

# Portfolio Project Report: J&J Promotions

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## Introduction

J&J Promotions's website features a calendar of events, artists, and ticket information. The calendar of events is a brief listing of all upcoming and previously held events promoted by J&J; within this section of the site there are also links to more event details on each individual event's details page. The Artists section of the site highlights the various artists that are represented by J&J Promotions. Ticket information currently is an informational page.

## Design and Implementation

Converting from hand-drawn designs to a web interface was very simple with Bootstrap. I kept the Bootstrap grid system in mind when I initially drew the designs for the website.

Originally, I planned to implement all Bootstrap components into the site, but as the design came together, it didn't make sense to muddy the design with superfluous components. Currently, everything is hard-coded on the site and designed essentially as a template. I planned to include Artist Profile pages, but because I did not have content to really flesh these pages out, I decided that they did not add to the overall design at this time. I would like to implement these pages with real artists' information, which I may do after the course is complete.

My choice of components was arbitrary, as my goal was to try to implement as much of the Bootstrap system as possible, rather than a specific design outcome.

## Conclusions

I personally learned a lot about the different components of Bootstrap throughout this project. I found that some components were on the surface appealing, but in implementation less effective than others. For instance, I used a stretched link on the Calendar page for all the events listed - this has the effect of taking the whole media object and creating a link without having to wrap it entirely in anchor tags. The effect was lackluster in my opinion. If I were to do it again, I would implement custom CSS to change the cursor back to a normal cursor on these elements. Overall, I am content with the project, but there are definitely aspects of it that could be improved, especially the overall CSS of the project. One aspect of the work that I thought came out very clean was the Artists page. This page, in my opinion, comes off as professional and catching.

In hindsight, I would have improved the overall CSS by implementing an overall color scheme that is more fitting to the content. I would have included the artist detail pages, and I would have most assuredly started out with true content, rather than trying to create the content myself (my, was that a terrible idea!). I feel like, had I had more genuine content, I would have been able to more fully realize the overall design as I had it in my head. I will definitely continue to make improvements to the overall work.

# Site Image Highlights



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## About J & J

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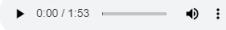
## Artist Spotlight



GreatPlay

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Latest Track:



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Artist Search

Search



**Leo Albian**

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**Meera Aynur**

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**Dwain Darshan**

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**Glossary of Filth**

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**Guild of the Correlated**

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**Jabbing Classy**

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**Felix Jasvinder**

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**Suman Jyothi**

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**Thea Nazaret**

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**Since Checkmate**

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**Howard Stringer**

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## Local Premiere

June 4, 2021 9:00 P.M.

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## Winter has come

June 11, 2021 9:00 P.M.

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## Divine Now

June 12, 2021 9:00 P.M.

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