

JESSICA APPLGATE

UX Researcher

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EDUCATION

University of Washington

Master of Science in Human Centered Design & Engineering

Seattle, WA

September 2024 - June 2026

Georgia State University

Bachelor of Arts in Psychology and Sociology

Summa Cum Laude

Atlanta, GA

August 2018 - May 2024

PROFESSIONAL EXPERIENCE

GEORGIA STATE UNIVERSITY

Research Lead, Cognition & Aging Lab

Atlanta, GA

January 2023 - Present

- Designed and executed participatory research study using qualitative methods to evaluate age-friendly supports and barriers.
- Refined research protocols based on IRB feedback, ensuring effective and compliant methodologies for accurate and reliable results.
- Facilitated focus groups, interviews, and surveys, and analyzed the data to derive actionable insights.
- Secured funding from GSU's Gerontology Institute, showcasing ability to manage research projects and secure resources.

GEORGIA STATE UNIVERSITY

Research Assistant, Leaf Lab and Feelings Lab

Atlanta, GA

January 2023 - January 2024

- Managed participant recruitment and scheduling—maintaining high standards for data integrity and participant engagement.
- Worked with children and families throughout SHAPE JOY study, utilizing both qualitative and quantitative methods.
- Improved technology practices involved in research protocol using Qualtrics, Excel, SPSS, and WebEx.
- Used R to visualize data and presented findings at GSU's Psychology Research Conference (2023).

Dematic

Supplier Diversity Intern, Itralistics Innovator

Atlanta, GA

July 2023 - November 2023

- Utilized Figma to design and develop the Supplier Diversity webpage, improving user experience and accessibility.
- Conducted research and data analysis to identify diverse vendors and track key performance indicators.
- Supported data reporting and strategic planning, enhancing diverse supplier sourcing strategies.

UNIVERSITY OF SOUTH ALABAMA

Research Assistant, Collaboration with Psychology PhD Student

Remote

January 2023 - April 2023

- Developed R scripts to enhance project efficiency—automating documentation, data entry, and analysis tasks.
- Created scripts for API data collection, supporting meta-analysis with precise citation coding and data extraction using Rayyan.
- Conducted data extraction and organization, contributing to comprehensive analysis and research outcomes.

THE ACLU OF GEORGIA

Development & Strategy Intern, Nonprofit Organization

Atlanta, GA

August 2022 - October 2022

- Optimized the membership database by cleaning and reformatting data in Excel, enhancing tracking efficiency and accuracy.
- Drafted and sent internal correspondence to community leaders and donors, effectively supporting outreach and engagement.
- Assisted in planning and coordinating events, contributing to community outreach and strategic initiatives.

PUBLICATIONS

AUTHOR, Introductory Chapter (pgs. 1-12)

Date TBD

Title TBD, Handbook on Housing & Health

Edward Elgar Publishing

- Handbook of original scholarship contributed to by scholars from around the globe on the different perspectives of the potential impacts of housing on individual and group outcomes.
- As a part of this project, I am responsible for researching sections related to sustainability, urban design, smart cities, technology, climate change, and policy.

SOFTWARE SKILLS

Data Analysis & Visualization Skills: R, SPSS, Power BI, and Excel.

Research Tools & Platforms: Qualtrics, SurveyMonkey, and UserTesting.

Technical Skills: Research Methodology, Data Visualization, Project Management, UX Research & Design, Sales.