# **Jessica’s Writing Portfolio**

Using content from Jessica’s old Weebly website made back in high school, this site will showcase an edited and/or changed writing samples.

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This site will show off writing samples done in college as well as have a section of works of writing dated back to high school. This website will be an extension of her current site and will probably be used in the future as a blog/ location where professional writing would be located and stored. This part of the site would also try to mimic the structure already on the original HelloJessi site rather than make a new layout.

**Personas**



**Reed, the Reader**

Man that takes close attention to detail, he enjoys reading a good story or essay



**Dave, the Designer**

Someone that pays attention to layout and overall structure to the site, looks at if it is easy to follow with the content



**Sam, the Internet Surfer**

Someone who just stumbles onto the page and is intrigued by how the site looks visually

**Competition**

<http://listverse.com/> ---- layout/interactivity of it

<http://www.hopesandfears.com/> --- possibility of how articles could be laid out

<https://blog.this.cm/tough-news-f6a5138b2ab3#.e63dor9kq> --- sleek like that but more visual appealing