Style Tile versus Full Comp

It was a change to use a style tile versus a comp. I think I liked the full comp more just because I can see everything presented to me rather than just guessing what could my page could look like through the style comp. I spent quite a bit of time on the style tile because I was unsure of where to start or what to do but I think I managed in this exercise. I wasn't sure what I was supposed to be imagining for that. I could probably get by just using my style tile if I was short on time, and wanted to give out the big details, but then I wouldn't have how the website design would look in my head. I like imagining the structure and how the website would look in my head before presenting it.

Using the Style Tiles I created while creating the comp, probably made it easier and probably would explain that I spent less time on it. It made it super easy to pick and choose the fonts and colors/patterns that would look good. I didn't have to think about what colors would look good or bad. I just had it all in front of me.

If I didn't have the style tile and I was just supposed to create the full comp, I'd probably take a little bit more time on creating the full comp. I prefer making the full comp too.