JESSICA APPLEGATE

Researcher | Seattle, WA

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TL;DR: Social science researcher with 3 years of experience working with human-subjects. Master's student with 3 years of lab experience, 2 pending publications, and 3 years working with r.

EXPERIENCE

GEORGIA STATE UNIVERSITY, Atlanta, GA

January 2023 - October 2024

Research Lead, Cognition & Aging Lab

- Funded by GSU's Gerontology Institute to execute study using qualitative methods to evaluate age-friendly supports and barriers.
- Facilitated focus groups, interviews, and surveys, and analyzed data to derive actionable insights.
- Worked with human subjects in accordance with IRB guidance.

GEORGIA STATE UNIVERSITY, Atlanta, GA

January 2023 - January 2024

Research Assistant, Leaf Lab and Feelings Lab

- Managed participant recruitment and scheduling.
- Followed IRB guidance to ensure human subjects were protected throughout research procedures.
- Improved technology practices in research protocol using Qualtrics, Excel, SPSS, and WebEx.
- Used R to visualize data and presented findings at GSU's Psychology Research Conference (2023).

Dematic, Atlanta, GA

July 2023 - November 2023

Supplier Diversity Intern

- Utilized Figma to design and develop the Supplier Diversity webpage.
- Conducted research and data analysis to identify diverse vendors and track KPIs.
- Supported data reporting and strategic planning, enhancing diverse supplier sourcing strategies.

University of South Alabama, Remote

January 2023 - April 2023

Research Assistant for Psychology PhD Student

- Wrote R scripts for project efficiency—automated documentation, data entry, and analysis tasks.
- Created scripts for API data collection, supporting meta-analysis with precise citation coding and data extraction using Rayyan.

THE ACLU OF GEORGIA Atlanta, GA

Development & Strategy Intern, Nonprofit Organization

August 2022 - October 2022

- Optimized the membership database by cleaning and reformatting data in Excel.
- Drafted and sent internal correspondence to community leaders and donors—supporting outreach and engagement.
- Assisted in planning and coordinating events.

EDUCATION

University of Washington (Seattle, WA)

September 2024 - June 2026

Master of Science in Human Centered Design & Engineering

Georgia State University (Atlanta, GA) **Bachelor of Arts** in Psychology, minor Sociology

August 2018 - May 2024

Graduated Summa Cum Laude

SKILLS

Tools: R, SPSS, Power BI, Figma, Canva, Qualtrics, SurveyMonkey, UserTesting, and Excel. **Research:** Participatory Design Research, Usability Testing, Competitive Analysis, and Affinity Mapping.

Technical Skills: Research, Prototyping, Wireframing, Data Visualization, and Project Management.