JESSICA APPLEGATE

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EDUCATION

University of Washington

Seattle, WA

Master of Science in Human Centered Design & Engineering

begins September 2024

Joining the Fall 2024 cohort in September.

Georgia State University

Atlanta, GA

Bachelor of Arts in Psychology with a minor in Sociology

August 2018 - May 2024

Cumulative GPA: 4.00/4.00

Psi Chi, International Psychology Honor Society

Summa Cum Laude

HOPE Scholarship Recipient

PROFESSIONAL EXPERIENCE

GEORGIA STATE UNIVERSITY (GSU)

Atlanta, GA

Research Lead, Cognition & Aging Lab

January 2023 - Present

- Lead researcher for GSU's Age-Friendliness Evaluation: a participatory research study using Photovoice to identify age-friendly supports and barriers on GSU's Atlanta campus.
- Findings will be used by GSU Administration to enact meaningful change to create a more age-inclusive campus.
- Developed research protocol, iterated based on IRB feedback, and led research sessions with participants.
- Received funding from GSU's Gerontology Institute.

GEORGIA STATE UNIVERSITY

Atlanta, GA

Research Assistant, Leaf Lab and Feelings Lab

January 2023 - January 2024

- Working on SHAPE JOY: A program to nurture empathic happiness in children through contemplative parenting practices.
- Used R to visuzalize data and presented at GSU's Psychology Research Conference (2023).
- Improved technology practices involved in research protocol (e.g. Qualtrics, Excel, SPSS, and WebEx).
- Involved in participant recruitment, scheduling, and the administration of pre- and post-assessments.
- Performed data collection, entry, and analysis.

Supplier Diversity Intern, Itralogistics Innovator

Atlanta, GA

July 2023 - November 2023

- Designed and launched the Supplier Diversity (SD) webpage.
- Developed SD information and communication materials.
- Performed research to identify diverse vendors that align with Dematic products and services.
- Supported SD data analysis and reporting to enhance and influence diverse spend strategies.
- Designed, built, and implemented key performance indicators to monitor the impact of diverse supplier sourcing efforts.

REAL ESTATE INVESTMENT SERVICES

Atlanta, GA

Administrative and Recruiting Coordinator, Real Estate Brokerage

May 2023 - July 2023

- Administered the Summer Training Program at the Atlanta office to 150 recent college graduates.
- Updated the official homepage to enhance overall usability with the addition of new buttons, standardized font selection, reorganized page content, and a new webpage menu.
- Coordinated administrative tasks, provided research when necessary, and provided data to leadership to drive decisions.

University of South Alabama

Remote

Research Assistant, Collaboration with Psychology PhD Student

January 2023 - April 2023

- Remote research assistant responsible for writing R scripts that improved project efficiency and allowed for stream-lined documentation, data-entry, and analysis.
- Wrote a R script to collect citations from an API for a meta-analysis.
- Responsible for citation coding using Rayyan and performing data cleaning and extraction tasks for subsequent analysis.

THE ACLU OF GEORGIA

Atlanta, GA August 2022 - October 2022

Development & Strategy Intern, Nonprofit Organization

- Regularly maintained the ACLU of Georgia's membership database by performing data entry and cleaning.
- Re-formatted and cleaned data on Excel spreadsheets that improved overall efficiency in membership tracking.
- Drafted and sent internal correspondence to engage community leaders and ACLU donors.
- Supported the Development Team in event planning, coordination, and community outreach.

OTHER ACTIVITIES

Georgia State University Undergraduate Research Planning Committee

Selected Honors College Student Organizer, Research Conference

Atlanta, GA Spring 2023

- Helped plan the Spring 2023 GSU Undergraduate Research Conference.
- Helped organize the presentation schedule, assisted participants in registration, and motivated students to apply by posting flyers.

PUBLICATIONS

AUTHOR, Introductory Chapter (pgs. 1-12)

Date TBD

Title TBD, Handbook on Housing & Health

Edward Elgar Publishing

- Handbook of original scholarship contributed to by scholars from around the globe on the different perspectives of the
 potential impacts of housing on individual and group outcomes.
- Introduction author for a handbook on Housing & Health.
- As a part of this project, I am responsible for researching sections related to sustainability, urban design, smart cities, technology, climate change, and policy.

SKILLS & INTERESTS

Computer Skills: R Programming, Qualtrics, Excel, Figma, Adobe XD, Power BI, and Salesforce CRM. **Interests:** Scandinavian Fiction Novels, Animal Welfare, Weight lifting, and non-frizzing hair products.