

Jessica Lam

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EDUCATION

MICHIGAN STATE UNIVERSITY

BA IN MEDIA AND INFORMATION

Minor in Information Technology

Minor in Chinese

Cum. GPA: 3.65 / 4.0

Grad. May 2019 | East Lansing, MI

LINKS

Github://jessicalam

LinkedIn://jessica-lam1

UNDERGRADUATE

Web Development and Databases

Media Management

Design and Layout

Applied Programming

Chinese Culture and Language

System Analysis and Design

Network Management and Security

Python Programming

SKILLS

PROGRAMMING

HTML5 • CSS3 • AngularJS •

Bootstrap 4 • Git

Familiar:

LaTeX • Python • Java • MySQL •

JavaScript • node.js • Sass

TOOLS

Sketch • Adobe Creative Suite (Illustrator,

Photoshop, InDesign, Lightroom) •

Microsoft Suite • AWS • Wordpress

LANGUAGES

Fluent Fujianese • Fluent English •

Conversational Mandarin Chinese

EXPERIENCE

INFOREADY CORPORATION | UI/UX TEAM MEMEBER

May 2017 – Present | Ann Arbor, MI

- Worked with clients, product management and development teams in designing/developing our latest products.
- Helped coordinate and execute focus groups as needed.
- Helped create mockups and prototypes
- Implemented HTML and CSS into the development team's code.
- Created company/product (Infoready Thrive) style guide
- Branded mockups and prototypes to specific companies
- Gained a deeper understanding to Github commands

THE PLANT PROFESSIONALS | MARKETING ASSISTANT

March 2017 – Aug 2017 | Lansing, MI

- Designed posters and flyers for marketing purposes
- Updated social media with photos and text
- Photoshopped images as an example for proposals to businesses
- Updated and managed newsletter

MID MICHIGAN INTERACTIVE | WEB AND GRAPHIC DESIGNER

Jun 2015 – Aug 2017 | East Lansing, MI

- Collaborated and helped design over 20 different websites on the WordPress platform
- Assisted in managing over 60 websites.
- Organized and created content (e.g. advertisements, buttons, sliders, coupons)
- Computerized articles written by other editors
- Designed the layouts according to clients' needs
- Implemented Search Engine Optimization into websites
- Published business related content for clients via Facebook
- Managed and monitored social media presence for 2 businesses (Facebook and YouTube)

AWARDS

2017 Information Technology Minor Scholarship Award Winner

2011 Web Design and Flash Animation CEU Accredited from Villanova University

AFFILIATED ORGANIZATIONS

2018 Women In Computing

2018 SpartaHack

2017 Hacker Fellows

2016 Ad|Com