Jessica Ramirez C.

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EXPERIENCE

SENIOR WEB PRODUCER
Scientific American
March 2019 - Present

- Perform quality control of online content to ensure optimal user experience.
- Report site issues to product managers and the development team.
- Ensure deployments work properly and consistently across the site.
- Produce all Scientific American issues for web and app platforms (SA monthly, MIND, Space & Physics, Health & Medicine and a quarterly Special Issue.)
- Deploy app notifications for SA monthly and MIND through Google Firebase.
- Perform all the tasks I was responsible for in my previous position (below.)

WEB PRODUCER
Scientific American Magazine
March 2018 - March 2019

- Produce news, blogs and magazine content across all Scientific American digital platforms.
- Work with the commercial teams to produce native campaign, site promotions and new products.
- Deploy email newsletters and marketing campaigns.
- Support the editorial, creative and commercial teams with technical guidance and execution.

ASSOCIATE PRODUCER
BillMoyers.com (Public Square Media)
March 2017 - Dec 2017

- Produced original content, including blog posts and multimedia projects, such as the much-acclaimed Trump-Russia Timeline.
- Fact-checked, proofread and copyedited original content for editors and writers.
- Promoted BillMoyers.com and Moyers & Company's content on key social media platforms, including Facebook and Twitter.
- Supported editors, writers, and producers with html markup, photo & video editing, and other multimedia assets.
- Provided guidance for writing more SEO friendly content.

WEB PRODUCTION INTERN
NY1 News
Jan 2016 - Apr 2016

- Collaborated with senior web producers to curate and tailor TV content for web audiences.
- Produced edited videos from TV programming for web distribution.
- Created original web stories for special TV programs, including Pura Politica and El Abogado a tu Lado.
- Managed social media accounts using Social News Desk and as an administrator of well-followed Facebook and Twitter accounts for NY1 Noticias.
- Worked to improve strategies for writing content that are more tailored for search engines (SEO).

EDUCATION

Fordham University — BA in Political Science and Theology

Generla Assembly — Front-End Web Development

Uni. Autónoma de Santo Domingo — Candidate for BS in Geography

LANGUAGES

ENGLISH

SPANISH

PROFESSIONAL SKILLS

Skill	Level		Skill	Level
PS/AI/PREMIERE/DW	●●●●○		HTML/CSS	●●●○○
SOCIAL MEDIA	●●●●○		SEO	●●●●○
PROJECT MGMT.	●●●●○		MARKETING	●●●○○
EDITING & FACT-CHECKING	●●●●●		EMAIL DEV.	●●●○○