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<h1>Jessica Lam, Meme Queen </h1>
  <h2>Moving Media</h2>
    <h3>Songs</h3>
  <h2>Still Media</h2>
    <h3>Photos of memed people</h3>
    <h3>Drawings </h3>
```

H1 -> main title: title

H2 -> sub heading: different medias

H3 -> sub heading level 3: categories of medias