

JESSICA APPLGATE

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EDUCATION

University of Washington

Master of Science in Human Centered Design & Engineering

Seattle, WA

September 2024 - June 2026

Georgia State University

Bachelor of Arts in Psychology and Sociology

Cumulative GPA: 4.0/4.0; *Summa Cum Laude*

Atlanta, GA

August 2018 - May 2024

PROFESSIONAL EXPERIENCE

GEORGIA STATE UNIVERSITY

Research Lead, Cognition & Aging Lab

Atlanta, GA

January 2023 - Present

- Lead researcher for GSU's Age-Friendliness Evaluation: a participatory research study using *Photovoice* to identify age-friendly supports and barriers on GSU's Atlanta campus.
- Developed research protocol and iterated based on IRB feedback.
- Oversees focus groups, interviews, and survey administration with research participants.
- Received funding from GSU's Gerontology Institute.

STAPLEHOUSE

Dinner Service Coordinator, Restaurant

Atlanta, GA

January 2024 - Present

- Lead fine dining server for 5-course Prix Fixe.
- Curates dining experience for guests by forming genuine connections, providing wine pairings, and creating a comfortable environment for guests to enjoy.
- Designs service floor plans, organizes materials needed for service, and accommodates guest requests.

GEORGIA STATE UNIVERSITY

Research Assistant, Leaf Lab and Feelings Lab

Atlanta, GA

January 2023 - January 2024

- Working on SHAPE JOY: A program to nurture empathic happiness in children through contemplative parenting practices.
- Used R to visualize data and presented at GSU's Psychology Research Conference (2023).
- Improved technology practices involved in research protocol (e.g. Qualtrics, Excel, SPSS, and WebEx).
- Involved in participant recruitment, scheduling, and the administration of pre- and post-assessments.
- Performed data collection, entry, and analysis.

Dematic

Supplier Diversity Intern, Itralogistics Innovator

Atlanta, GA

July 2023 - November 2023

- Used Figma to develop and design the official Supplier Diversity (SD) webpage.
- Performed research to identify diverse vendors that align with Dematic products and services.
- Supported SD data analysis and reporting to enhance and influence diverse spend strategies.
- Designed, built, and implemented key performance indicators to monitor the impact of diverse supplier sourcing efforts.

REAL ESTATE INVESTMENT SERVICES

Administrative and Recruiting Coordinator Intern, Real Estate Brokerage

Atlanta, GA

May 2023 - July 2023

- Administered the Summer Training Program at the Atlanta office to 150 recent college graduates.
- Updated the official homepage to enhance overall usability with the addition of new buttons, standardized font selection, reorganized page content, and added a new webpage menu.
- Coordinated administrative tasks, provided research when necessary, and provided data to leadership to drive decisions.

UNIVERSITY OF SOUTH ALABAMA

Research Assistant, Collaboration with Psychology PhD Student

Remote

January 2023 - April 2023

- Remote research assistant responsible for writing R scripts that improved project efficiency and allowed for stream-lined documentation, data-entry, and analysis.
- Wrote a R script to collect citations from an API for a meta-analysis.
- Responsible for citation coding using Rayyan and data extraction tasks for subsequent analysis.

KIMBALL HOUSE

Fine Dining Server, Restaurant

Decatur, GA
November 2022 - May 2023

- Fine dining server for main dining room and lead server for private events.
- Executed service with precision and attention to detail.
- Catered to 70-100 guests per night.
- Handled the restaurant's payment transactions with accuracy.

THE ACLU OF GEORGIA

Development & Strategy Intern, Nonprofit Organization

Atlanta, GA
August 2022 - October 2022

- Regularly maintained the ACLU of Georgia's membership database by performing data entry and cleaning.
- Re-formatted and cleaned data on Excel spreadsheets that improved overall efficiency in membership tracking.
- Drafted and sent internal correspondence to engage community leaders and ACLU donors.
- Supported the Development Team in event planning, coordination, and community outreach.

THE HONEY PAW

Fine Dining Server, Restaurant

Portland, ME
January 2020 - August 2022

- Collaborated with James Beard Award winning team to create a memorable dining experience.
- Upsold menu items, wine pairings, and specials to enhance guest experience and increase revenue.
- Provided thoughtful description of menu items while also confirming allergies and dietary restrictions are accommodated.
- Handled guest inquiries, concerns, and complaints promptly and courteously, resolving issues to guests' satisfaction.

EL TESORO

Assistant Manager, Restaurant

Atlanta, GA
January 2019 - January 2020

- Delegated tasks to the members of the front of house staff to improve efficiency of operation.
- Led social media marketing campaigns to inform the surrounding community about events and specials.
- Trained new employees, supervised staff with respect to quality control and managing resources.
- Designed and iterated employee manual to establish and standardize procedures, ensuring compliance and consistency in operations.
- Supervised daily operations, and worked with team members to navigate workflow.

OTHER ACTIVITIES

Georgia State University Undergraduate Research Planning Committee

Selected Honors College Student Organizer, Research Conference

Atlanta, GA
Spring 2023

- Helped plan the Spring 2023 GSU Undergraduate Research Conference.
- Helped organize the presentation schedule, assisted participants in registration, and motivated students to apply by posting flyers.

PUBLICATIONS

AUTHOR, Introductory Chapter (pgs. 1-12)

Date TBD

Title TBD, Handbook on Housing & Health

Edward Elgar Publishing

- Handbook of original scholarship contributed to by scholars from around the globe on the different perspectives of the potential impacts of housing on individual and group outcomes.
- Introduction author for a handbook on Housing & Health.
- As a part of this project, I am responsible for researching sections related to sustainability, urban design, smart cities, technology, climate change, and policy.

SKILLS & INTERESTS

Computer Skills: R, Qualtrics, User Testing, Figma, Adobe XD, Power BI, Excel, and Salesforce CRM.

Technical Skills: Research Methodology, Thematic Analysis, Data Visualization, Project Management, UX Research & Design

Interests: Scandinavian Fiction Novels, Animal Welfare, Weight lifting, and non-frizzing hair products.