JESSICA APPLEGATE

Researcher |Seattle, WA
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TL;DR: Social science researcher with 3 years of experience working with human-subjects. master's student with 3 years of lab experience, 2 pending publications, and 3 years working with r.

EXPERIENCE

GEORGIA STATE UNIVERSITY, Atlanta, GA — January 2023 - October 2024
Research Lead, Cognition & Aging Lab
- Funded by GSU's Gerontology Institute to execute study using qualitative methods to evaluate age-friendly supports and barriers.
- Facilitated focus groups, interviews, and surveys, and analyzed data to derive actionable insights.
- Worked with human subjects in accordance with IRB guidance.

GEORGIA STATE UNIVERSITY, Atlanta, GA — January 2023 - January 2024
Research Assistant, Leaf Lab and Feelings Lab
- Managed participant recruitment and scheduling.
- Followed IRB guidance to ensure human subjects were protected throughout research procedures.
- Improved technology practices in research protocol using Qualtrics, Excel, SPSS, and WebEx.
- Used R to visualize data and presented findings at GSU's Psychology Research Conference (2023).

Dematic, Atlanta, GA — July 2023 - November 2023
Supplier Diversity Intern
- Utilized Figma to design and develop the Supplier Diversity webpage.
- Conducted research and data analysis to identify diverse vendors and track KPIs.
- Supported data reporting and strategic planning, enhancing diverse supplier sourcing strategies.

UNIVERSITY OF SOUTH ALABAMA, Remote — January 2023 - April 2023
Research Assistant for Psychology PhD Student
- Wrote R scripts for project efficiency—automated documentation, data entry, and analysis tasks.
- Created scripts for API data collection, supporting meta-analysis with precise citation coding and data extraction using Rayyan.

THE ACLU OF GEORGIA — Atlanta, GA
Development & Strategy Intern, Nonprofit Organization — August 2022 - October 2022
- Optimized the membership database by cleaning and reformatting data in Excel.
- Drafted and sent internal correspondence to community leaders and donors—supporting outreach and engagement.
- Assisted in planning and coordinating events.

EDUCATION

University of Washington (Seattle, WA) — September 2024 - June 2026
Master of Science in Human Centered Design & Engineering

Georgia State University (Atlanta, GA) — August 2018 - May 2024
Bachelor of Arts in Psychology, minor Sociology
Graduated *Summa Cum Laude*

SKILLS

Tools: R, SPSS, Power BI, Figma, Canva, Qualtrics, SurveyMonkey, UserTesting, and Excel.
Research: Participatory Design Research, Usability Testing, Competitive Analysis, and Affinity Mapping.
Technical Skills: Research, Prototyping, Wireframing, Data Visualization, and Project Management.