Jessica M. Bishop

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Professional Summary

I design and write for meaningful learning, information, and service experiences.

Proficiencies

- Design human-centered solutions informed by learning science, pedagogy, universal design (UD), accessibility, usability, backwards design, and design thinking.
- Develop synchronous and asynchronous activities through an iterative design process.
- Expertise in plain writing, storytelling, and the design of writing for digital and print formats.
- Consult about open educational resources (OER), content curation, and copyright.
- Collaborate through active listening, thoughtful questions, respectful dialogue, and constructive feedback.
- Manage multiple developments and projects with varying deadlines.
- Pursue professional development through research and communities of practice.

Experience

Instructional Designer (June 2017 – present)

Spring Arbor University, Spring Arbor, MI

- Develop online and blended courses, flipped classrooms with subject matter experts.
- Improve team's workflow, processes, communication, and documentation strategies.
- *Editor, Model eLearning*: Manage blog content strategy, social media; write and edit.

eLearning Instructional Design Assistant (Sept 2016 – May 2017)

Spring Arbor University, Spring Arbor, MI

- Assisted with design, writing, editing, and maintenance of course materials.
- Researched and determined copyright of material use.

Community Engagement Specialist, Library Assistant II (Aug 2015 – Sept 2016)

Jackson District Library, Jackson, MI

- Strengthened community connections through classes; events, outreach, and programming; reference answers; reader's advisory; and technical writing.
- Contributed to customer experience taskforce for strategic planning.

Reference Technician, Library Assistant II (May 2012 – Aug 2015)

Jackson District Library, Jackson, MI

- Taught technology to patrons and staff through classes, appointments, and drop-ins.
- Participated in customer experience committee.

Education

Master of Science, Learning Technologies and Design/User Experience and Usability (UXU) Graduate Certificate (2024)
- *University of Missouri, Columbia, MO*

Bachelor of Arts, Interdisciplinary Studies, Honors (2005)
- *Rochester University (formally Rochester College), Rochester, MI*

Technology
- **Operating systems:** macOS, Windows, iOS, iPadOS, Android
- **Desktop publishing:** Microsoft Office; Snagit; basic tasks in Affinity Suite, Adobe CS6
- **Content/learning management systems:** Blackboard, WordPress, Schoology
- **Publisher integrations:** Cengage MindTap, Science Interactive, Shadow Health, TestOut, etc.
- **Rapid authoring tools:** Articulate Rise 360, PowToon, PlayPosit
- **Collaboration and wireframe tools:** Google, Miro, Justinmind, etc.
- **Data Collection:** Qualtrics, Google Surveys, Survey Monkey
- **Cloud storage:** Box, Dropbox, Google Drive, iCloud, etc.
- **Coding:** HTML, Basic CSS

Presentations

Dawson, M., Hersha, G., Bishop, J.M., Broda, A., & Tucker, G. (2018, June 22). *Parallel development: Killing two birds with one stone* [Presentation]. e-Cornucopia.2018: Teaching with Technology Conference. Oakland University, Rochester, MI.

McCoy-Jones, T., Bishop, J.M., & Zokvic, D. (2018, November 17-18). *Why, what, & how: Using UDL in course materials to enhance learner experience* [Presentation]. Symposium on Universal Design for Instruction and Learning. IUPUC, Columbus, IN.

McCoy-Jones, T., Dawson, M., Hersha, G., Bishop, J.M., & Broda, A. (2017, September 22). *Diving in: An elearning team goes OER—and you can too!* [Presentation]. 2017 MI OER Summit: Harnessing the Power of OPEN: How Open Education Can Transform Our Assignments, Courses and Colleges. Kellogg Community College, Battle Creek, MI.

Select Publications

Bishop, J.M. (2022, September 6). Digital content curation tools for education. Model eLearning.

Bishop, J.M. (2022, March 29). Curating an instructional content collection for teaching and learning. Model eLearning.

Bishop, J.M. (2021, December 3). Of tidal pools, Monterey Bay Aquarium, and immersive learning. Jessica M. Bishop.

Bishop, J.M. (2021, January 6). From spin to solid ground: A learner's journey. Jessica M. Bishop.

Bishop, J.M. (2019, September 3). Engage learners with instructional GIFs. Model eLearning.

Bishop, J.M. (2018, November 27). Remove barriers to learning with design and plain writing. Model eLearning.

Bishop, J.M. (2018, April 3). Bringing value to your learners with OER. Model eLearning.