businesses (Facebook and YouTube)

## AWARDS

2017 Information Technology Minor Scholarship Award Winner  
2011 Web Design and Flash Animation CEU Accredited from Villanova University

## AFFILIATED ORGANIZATIONS

2018 Women In Computing  
2018 SpartaHack  
2017 Hacker Fellows  
2016 Ad|Com