

Week 10/12 ③④

5. (I) 李先生每週早餐預算 \$300.
消費習慣為 \$10 奶茶 (X) 及 \$20 漢堡 (Y)

① 預算限制式 $\Rightarrow 10X + 20Y = 300$

偏好:

$$U = f(X, Y) = X^{\frac{2}{3}} Y^{\frac{1}{3}}$$

② 早餐消費決策 $\Rightarrow \text{Max } U = f(X, Y) = X^{\frac{2}{3}} Y^{\frac{1}{3}}$
subject to $10X + 20Y = 300$

最適消費條件:

$$MRS_{XY} = \frac{\frac{2}{3} X^{\frac{2}{3}-1} Y^{\frac{1}{3}}}{\frac{1}{3} X^{\frac{2}{3}} Y^{\frac{1}{3}-1}} = \frac{P_X}{P_Y} = \frac{10}{20} = \frac{1}{2}$$

\Rightarrow 得 $Y = \frac{1}{4} X \Rightarrow$ 代入 $10X + 20Y = 300$

$$10X + \frac{1}{2} X = 300$$

$$15X = 300, X = 20, Y = 20 \times \frac{1}{4} = 5$$

\Rightarrow 李先生每週會購買 20 杯奶茶和 5 個漢堡

(II) 吃早餐足為了飽足感, 1 個漢堡份量抵 3 杯奶茶

偏好: $U = f(X, Y) = X + 3Y$

② 消費決策 $\Rightarrow \text{Max } U = f(X, Y) = X + 3Y$
subject to $10X + 20Y = 300$

最適消費條件:

$$MRS_{XY} = \frac{1}{3} < \frac{P_X}{P_Y} = \frac{1}{2}$$

\Rightarrow 願意以漢堡取代奶茶, 直到所有預算都購買漢堡為止.

\Rightarrow 早餐消費決策 = $X = 0, Y = 15$

\Rightarrow 李先生每週購買 15 個漢堡

(II) 漢堡太多難工噁, 奶茶太多又太甜膩. 因此認為 1 個漢堡
必須配 1 杯奶茶.

偏好 = $U = f(x, y) = \min(x, y)$

消費決策 = $\text{Max } U = f(x, y) = \min(x, y)$

subject to $10x + 20y = 300$

最適消費條件 =

$x = y \Rightarrow \text{代入}$

$10x + 20x = 300$

$30x = 300, x = 10$

$y = 10$

\Rightarrow 李先生每週買 10 杯奶茶和 10 個漢堡

6. 設英文課 400/hr, 電腦課 600/hr, 預算 12000/月, 效用函數 $U = x^{\frac{1}{3}}y^{\frac{2}{3}}$
(x) (y)

① 最適課程進修時數? \Rightarrow 英文 15hr
電腦 10hr

Max $U = x^{\frac{1}{3}}y^{\frac{2}{3}}$

subject to $400x + 600y = 12000$

最適消費條件 =

$MRS_{xy} = \frac{\frac{1}{3}x^{-\frac{2}{3}}y^{\frac{2}{3}}}{\frac{2}{3}x^{\frac{1}{3}}y^{-\frac{1}{3}}} = \frac{400}{600} = \frac{2}{3}$

$\Rightarrow y = \frac{2}{3}x$ 代入

$400x + 600 \cdot \frac{2}{3}x = 12000$

$400x + 400x = 12000$

$800x = 12000$

$x = 15$

$y = \frac{2}{3} \cdot 15 = 10$

$\Rightarrow \begin{cases} x = 15 \\ y = 10 \end{cases}$

② 最多時間只有 23hr 是
最適進修時數是否改變?
其時數為何? \Rightarrow 英文 13.8hr
電腦 9.2hr

Max $U = x^{\frac{1}{3}}y^{\frac{2}{3}}$

subject to $\begin{cases} 400x + 600y = 12000 \\ x + y = 23 \end{cases}$ (2)

$y = \frac{2}{3}x$ 代入

$x + \frac{2}{3}x = 23$

$\frac{5}{3}x = 23, x = 23 \times \frac{3}{5} = \frac{69}{5} = 13.8$

$y = \frac{2}{3} \times \frac{69}{5} = \frac{276}{5} = 9.2$

$\Rightarrow \begin{cases} x = 13.8 \\ y = 9.2 \end{cases}$